

# **Incorporating Students in Graduate and Professional Programs' Continuous Improvement Models**

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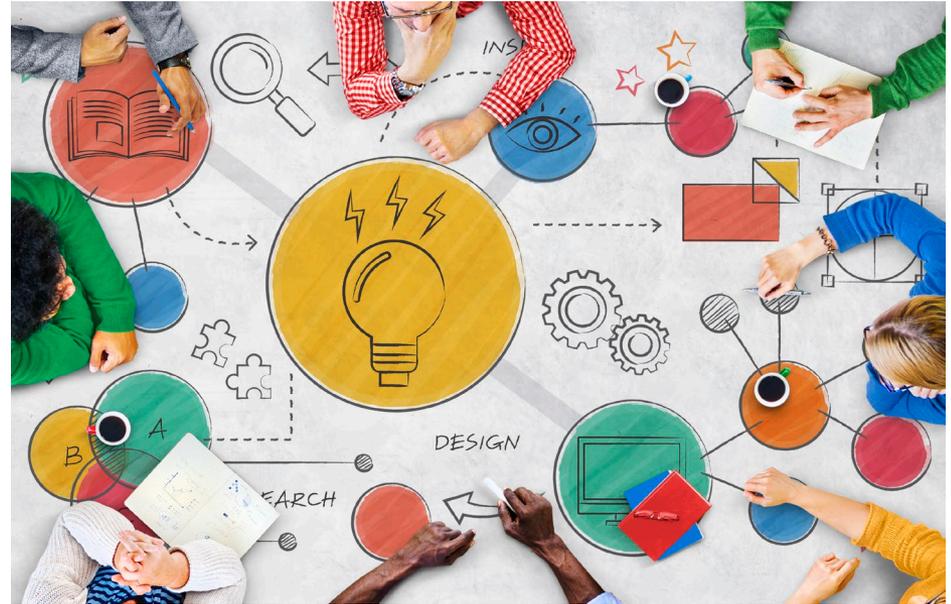
**Program Accreditation and Assessment Director  
College of Health, Education and Professional Studies**

**2023 Assessment Institute**

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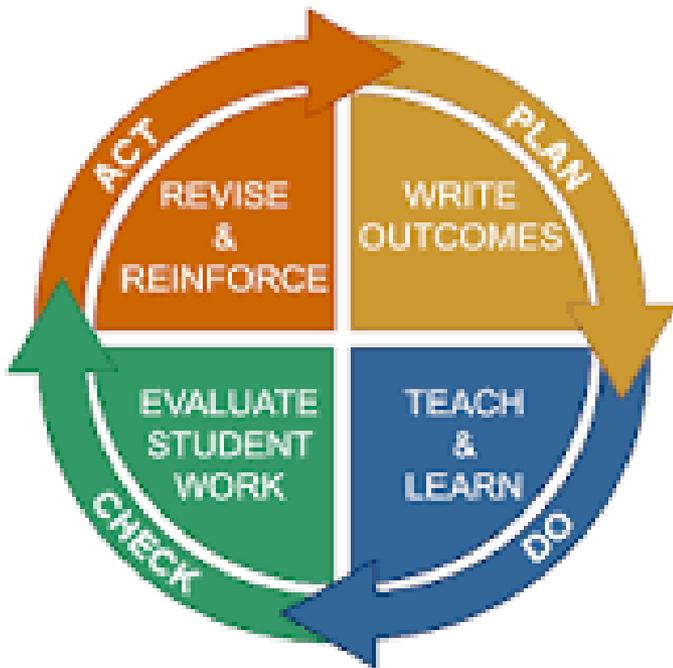
# Learning Outcomes

- **Describe** the components of a Assessment Cycle/Continuous Improvement Cycle used to measure programmatic effectiveness and inform programmatic improvement.
- **Discuss** the reasoning behind incorporating students' and other stakeholders' feedback data in a programmatic evaluation model.
- **Apply** the model to their specific programmatic/institutional assessment needs.

