

Listener Advisory Board for *Leading Improvements in Higher Education* Podcast Series

Purpose of the Advisory Board

- To give *Leading Improvements in Higher Education* listeners a structured venue through which to interact with the host and producers of the podcast series
- To give *Leading Improvements in Higher Education* host and producers a network of dedicated listeners to ask questions, share information, and seek ways to keep the podcast series relevant and responsive to listener needs

Benefits of Advisory Board Membership

- Provides members opportunities to shape future directions of a new podcast series profiling people, initiatives, institutions, and organizations improving conditions in higher education
- Lists the advisory board member's name and institutional/organizational affiliation on a dedicated section the *Leading Improvements in Higher Education* podcast series page on the Assessment Institute's website, **assessmentinstitute.iupui.edu**
- Offers members access to exclusive bonus content not available to general podcast listeners
- Communicates to members advance information about upcoming podcast episodes
- Recognizes Advisory Board membership at the Assessment Institute through member invite-only sessions and networking opportunities

Responsibilities of Advisory Board Members

- Engage in ongoing dialogue and provide feedback to *Leading Improvements in Higher Education* host and producers on episodes of the podcast series through periodic surveys and focus groups
- Offer suggestions for topics or issues to address in future episodes
- Recommend potential guests, subject matter experts, or other resources that may be useful to podcast series listeners
- Promote the podcast series to individuals, groups, and institutions/organizations within the Advisory Board member's sphere-of-influence
- Serve an initial term of 2-years (January 2021 through December 2022)

To Become an Advisory Board Member

- Listen to all 12 inaugural episodes of the *Leading Improvement in Higher Education* podcast series: s01, e01 (NILOA) through s01, e12 (SAAL), profiling partner associations and organizations of the Assessment Institute in Indianapolis
- Complete an application at the *Leading Improvements in Higher Education* podcast series page on the Assessment Institute's website, **assessmentinstitute.iupui.edu**:
 - Provide contact information, including name, title, institutional/organizational affiliation, and email address
 - Provide a brief statement (100 words/max.) that answers these questions:
 - Why do you want to be an Advisory Board member? How will this experience enhance your personal, academic, or professional development?
 - What did you enjoy the most from the 12 inaugural episodes?
 - What suggestions do you have based on listening to the inaugural episodes?
- Submit the application for membership on the Advisory Board for *Leading Improvements in Higher Education* by the deadline of Friday, January 15, 2021