

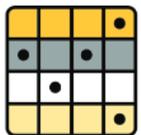
Insights for Canvas outcomes: An Introduction



As long-time partners, eLumen and Canvas have learned a lot about what next-generation outcomes assessment looks like: simpler, smarter, and built around core faculty practice. Together, we're taking the power of Canvas outcomes and adding tools like curriculum mapping, assessment planning, juried assessment, and advanced analytics so that you can do more with the platform your faculty use most.

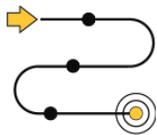
With **Insights**, faculty and coordinators can align on assessment activities—then plan and execute them in Canvas. Faculty have their own dashboards to track progress, analyze data, and collaborate on course improvements. Your Assessment Committees will have General Education and Program outcome data always at-hand, with rich demographic and contextual information. **Our goal is to make continuous improvement truly continuous.**

Empower Faculty. | Improve Outcomes. | Streamline Success.



We Start with the Basics: *No More CSVs, More Powerful Planning*

When we met with institutions, one of the first things we heard was “*Just let me get the simple stuff right, first.*” So we added curriculum mapping and assessment planning to Canvas, plus analytics that replace gathering CSV files, and provide unparalleled insights.



Now Make It Easier—and Smarter: *Let's Bring Some Intelligence to This*

From a policy manager for authoring outcomes to smarter curriculum maps, **Insights** allows you to determine where to assess, identifies contexts for gathering evidence, and provides you with data that follows your curricular alignments and faculty recommendations.



Provide New Opportunities to Leverage Outcomes Data:

Better Evidence for Micro-Credentialing

You can now author attainment rules for learning outcomes and rubrics that follow a student through their pathway and your curriculum map to make badging and micro-credentialing richer and more transparent to your workforce.

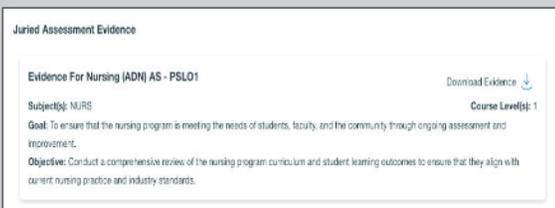
We connect Canvas outcomes from course to course, and support alignment from Course to Program and General Education, to make Canvas the core of assessment planning.



Insights is your base camp for quality— both institutional and program assessment start here.

General Education Assessment

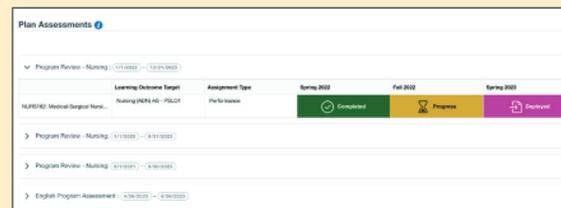
- Plan for either **Course-Embedded** or **Juried Assessment**—with **evidence collection** from all models.
- Support for **Categories and Criteria for Gen Ed Learning Outcomes** (e.g. AACU VALUE Rubrics).
- **Self-service analytics** with support for course and section attributes, student demographics, as well as alignment to goals and objectives.



Executing a sustainable Gen Ed assessment process has always been a challenge. **Insights for Canvas outcomes** allows you to plan assignments to gather evidence, and deliver assessments with course-embedded rubrics, and combine methods against a consistent set of goals. In addition, we are developing tools that allow you to deliver co-curricular assessment outside of Canvas, to provide a complete picture of learning.

Program Assessment

- **Rich Curriculum Mapping** for both Course and Course Learning Outcomes, including external standards (e.g. AACN Essentials).
- **Assessment Planning** by Goal, Course Type and Level, Learning Outcome Type—all *within Canvas*.
- **Rich collaboration** between coordinators and faculty on improvement actions, findings, and recommendations. 



Insights for Canvas outcomes provides the tools you need to create and align learning outcomes and standards. You can then tailor your assessment planning to your program's culture and needs. We support both course-embedded and juried assessment, aligning data and evidence to your goals and objectives, and rich support for findings and actions. Our coordinator and faculty dashboards then keep everything on track.

Let's make authentic assessment sustainable — and provide **real engagement** throughout the process.

- **Curriculum Mapping**
- **Assessment Planning**
- **Evidence Collection**
- **Juried Assessment**
- **SLO Versioning**
- **Self-Service Analytics**

