

**S**implifying

**L**anguage for

**A**ssessment with

**N**ervous

**G**roups





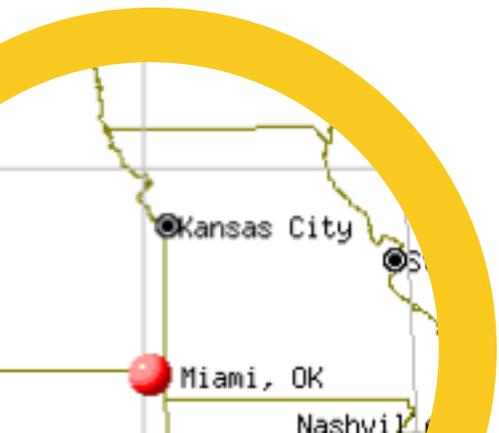
# About Me

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Jordan Adams

Social Science Faculty

Academic Assessment Coordinator

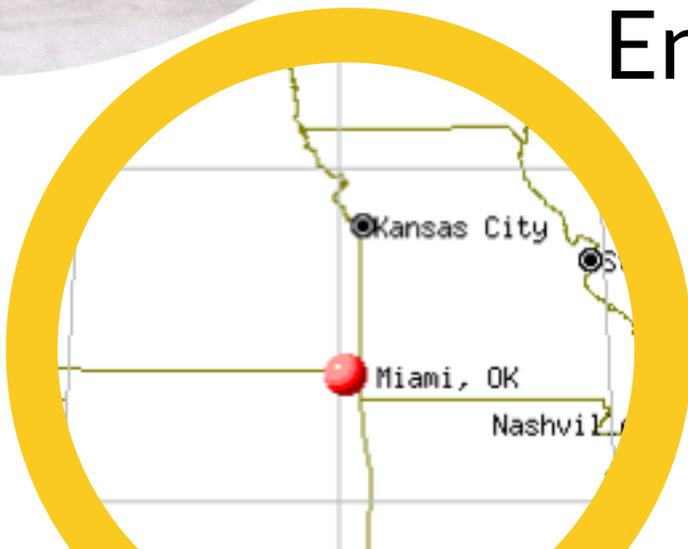




# About NEO

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Location: Miami, Ok  
Type: 2-year public  
Enrollment: 1,700



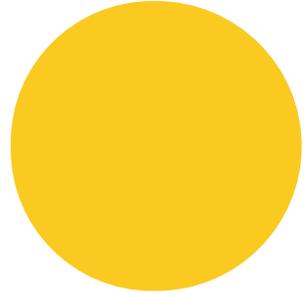
# Learning Outcomes

By the end of the presentation, attendees will be able to:

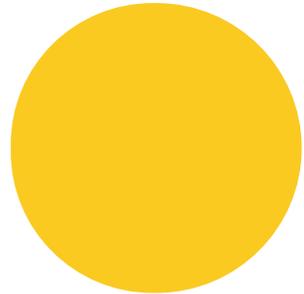
1. Identify challenges of assessment at the two-year college
2. Differentiate their institution's assessment experience from that of NEO
3. Use NEO's assessment materials to develop or revise their own



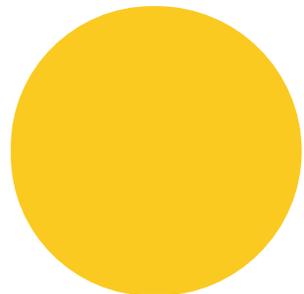
# Overview



Standardizing language



Connecting Practice to Process



Creating a positive feedback loop



# Standardizing Language

Challenges

Challenges

Resolutions

Resolutions

# Onboarding new faculty and bringing seasoned faculty to assessment

Challenges

Resolutions

Resolutions



Resolutions

Resolutions

# Higher education and the assessment field loves jargon



SLOs & PLOs

Outcomes

AAC&U VALUE

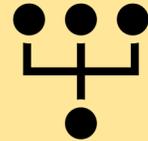


Measures



Primary & Secondary Targets

HIPs



Templates, Reports, Plans, Action Plans

# Create a resource development checklist:

1. Are materials accessible?
2. Are materials self-explanatory?
3. Are materials useful?

Resolutions



## Course-Level Assessment

**Big Idea:**  
Are the students in your class mastering what you want them to learn?

**Who:**  
All individual instructor or section faculty

**What:**  
Course-Level Assessment Plan & Course-Level Assessment Report

**When:**  
Once a semester

## Program-Level Assessment

**Big Idea:**  
Are the students in your degree program mastering what you want them to learn?

**Who:**  
All Program faculty through the designated Point-of-Contact

**What:**  
Program-Level Assessment Plan & Program-Level Assessment Report

**When:**  
Once an academic year

## General Education Assessment

**Big Idea:**  
Is the NEO student mastering the general education core?

**Who:**  
All faculty through designated Point-of-Contact

**What:**  
General Education Assessment Plan & General Education Assessment Report

**When:**  
Once an academic year

## ACADEMIC ASSESSMENT INFORMATION SHEET



### TIMELINE:

#### COURSE-LEVEL

Course-Level Assessment Plan (Fall): Due September 15  
Course-Level Report (Fall): Due December 1  
Course-Level Assessment Plan (Spring): Due February 15  
Course-Level Report (Spring): Due May 15

