

Testimonials from Past Participants

"This program was so valuable! I appreciated the format and structure and the opportunity to learn in multiple ways through readings, group discussion, and practice activities. Assessment 101 allowed us to dive in to each part of the assessment cycle and understand both the details of each part, and how all the parts fit together. The sessions were well organized, the presenters were knowledgeable, and the opportunity for multiple ways of studying the information was very valuable. This program is well worth the investment for those who are involved in assessment efforts."

- Sara Halteman, Institutional Effectiveness and Accreditation Specialist; Eastern Mennonite University

"Our discussions have been rich and productive because we share knowledge of assessment concepts/principles and a language. Just being exposed [to the workshop] expanded my understanding of assessment in higher ed."

- Robynn Shannon, RPVC, Ph.D., Assistant Director, WVU Teaching & Learning Commons; West Virginia University

"I gained a stronger and clearer perspective about how to implement student outcomes program evaluation from the backward design perspective. The practice with clear links between desired outcomes, measures, and activities was extremely helpful..."

- Rachelle Dorne, Ed.D., Occupational Therapy Program Director; James Madison University

Contact Information

For more information about the Assessment 101 workshop contact:

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Workshop dates and registration information can be found by visiting our website and clicking on **Workshops**.

www.jmu.edu/assessment

**Registration rates and workshop availability subject to change over time. Please refer to the website for the most current information.*



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Assessment 101



**JAMES MADISON
UNIVERSITY.**

Assessment 101

Assessment 101 workshops are comprised of faculty and staff from a variety of backgrounds. Originally designed for academic program assessment coordinators at James Madison University, the programming has expanded over the years to include student affairs practitioners and support staff from curriculum design units. Due to growing demand, we opened the workshop up to assessment practitioners outside of JMU in 2019. That year, we welcomed 17 assessment practitioners from six different institutions representing five states and three countries.

How do I attend?

For participants internal to JMU, the workshop is provided at no cost, but is subject to nomination by the dean of each college, and the division of student affairs. If you would like to be considered for a future 101 workshop please contact your dean or department head and express your interest.

For external, non-JMU participants, a number of seats per section have been reserved. The cost to attend the workshop is \$1,500 per person and includes any printed materials provided throughout the course of the week-long workshop. A discount may be available for institutions sending multiple attendees.

Workshops take place on the campus of James Madison University in Harrisonburg, Virginia and are held multiple times throughout the year, typically in the summer.



Assessment 101 is a 5-day interactive workshop that allows participants to practice the components of the assessment cycle. With a special emphasis on learning improvement, the workshop examines topics such as:

- Writing student learning outcomes
- Mapping the curriculum
- Creating instruments
- Examining implementation fidelity
- Analyzing data
- Reporting results
- Using results to make evidence-based decisions

From this workshop, participants learn valuable information and skills to carry over to their own department.

Our Assessment 101 has received the following national awards for the programming and facilitation of this workshop:

2018 NASPA Silver Excellence Award

2019 NASPA Evaluation and Research Knowledge Community Innovation Award

Student Affairs Assessment

Student affairs professionals are expected to have Assessment, Evaluation and Research (AER) competencies. However, there is often inconsistent coverage of these skills in formal HESA graduate programs. In response to the ever-growing need for these skills, Assessment 101 has been curated to facilitate development of these competencies. Specifically, as we cover the assessment process we emphasize how each step maps to these professional competencies. The importance of program theory and evidence-informed programming frames this workshop. Student affairs professionals at JMU have found this workshop to be transformative with respect to how they approach program development and assessment of program effectiveness in their daily roles on campus.



"As a Student Affairs professional, I entered Assessment 101 thinking I would be primarily learning the 'how to' of assessment practices, but I left with a much deeper understanding of the 'why' of assessment... Assessment 101 taught the foundational skills needed to measure the learning and development that happens as a result of our work, while consistently reminding us that improving student learning should always be the driving force in our assessment practices."
**- Aaren Bare, Career and Academic Advisor;
James Madison University**