



We asked, you  
answered, and  
now, we present—  
Rose Squared

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I am not an attorney...

# The Focus of this Session

- To discuss the development of the Rose Squared program and the role of Assessment

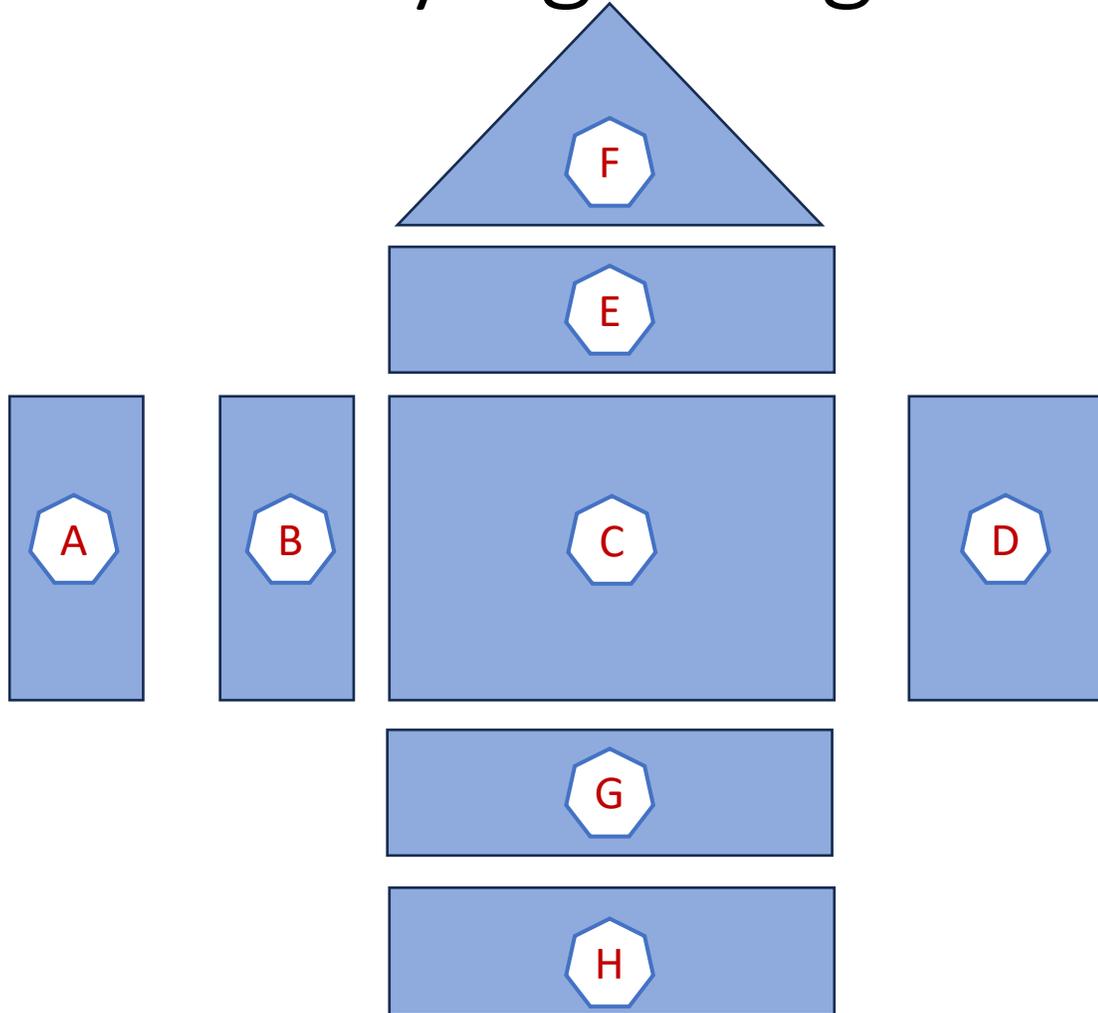
# Rose Squared ( $R^2$ )

- Is a degree pairing program, where students take graduate-level coursework while pursuing their undergraduate engineering degree, allowing them to earn two degrees in just four years.
- BS in Engineering, Math or Science and a course-based Master of
  - Engineering Management
  - Civil Engineering
  - Electrical Engineering
  - Mechanical Engineering