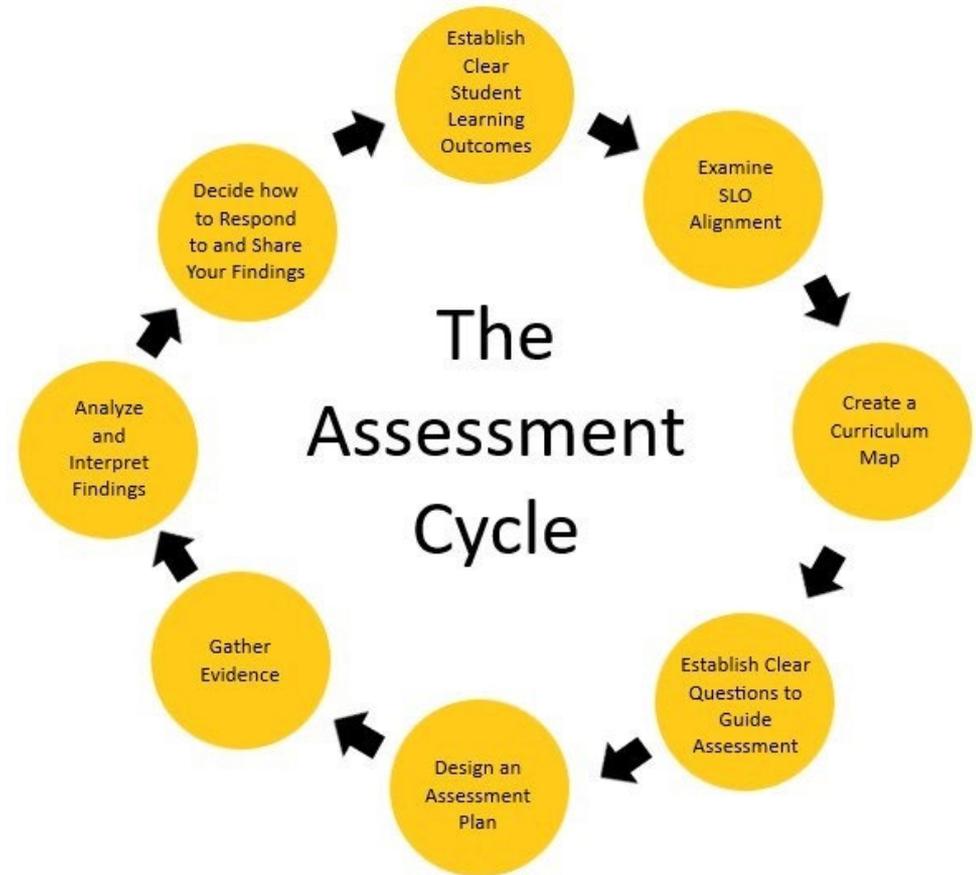


Who are you?  
What interests  
you?

# Components of an Assessment Cycle



<https://www.westminster.edu/about/accreditation-assessment/cycle.cfm>



<https://uwm.edu/academicaffairs/facultystaff/assessment-of-student-learning/program-assessment-cycle/>

# Continuous Improvement Assessment Cycle



“The systematic collection, review, and use of information about educational programs undertaken for the purpose of improving student learning and development” (*Banta & Palomba, 2015, p. 2*).



Gather data from multiple types of assessment and feedback tools at multiple points across the program of study.



[Literature Citations](#)

# Quality Assurance System (QAS)



Collect, Track, & Report  
Data to inform Programmatic  
Improvement

**Systematic**...tied to discipline specific accreditation bodies that identify the essential competencies, skill sets, and program specific knowledge

**Efficient**...consolidate measures, eliminate redundancies, missed data cycles

**Consistent**... Commonality across programs

**Timely**...Continuous data collection, analysis & review

**Meaningful**... Data that are relevant, actionable, and applicable

# Assessment Across Professional Programs



Accreditation Council for Education  
in Nutrition and Dietetics (ACEND)

Common  
across all?



