

# BITE-SIZE:

Preparing Assessment Data for Student Consumption



IUPUI DIVISION OF STUDENT AFFAIRS



JAYSON



JUSTEN



BRIAN



LINDA

In this session, participants will learn how staff in the Campus Center and Student Experiences unit:

- Use information from national databases and surveys in program development
- Use the results of student experience surveys to enhance student advising
- Follow trends in chapter membership and academic performance to target support and follow-up action
- Engage students in using assessment results to craft leadership curriculum and goals for organizational change and growth, and connecting these goals to strategic departmental goals



**Learning Outcomes**



- General overview of our approach to cultivating a culture of assessment among student leaders and organizations



**Session Focus**



IUPUI DIVISION OF STUDENT AFFAIRS

# How We Got Here

- Culture of assessment
  - Going beyond minimum expectations
- Grant funding initiatives
- Proactive in institutional conversations
- Proactive fiscal responsibility



# IUPUI ASSESSMENT INFRASTRUCTURE



IUPUI DIVISION OF STUDENT AFFAIRS



# Assessment Resources

- Director of Assessment & Planning, Student Affairs
- Unit Assessment Specialist
  - Ability to devote time and create accountability
  - Helped to create an infrastructure
  - Support Student Programming Coordinators
- Institute for Engaged Learning
- Office of Analysis and Institutional Effectiveness



# PROFILES OF LEARNING FOR UNDERGRADUATE SUCCESS

<https://profiles.iupui.edu>



IUPUI DIVISION OF STUDENT AFFAIRS



# Data Sources

- The Spot (Anthology Engage)
  - Unique Attendance: 7,393 for 2021-2022
- Student Information Systems (PeopleSoft)
- Access to National Surveys
  - National Study of Learning, Voting and Engagement
  - ACHA National College Health Assessment
- Access to institutional surveys (e.g., End of First Semester Survey)



# OUR IUPUI COMMUNITY



IUPUI DIVISION OF STUDENT AFFAIRS

# Landscape of Student Engagement

- Student Population: 24,141
- Registered Student Organizations: 317
- CCSE Portfolio: 24 Self-Governed Student Organizations, 4 University Student Organizations
  - Student Governance (Undergraduate, Graduate and Professional Students)
  - Student Activities Programming Board
  - IUPUI Regatta Steering Committee
  - Fraternity and Sorority Organizations (24)





# APPROACHES TO IMPLEMENTATION



IUPUI DIVISION OF STUDENT AFFAIRS



# Intro to Co-Curricular Learning

- Officer transitions
- Presentations at organization meetings
- Advising templates for 1:1 and small-group leadership meetings
- Goal-Setting involved the Profiles as a framework





# Innovator

- Retreat planning for university student organizations.
- Crafting civic engagement programming.
- Drafting national reports
- Setting civic engagement goals for voter education, registration and advocacy







# Communicator

- Access to recruitment data for the community during fall formal recruitment.
- Use of growth trends to set total for semester.
- Use of retention data for deeper conversations around engagement.





# Problem Solver

- Leadership development for fraternities and sororities
- Applying for a Harm Reduction Grant
- Creating new member academies
- Developing 20/20 Series topics



# BENEFITS



IUPUI DIVISION OF STUDENT AFFAIRS



# Overall Student Benefits

- Added depth to the experience
- Stronger, more effective leadership transition
- Focus on the journey, rather than the event
- Reimagined view of leadership
- Informs staff realignment of practice



# Overall Staff Benefits

- Contribute to goals for the evolution of “student activities,” traditions, etc.
- Focus more on assessing and cultivating student leadership and less on assessing events
  - Invest time to save time
  - Don't have to repeat lessons
  - Students are the best messengers
- Close the loop at the end of the year



# TESTIMONIALS



IUPUI DIVISION OF STUDENT AFFAIRS



“It **expanded my knowledge on government and civic engagement** and allowed me to become **more organized**”.

“My position prepared me to take on unfamiliar positions and **really explore my own experiences** and how they fit into making change”.

“I gained confidence and practiced being able to stand up for myself. I learned further how to work within a team and trust others”.



IUPUI DIVISION OF STUDENT AFFAIRS



# QUESTIONS



IUPUI DIVISION OF STUDENT AFFAIRS

# CONTACT INFORMATION



Jayson Davis  
Phired Up | Techni Phi  
davis@phiredup.com



Brian Starkel  
Associate Director, SFC  
bstarkel@iu.edu



Justen Cox  
Specialist, SFC  
juscox@iu.edu



Linda Wardhammar  
Specialist, CC  
lwardham@iu.edu



IUPUI DIVISION OF STUDENT AFFAIRS