Rose, Bud, Thorn and Affinity Clustering
Referenced from LUMA, *Innovating for People*

Rose, Bud, Thorn:
https://www.luma-institute.com/rose-thorn-bud/

Affinity Clustering:
https://www.luma-institute.com/affinity-clustering/

Have both divergent and convergent aspects
- Gives big picture overview of needs, potential, and benefits
- Allows for diverse viewpoints
- Facilitates discussion
- Reveal patterns
- Points to areas of specific need
- Builds shared understanding

Categories:

Rose - Positives? What are the benefits?

Bud - What has potential?

Thorn - What needs improvement?

- Begin with a topic for consideration

- Each participant, ***individually***, writes as many positives, potentials, and needed improvements – **1 per post-it**, as they can think of (aim for at least 5 of each).

- After participants have filled in their post-its, "post" them in 3 columns: Rose, Bud, Thorn

- Discuss and begin to Affinity Cluster

- Move Post-its around to "cluster them" by similarity

- Discuss and re-arrange, as necessary
  o Discuss similarities and patterns, as well as differences of opinion or experience

- Label or categorize final clusters

- Close with any final questions or discussion point

References and Resources:

- Innovating for People; Handbook of Human-centered Design Methods. Pittsburgh, PA: LUMA Institute, 2012. Print.

- IBM DesignThinking: Field Guide. 3.4rd ed. Somers, NY: IBM Corporation, 2016. Print. Ser. 2016. https://www.ibm.com/cloud/architecture/content/field-guide/design-thinking-field-guide/

- Miro.com, Online whiteboard collaboration platform