# Programmatic Assessment & Evaluation Across Professional Programs

Multiple Stakeholders

Consistent

Satisfaction

Sustained

Programmatic  
Improvement

ENGAGEMENT

Systematic

DATA

Formative  
Summative

FEEDBACK

Monitor

Student Participation

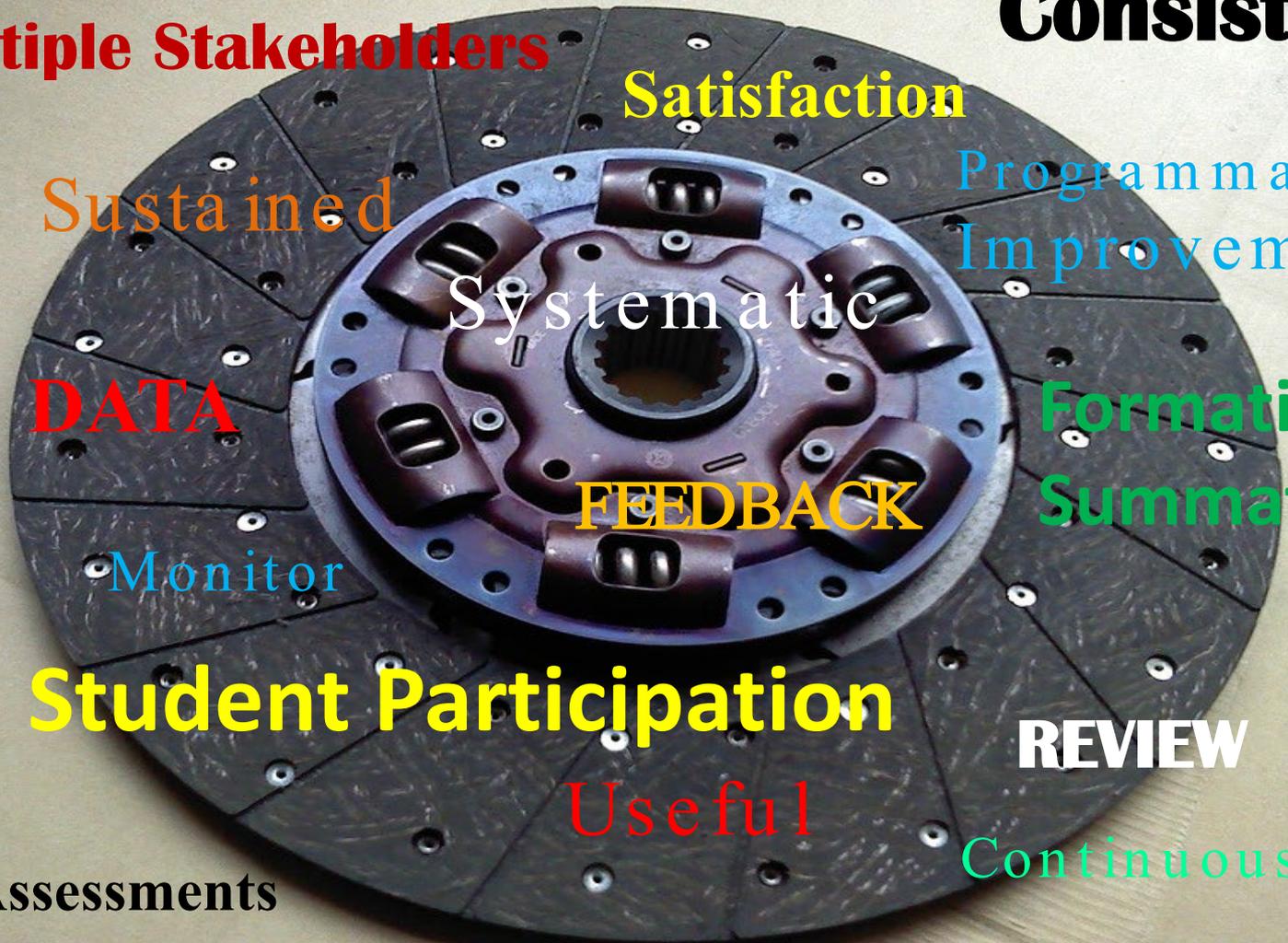
REVIEW

Useful

Continuous

Evaluate

Self-Assessments



# Evaluation Data & Planning

## What we were doing:

### Data Collection, Analysis, Reporting:

- Standardized Test Scores
- Course Grades
- Certification Exam Scores
- Case Log Summaries
- Clinical Performance Evaluation
- Semester Conferences with Faculty Advisor
- Alumni Surveys
- Employer Feedback Surveys
- Faculty Evaluation of:
  - Student Mastery of Competencies
  - Self-Evaluation of Program
  - Institution
- Student Evaluation of:
  - Courses
  - Preceptors
  - Clinical/Residency Sites
  - Program via Exit Survey
  - Self-evaluation of Competencies



## What we were missing:

Student voice, interpretation, and problem solving regarding **NON-DISCIPLINE** aspects of the program...

Admissions Processes

Orientation

Advising

Sense of Belonging/Community

Access to Institutional Resources



# Student Engagement in Data Review Process

Bringing students to the table and listening to their voices enables and engages [them] in the process and is an essential component in interpreting student learning assessment findings.

