What Do Campus Leaders Need to Know about Learning Analytics?

Enabling Decision Making … Not Division

IUPUI Assessment Institute
October 10, 2022

Learning Outcomes

1   Ideate ways your unit can engage and lead in learning analytics within a larger institutional context.

2   Identify ways learning analytics can contribute to a more holistic understanding of student learning and success.

3   Anticipate how learning analytics can inform your role as leaders in your units as well as in the broader context of institutional leadership

Ground Rules for Discussion

To create an environment safe for open exchange and meaning, let's agree to:

- Be committed to learning from each other

- Listen to each other and not talk at each other.

- Acknowledge differences in backgrounds and perspectives and realize that those differences will increase our awareness and understanding of this content.

- Not devalue people for their experiences, lack of experiences, or difference in interpretation of those experiences.

- Trust that people are doing the best that they can.

- Challenge ideas, not individuals.
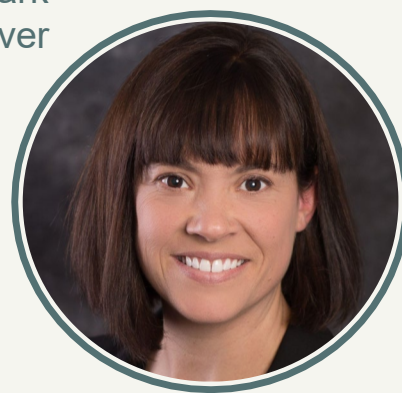
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UNC Charlotte

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University of Denver

Joe Pirillo
UW Oshkosh

Becky Croxton
UNC Charlotte

Megan Oakleaf
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Panelists & Moderators

What do we mean by learning analytics?

The use of **institutional-level systems** that collect **individual-level student learning and engagement data,** centralize it in a **record store** , and strive to serve as a unified source for research seeking to **understand and support student success**

Source: https://www.uvu.edu/executiveed/learnandwork/
details/emp-nc-business-data-analytics.html

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1. Library Role in Learning Analytics

2. Student Learning & Success

3. Leadership & Learning Analytics

4. Lessons Learned & Recommendations

1 Library Role in Learning Analytics

Question: What is the library's role in learning analytics engagement and leadership within a larger institutional context?

2 Student Learning & Success

Question: On your campus, how do/can you help to contribute to a more holistic understanding of student learning and success?

Image Source: https://commencement.charlotte.edu/cap-and-gown

3 Leadership & Learning Analytics

Question: How does this work inform your roles as senior leaders in your libraries as well as in the broader context of institutional leadership?

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Image Source: https://www.teachertoolkit.co.uk/2022/05/25/listening/

4 Lessons Learned & Recommendations

Question: What recommendations do you have for others seeking to follow similar paths?

Image Source: https://blog.hubspot.com/website/big_-data-challenges

Q & A

Please contact us for additional information!

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