# Always Improving

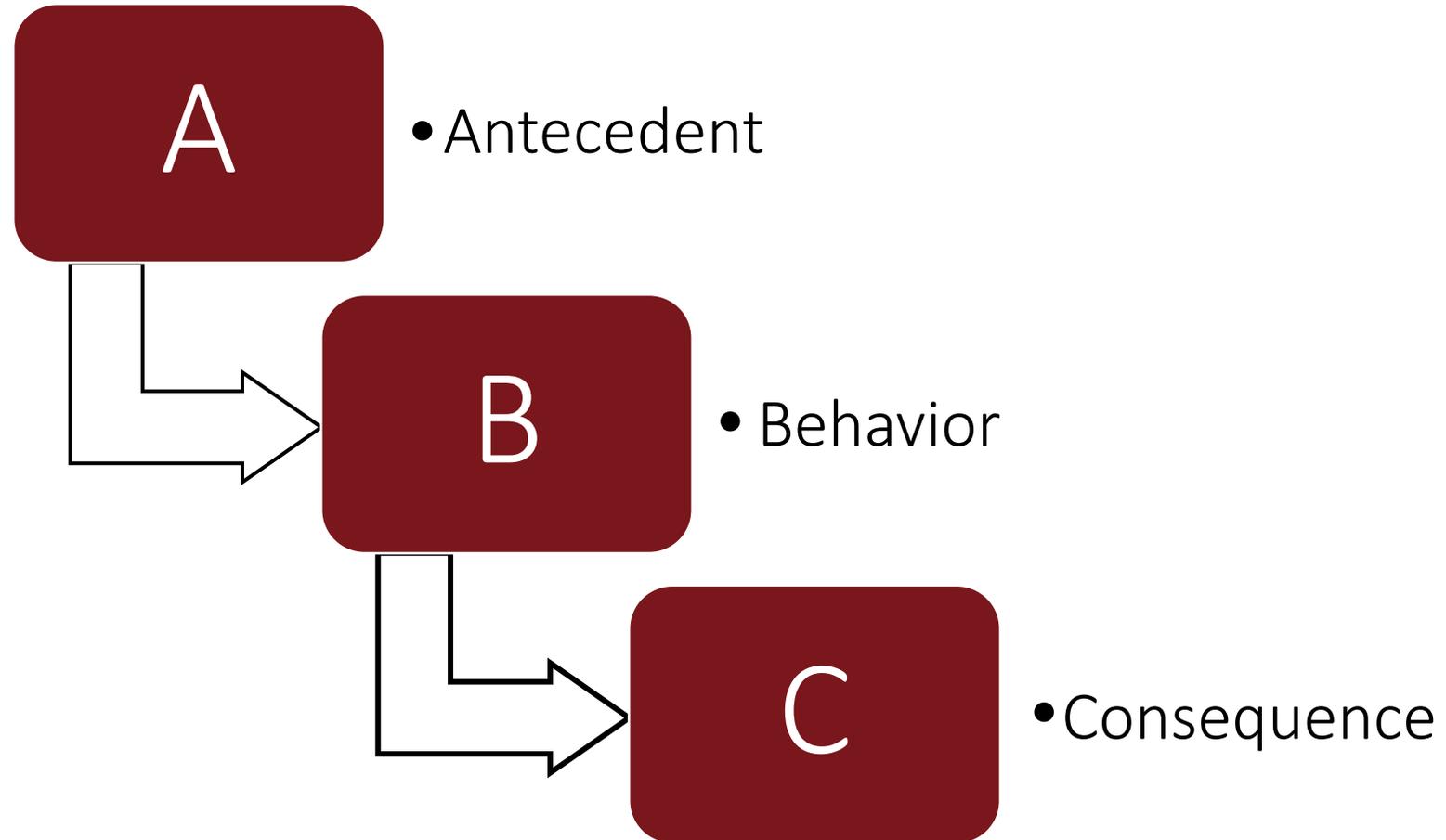
- Our Institutional Research, Planning, and Assessment (IRPA) supports faculty and staff in the education of our students by developing and implementing strategies for timely collection, analysis, reporting, and use of quality data and information.
- In 2016, we were among just four institutions of higher learning recognized by the Excellence in Assessment (EIA) program for sustained excellence in student learning outcomes assessment.

# Underlying Design Principle: QFD



- A. Customer Requirements
- B. Priority Rating
- C. Correlation: Customer and Technical Requirements
- D. Competitor Assessment
- E. Technical Requirements
- F. Technical Correlations
- G. Technical Attributes
- H. Technical Evaluation

# The Role of Assessment in this Project



# Antecedents

- Parents
  - Students
    - Employers

**WHAT IF**



# R<sup>2</sup> Academic Characteristics

- Top 5% nationally by standardized math and science test scores
- Completed eight (8) AP/IB exams
- Completed on average six (6) dual credit or college



# Behaviors

- Workload
  - Performance
  - Support

**WILL I**  
**?**



# Consequences

- Course Evaluation
  - Degree Completion
    - Employability

**WHAT ARE**



# Current Statistics

- Program Abandonment
  - Workload
  - Career change
  - Other



- Degree Completion
  - Four Years
  - Four Years 1 Quarter
  - Four Years 2 Quarter



# Professional Outcomes

- 100% placement\*
- Three primary employment options (position types)
- Renumeration delta \$7 – 15K

# Thank You

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**ROSE-HULMAN**