Collaborations with students, in the reviewing of assessment data, brings diverse perspectives and expands understanding (Damiano, 2018).



How might students  
become engaged in the  
process at your  
institution?

Programmatic data are used to foster Continuous Improvement Cycle

\*Tied to Program Outcomes, Competencies, and Standards (see Program Curriculum Map)

**MPH:ND/CD Faculty Define/Design/Develop\***  
Course/Program Content  
Learning Outcomes  
Assessment Methods  
Criteria for Success

Delivery of Curriculum  
Implement design

MPH Full Faculty review/approval

**Student Feedback/Evaluation Data collected:**  
1. Course evaluation survey via OPEIR<sup>1</sup>  
2. Program evaluation tools via QAS<sup>2</sup>  
    a. 1st Semester Feedback Survey  
    b. Advising Feedback Survey  
    c. 1st year Feedback Survey  
    d. Exit/Completion Survey  
    e. Employment/Post-Graduation Survey

Added

**MPH Evaluation/Program Committee Review:**  
Data informed improvement/changes/revisions recommendations

**Stakeholder Evaluation Data collected via QAS:**  
1. Employer Feedback Survey  
2. Alumni Survey  
3. Advisory Council

**Faculty Identify Gaps & Develop:**  
1. Programmatic/curricular recommendations  
2. Action plan

**Faculty review/analyze Evaluation Data:**  
1. Student Course Evaluation Data  
2. Feedback survey data  
3. Faculty reflection and analysis of course  
4. Student outcome/achievement data  
5. Programmatic goals reviewed/instructional plan based upon data

