

**Practice What We Preach:
Assessment Mindset and
Accreditation Visits**

Presentation to IUPUI 2021 Assessment Institute
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FERRIS STATE UNIVERSITY

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Learning Outcomes

At the end of this session, you will be able to:

- Describe strategies within an assessment cycle framework that serve as a platform for reaffirmation of accreditation processes.
- Characterize the role institutional culture plays in continuous improvement.
- Explore the use of existing campus technologies and resources in collaborative projects.

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Ferris State University

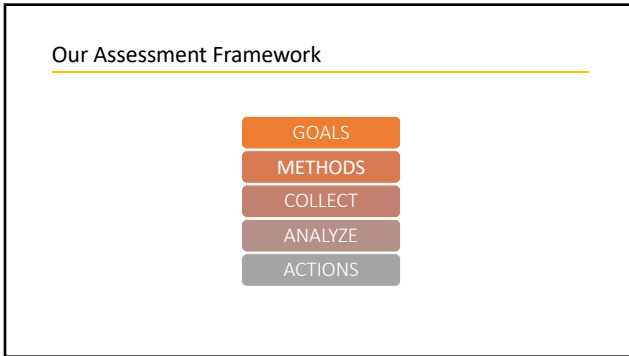
- Established in 1884
- Career-Oriented Education
- University Status in 1987
- More than 190 Educational Programs
- Located in Big Rapids, a branch campus in Grand Rapids, and 20 off-campus locations







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WINTER IS COMING Project Goals

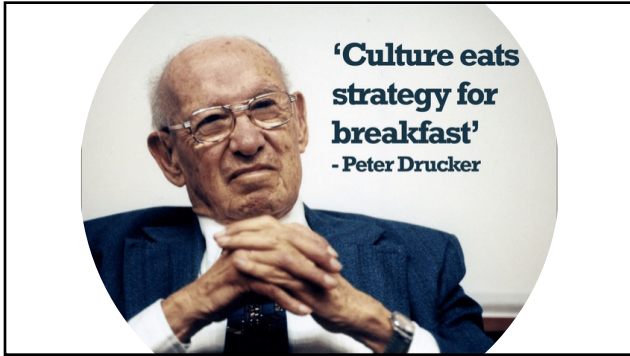
- Compliance with HLC Criterion
- Areas of Focus
- Culture of Continuous Improvement

5

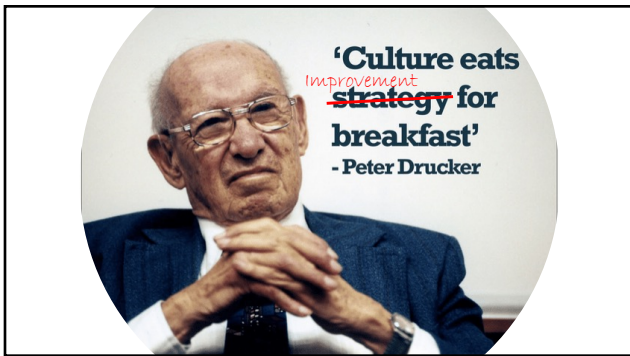
~~WINTER~~ ^{HLC} **IS COMING** Project Goals

- Compliance with HLC Criterion
- Areas of Focus
- Culture of Continuous Improvement

6






7



8

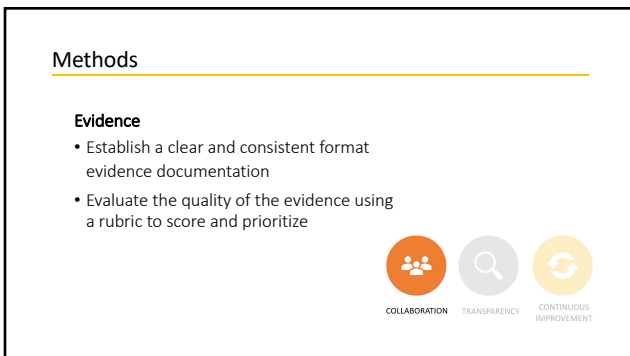
Our Grounding Principles

 COLLABORATION  TRANSPARENCY  CONTINUOUS IMPROVEMENT

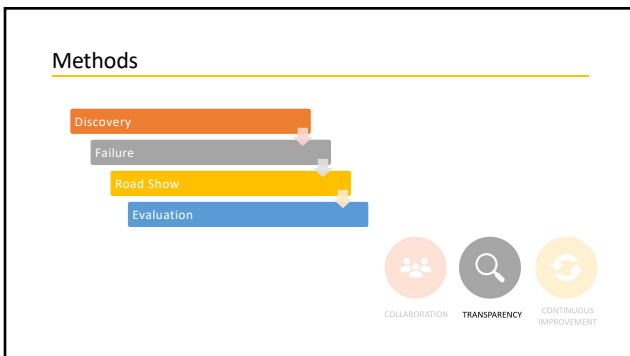
9



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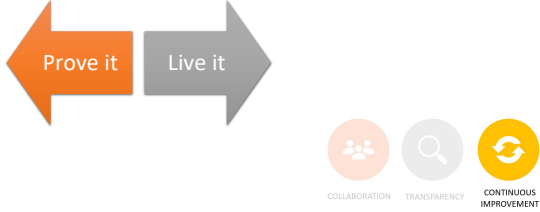


