2025 Assessment Institute in Indianapolis:

Proposal Development Information Session

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More information: **go.iu.edu/assessmentinstitute**

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RPA RESEARCH & PRACTICE IN ASSESSMENT
Serving The Higher Education Assessment Community

Goals for Info Session

- Describe the purposes and audiences of the Assessment Institute in Indianapolis

- Identify themes from recent Assessment Institutes

- Consider developing a presentation geared toward the *Research & Practice in Assessment* (RPA) Best Scholarly Presentation Award

- Recognize the elements of a good proposal

- Submit a proposal for the 2025 Assessment Institute by February 28, 2025

- Attend the 2025 Assessment Institute held October 26-28, 2025, in Indianapolis

About the Assessment Institute

- The Assessment Institute in Indianapolis is the oldest and largest U.S. event focused on assessing and improving higher education

- 1,100+ colleagues joined us for our 2022, 2023, and 2024 events at the Indianapolis Marriott Downtown Hotel featuring approximately 300 educational sessions

- All institutional types and several disciplines and areas of study are represented

- Faculty, administrators, and staff from all areas of campus attend, along with researchers and policymakers; several students also attend each year

- *Everyone*–from newcomers to advanced practitioners–is valued and welcomed

About the Assessment Institute

- In addition to the annual conference in Indianapolis—scheduled through 2030—here are other affiliated resources of the Assessment Institute:

  - Bangkok 2025: International Conference on Assessing Quality in Higher Education
  - *Assessment Update,* a bimonthly periodical from Wiley
  - Assessment and Improvement in Higher Education book series with Routledge
  - Free Webinar Series
  - *Leading Improvements in Higher Education* podcast
  - Consulting and technical assistance

- Learn more and access resources at **go.iu.edu/assessmentinstitute**

Some of our National Partners

- **AALHE** - Association for the Assessment of Learning in Higher Education
- **AAEEBL** - Association for Authentic, Experiential, and Evidence-Based Learning
- **AIR** - Association for Institutional Research
- **AAC&U** – American Association of Colleges & Universities
- **CARS** - Center for Assessment and Research Studies/James Madison University
- **CPR/NSSE** - Center for Postsecondary Research and the National Survey of Student Engagement
- **HBCU-CEEQA** - HBCU Collaborative for Excellence in Educational Quality Assurance
- **HEDS** - Higher Education Data Sharing Consortium
- **HIPs (High Impact Practices)** - HIPs in the States
- **RPA** - *Research & Practice in Assessment*
- **SAAL** - Student Affairs Assessment Leaders

Program Content

26 topic areas:

- Accreditation
- Analytics and Metrics
- Assessment in Online Courses and Programs
- Assessment Methods
- Campus Business Operations and Services
- Community Colleges
- Competency-Based Education and Assessment
- Diversity, Equity, and Inclusion
- Emerging Trends in Assessment
- Experiential Learning
- Faculty/Professional Development
- Fraternity and Sorority Life
- General Education
- Graduate/Professional Education
- HIPs in the States (High-Impact Practices)
- Institution-Wide Data Collection/Use
- Leadership for Assessment
- Learning Improvement
- Major Fields
- National/State Initiatives
- STEM Education
- Strategy and Planning
- Student Affairs & Co-Curricular Programs & Services
- Student Partnership and Engagement in Assessment
- Undergraduate Education
- Use of Technologies in Assessment

Watchwords for 2024, 2025, and Beyond

- **Relevance**
  - Making the case for higher education through high-quality offerings
  - Promoting the value and return-on-investment of a college degree
  - Responding to critics and skeptics who have varying opinions/expectations of us

- **Evidence**
  - Identifying processes and outcomes valued by diverse constituencies
  - Determining information sources for both improvement and accountability purposes
  - Demonstrating student learning outcomes and institutional effectiveness broadly

- **Perseverance**
  - Serving increasingly diverse students and communities
  - Attending to the holistic development of and for our students
  - Managing competing and coexisting tensions/demands of our sector

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Summary of Recent Institute Themes

- A focus on **assessment methods and approaches** in various contexts

- Attending to issues of **diversity, equity, and inclusion**

- Using **inclusive and credible evidence** in designing instruction and assessing learning

- Focusing on **quality and fidelity** of learning experiences

- Supporting the **holistic development of students**

- **Involving students** in the work of assessing and improving learning

Summary of Recent Institute Themes

- **Engaging constituencies throughout the learning enterprise**, including in co-curricular, community, and experiential settings

- Fostering **professional development** and **rewards/recognition** for assessment

- Promoting **institutional cultures** to sustain, scale, and improve learning interventions

- **Collaborating with learning partners** to advance student learning and success

- Incorporating **emerging trends**, such as Artificial Intelligence, in assessment

RPA Best Scholarly Presentation Award

- About *Research & Practice in Assessment* (RPA); learn more at **rpajournal.com**

- Audiences for RPA

- Types of articles published in RPA

- Assessment Institute and RPA partnership

- RPA Best Scholarly Presentation Award

- Process for semi-finalist and finalist selections, including publishing in RPA

RPA Best Scholarly Presentation Award

- Criteria for RPA Best Scholarly Presentation Award

  - Theoretical Foundation

  - Methodology, Analysis, and Argumentation

  - Conclusions

  - Potential Impact

- Refer to *RPA's Best Scholarly Presentation Award Rubric* for details at **go.iu.edu/assessmentinstitute**

Elements of a Good Proposal

- Presenter(s) Information

- Presentation Title

- Preferred Format(s)

  - 60-minute Concurrent Session

  - 20-minute Rise-and-Shine Session (7:00-7:20 a.m. / 7:30-7:50 a.m.)

  - Poster Session

Elements of a Good Proposal

- Audience Level (beginners, intermediate, or advanced)

- Main Presentation Topic (only 1) and Related Topics (up to 2 more)

- Interest in Having Proposal Considered for RPA Best Scholarly Presentation Award

- Abstract for Program Materials (up to 100 words)

- Extended Description (1-2 pages)

  - Learning outcomes, how participants will be involved, and linkage to RPA criteria if proposal to be considered for RPA Best Scholarly Presentation Award

Concluding Reminders

- Proposals should be submitted online by February 28, 2025, which is the priority deadline for submission; visit **go.iu.edu/assessmentinstitute** for details

- Multiple proposals from an individual/team may be submitted; however, space constraints may preclude accepting all of them (we will consult proposers)

- All presenters are expected to pay registration fees and will need to register for the Assessment Institute in Indianapolis via the Institute website

- Presentations will take place in-person at the Indianapolis Marriott Downtown Hotel October 26-28, 2025