#### PROGRAM-LEVEL

Finalize previous academic year's Program-Level Assessment Report:  
Due by Friday of In-service  
Revise Program-Level Assessment Plan (if needed):  
Due by Friday of In-service  
Program-Level Data collection (if needed for fall-enrollment courses):  
Due December 15  
Program-Level Assessment Report (not including graduate survey data):  
Due May 15

#### GENERAL EDUCATION

Finalize General Education Report (General Education Committee):  
Meet by August 30  
General Education Assessment Plan (each department):  
Due by September 15  
General Education Assessment Data collection (if needed for fall-enrollment courses):  
Due December 15  
General Education Assessment Report (delivered by program Point of Contact):  
Due by May 30

### TERMS TO KNOW

**ASSESSMENT PLAN**  
Document that outlines the outcomes, measures, and targets used to assess student learning.

**ASSESSMENT REPORT**  
Document that reports data related to student learning.

**OUTCOMES**  
Outcomes are the measurable goals to assess student learning.

**SLO**  
Student Learning Outcome. Listed in each course syllabus. These will be used to assess Course-Level Assessment.

**PLO**  
Program Learning Outcomes. Listed on the Program-Level Assessment Plan. These will be used to assess Program-Level learning.

**MEASURES (DIRECT)**  
Assignments used to have students demonstrate mastery. Papers, quizzes, demonstrations, etc.

**MEASURES (INDIRECT)**  
Data used to assess student not directly related to their coursework. Surveys, job placement data, transfer data, etc.

**TARGET (PRIMARY)**  
This is the top-level goal for student success. i.e. "at least 75% of students will receive 'meets expectation'".

**TARGET (SECONDARY)**  
This is the bottom-level goal to prevent students falling behind. i.e. "no more than 10% of students will receive 'does not meet expectations'".

Create resources that meet faculty and staff where they're at

# Connecting Process to Practice

Challenges

Challenges

Resolutions

Resolutions

# Connecting current faculty practices with assessment-aligned processes

Challenges

Resolutions

Resolutions



Resolutions

Resolutions

Faculty  
reluctance to share  
processes or

change class  
structure

Engage in regular check-ups with faculty, department chairs and assessment staff to identify existing practices



# Engage in multi-faceted effort to shift campus culture



Resolutions

Challenges

# Creating a Feedback Loop

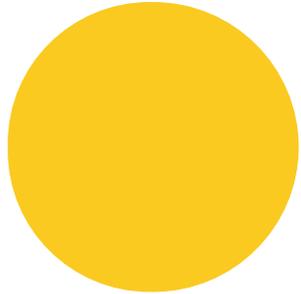
Addressing the needs of both experienced and new faculty in an environment of constrained resources



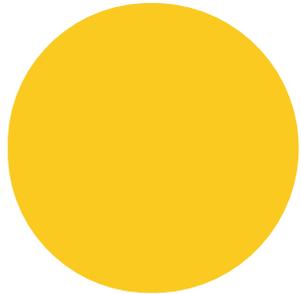
Engage with internal teams  
to create messaging



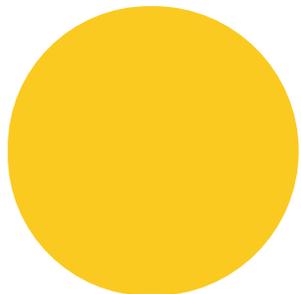
# Takeaways



Enhanced training



Connected faculty with  
assessment processes



Developed tools and resources  
to create an assessment loop



# Learning Outcomes

Jordan Adams

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Academic Assessment Coordinator

Social Science Faculty

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## Questions?



## Course-Level Assessment

### Big Idea:

Are the students in your **class** mastering what you want them to learn?

### Who:

All individual instructor or section faculty

### What:

[Course-Level Assessment Plan & Course-Level Assessment Report](#)

### When:

Once a semester

## Program-Level Assessment

### Big Idea:

Are the students in your **degree program** mastering what you want them to learn?

### Who:

All Program faculty through the designated Point-of-Contact

### What:

[Program-Level Assessment Plan & Program-Level Assessment Report](#)

### When:

Once an academic year

## General Education Assessment

### Big Idea:

Is the NEO student body mastering the general education core?

### Who:

All faculty through degree program Point-of-Contact

### What:

[General Education Assessment Plan & General Education Assessment Report](#)

### When:

Once an academic year

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