

2024 Assessment Institute in Indianapolis: Proposal Development Information Session

Stephen P. Hundley, Ph.D.

Professor of Organizational Leadership
Chair, Assessment Institute in Indianapolis
Executive Editor, *Assessment Update*

Host, *Leading Improvements in Higher Education* Podcast

assessmentinstitute.iupui.edu



Goals for Info Session

- Describe the purposes and audiences of the Assessment Institute in Indianapolis
- Identify themes from recent Assessment Institutes
- Consider developing a presentation geared toward the *Research & Practice in Assessment* (RPA) Best Scholarly Presentation Award
- Recognize the elements of a good proposal
- Submit a proposal for the 2024 Assessment Institute by March 1, 2024
- Attend the 2024 Assessment Institute held October 27-29, 2024, in Indianapolis



About the Assessment Institute

- The Assessment Institute in Indianapolis is the oldest and largest U.S. event focused on assessing and improving higher education
- 1,100+ colleagues joined us for our 2022 and 2023 events at the Indianapolis Marriott Downtown Hotel featuring approximately 300 educational sessions
- All institutional types and several disciplines and areas of study are represented
- Faculty, administrators, and staff from all areas of campus attend, along with researchers and policymakers; several students also attend each year
- *Everyone*—from newcomers to advanced practitioners—is valued and welcomed



About the Assessment Institute

- In addition to the annual conference—scheduled through 2030—here are other affiliated resources of the Assessment Institute:
 - Berlin 2024: International Conference on Assessing Quality in Higher Education
 - *Assessment Update* bimonthly periodical from Wiley
 - Book series with Routledge/Taylor & Francis Group (*Trends in Assessment*, 2E)
 - Free Webinar Series (2022-23: HIPs in the States; 2023-24: Grand Challenges)
 - *Leading Improvements in Higher Education* podcast
 - Consulting and technical assistance
- Learn more and access resources at **assessmentinstitute.iupui.edu**



Some of our National Partners

- **AALHE** - Association for the Assessment of Learning in Higher Education
- **AAEEBL** - Association for Authentic, Experiential, and Evidence-Based Learning
- **AIR** - Association for Institutional Research
- **AAC&U** – American Association of Colleges & Universities
- **CARS** - Center for Assessment and Research Studies/James Madison University
- **CPR/NSSE** - Center for Postsecondary Research and the National Survey of Student Engagement
- **HBCU-CEEQA** - HBCU Collaborative for Excellence in Educational Quality Assurance
- **HEDS** - Higher Education Data Sharing Consortium
- **HIPs (High Impact Practices)** - HIPs in the States
- **NILOA** - National Institute for Learning Outcomes Assessment
- **RPA** - *Research & Practice in Assessment*
- **SAAL** - Student Affairs Assessment Leaders



Program Content

26 topic areas/tracks:

- Accreditation
- Analytics and Metrics
- Assessment in Online Courses and Programs
- Assessment Methods
- Campus Business Operations and Services
- Community Colleges
- Competency-Based Education and Assessment
- Diversity, Equity, and Inclusion
- Emerging Trends in Assessment
- Experiential Learning
- Faculty/Professional Development
- Fraternity and Sorority Life
- General Education
- Graduate/Professional Education
- HIPs in the States (High Impact Practices)
- Institution-Wide Data Collection/Use
- Leadership for Assessment
- Learning Improvement
- Major Fields
- National/State Initiatives
- STEM Education
- Strategy and Planning
- Student Affairs & Co-Curricular Programs & Services
- Student Partnership and Engagement in Assessment
- Undergraduate Education
- Use of Technologies in Assessment



Summary of Recent Institute Themes

- A focus on **assessment methods and approaches** in various contexts
- Attending to issues of **diversity, equity, and inclusion**
- Using **inclusive and credible evidence** in designing instruction and assessing learning
- Focusing on **quality and fidelity** of learning experiences
- Supporting the **holistic development of students**



Summary of Recent Institute Themes

- **Engaging stakeholders throughout the learning enterprise**, including in co-curricular, community, and experiential settings
- Fostering **professional development** and **rewards/recognition** for assessment
- Promoting **institutional cultures** to sustain, scale, and improve learning interventions
- **Collaborating with learning partners** to advance student learning and success
- **Involving students** in the work of assessing and improving learning



RPA Best Scholarly Presentation Award

- About *Research & Practice in Assessment* (RPA); learn more at rpajournal.com
- Audiences for RPA
- Types of articles published in RPA
- Assessment Institute and RPA partnership
- RPA Best Scholarly Presentation Award
- Process for semi-finalist and finalist selections, including publishing in RPA



RPA Best Scholarly Presentation Award

- Criteria for RPA Best Scholarly Presentation Award
 - Theoretical Foundation
 - Methodology, Analysis, and Argumentation
 - Conclusions
 - Potential Impact
- Refer to *RPA's Best Scholarly Presentation Award Rubric* for details at **assessmentinstitute.iupui.edu**



Elements of a Good Proposal

- Presenter(s) Information
- Presentation Title
- Preferred Format(s)
 - 60-minute Concurrent Session
 - 20-minute Rise-and-Shine Session (7:00-7:20 a.m. / 7:30-7:50 a.m.)
 - Poster Session



Elements of a Good Proposal

- Audience Level (beginners, intermediate, or advanced)
- Main Presentation Topic (only 1) and Related Topics (up to 2 more)
- Interest in Having Proposal Considered for RPA Best Scholarly Presentation Award
- Abstract for Program Book (up to 100 words)
- Extended Description (1-2 pages)
- Learning outcomes, how participants will be involved, and linkage to RPA criteria if proposal to be considered for RPA Best Scholarly Presentation Award



Concluding Reminders

- Proposals should be submitted online by March 1, 2024, which is the priority deadline for submission; visit **assessmentinstitute.iupui.edu** for details
- Multiple proposals from an individual/team may be submitted; however, space constraints may preclude accepting all of them (we will consult proposers)
- All presenters are expected to pay registration fees and will need to register for the Assessment Institute in Indianapolis via the Institute website
- Presentations will take place in-person at the Indianapolis Marriott Downtown Hotel October 27-29, 2024