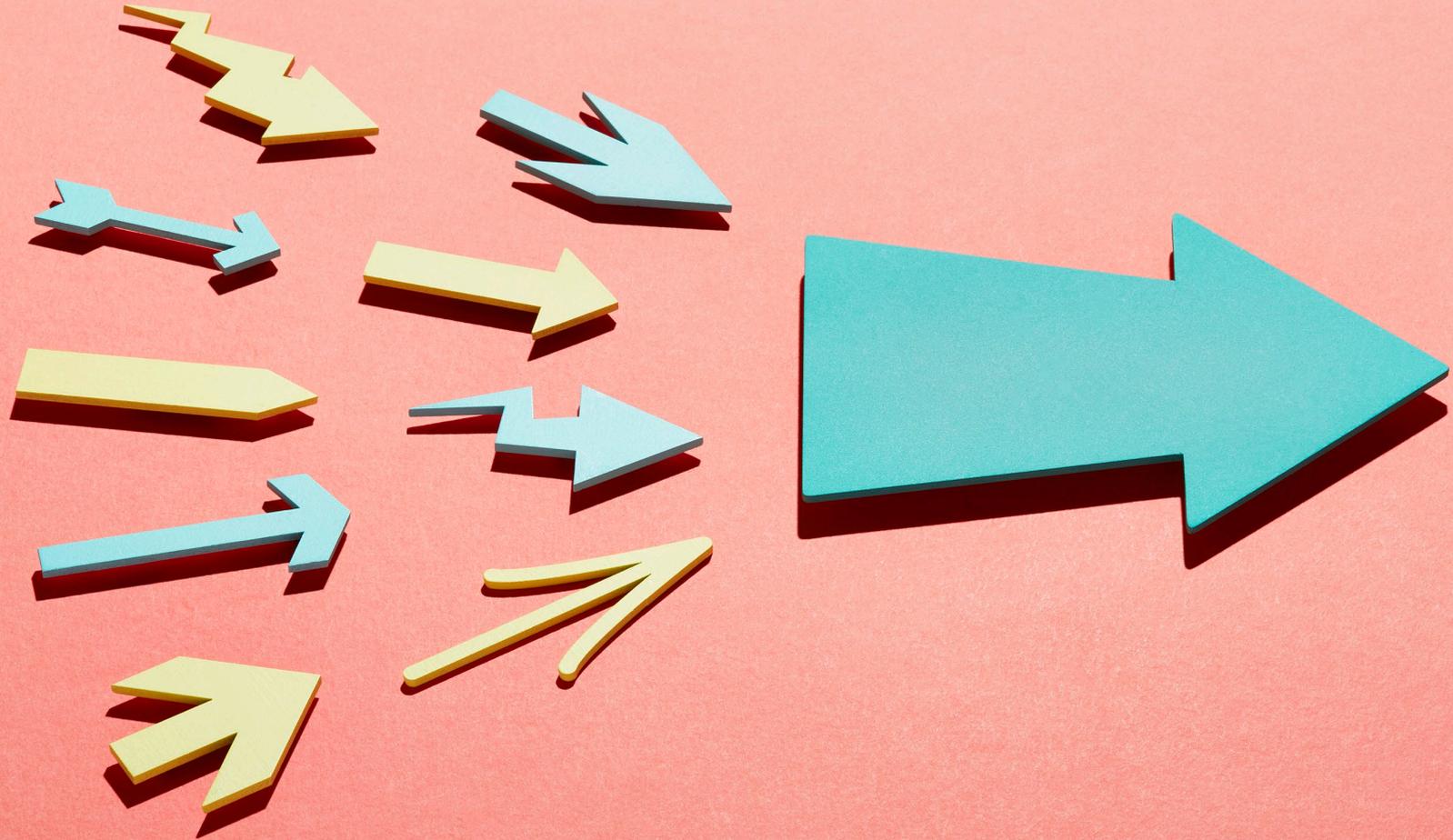
Student participation in data review

1=OPEIR: Office of Planning Evaluation & Institutional Research  
2=QAS: Quality Assurance System

# Closing the Loop

**Student Feedback**

**Programmatic Revision/Change**



# Examples

## Student/Faculty co-constructed survey questions:

*Please indicate your level of agreement with the following statements:*

- **Institutional Resources**
  - *I have access to the specific software and technology necessary to support my learning.*
  - *I have access to academic support services, when needed, to support my learning.*
- **Belonging and Inclusion**
  - *I feel supported as a member of the XXX program.*
  - *I feel the program's overall climate was welcoming and inclusive.*
  - *I feel that faculty were welcoming and inclusive of ME.*
  - *I am able to participate in activities/experiential learning opportunities that are inclusive of a variety of populations and ideas.*
- **Faculty Support and Advising**
  - *The faculty are readily available to support my learning.*
  - *My interaction(s)/communication(s) with faculty/instructors are positive.*
  - *I have received the advising necessary to support progress in my program of study.*

# Examples

Faculty/Staff constructed purposeful advising checklist



Ideas/Examples from  
your program(s)?



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