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Methods



Prove it Live it

COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

The slide features a title 'Methods' with a yellow underline. Below it are two arrows: an orange arrow pointing left labeled 'Prove it' and a grey arrow pointing right labeled 'Live it'. At the bottom right are three circular icons: a pink one with three people (Collaboration), a grey one with a magnifying glass (Transparency), and a yellow one with a circular arrow (Continuous Improvement).

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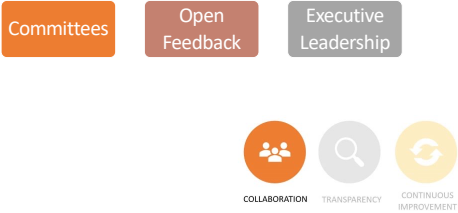


Collect
Process

The slide shows a circular collage of various international postage stamps on the left side. The right side is a dark grey background with the text 'Collect' and 'Process' below it.

14

Collect



Committees Open Feedback Executive Leadership

COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

The slide has a title 'Collect' with a yellow underline. Below it are three rounded rectangular boxes: an orange one labeled 'Committees', a brown one labeled 'Open Feedback', and a grey one labeled 'Executive Leadership'. At the bottom right are the same three circular icons as in slide 13: Collaboration (pink), Transparency (grey), and Continuous Improvement (yellow).

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Collect

Communication

- Messaging evidence
- Opportunities for Input

Technology

- SharePoint
- Evidence Log



COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

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Collect



John C. Maxwell



COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

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Analyze

Areas of Focus and Evidence Gaps

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Analyze

- Document Management
- Working Sessions
- Meetings and Conversations




COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

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Analyze

- Website
- University Wide Notices (UWNs)
- Town Hall Meetings




COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

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Analyze

- Centralized Policy Index
- Assessment System Improvements
- Evidence Rubric In Use
- Ideas Parking Lot

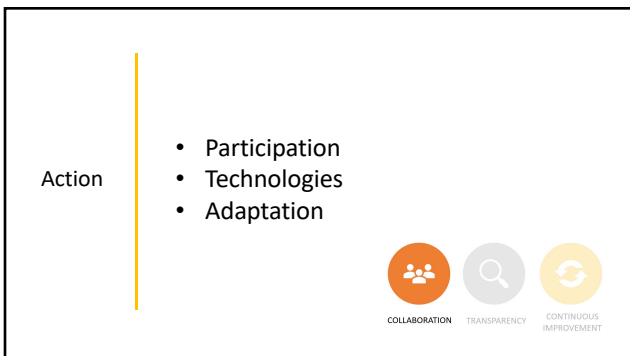


COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

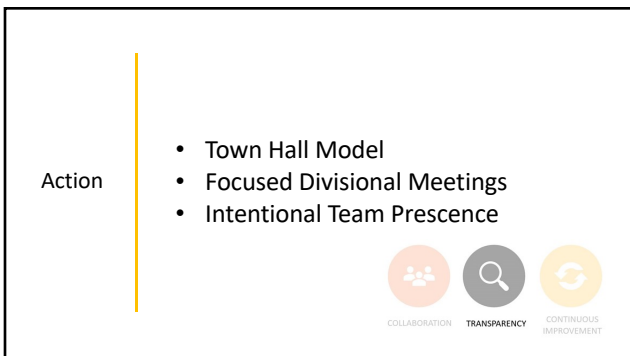
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Action

Culture of Continuous Improvement

- Policy Index
- Outcomes & Assessment
- Structure for Moving Forward



COLLABORATION TRANSPARENCY CONTINUOUS IMPROVEMENT

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Thank You!

Please contact us with any questions.

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HLC Accreditation
Evidence Document

Title:

Descriptive Title for the Attached Evidence

Document Summary:

Summary describing what is included in the file to provide context for the peer review team, including how the evidence connects with and supports the criterion.

Most Relevant Pages:

List page number(s) of PDF that are most relevant; especially useful for long documents.

Office(s) of Origin:

List the source of information for future reference and updates.

Sample

HLC Accreditation Evidence Log Fields and Description

The following table describes the evidence log columns used to track and evaluate collected documents within an MS Excel spreadsheet.

Criterion	1A1-01	Numeric indicator of criterion and sub-criterion. The last two digits were kept the evidence in order by the appearance in the section
Linked Words	Core Values	The words in the narrative that will be used to link to the evidence file
Evidence Title	MVV - Mission, Vision, and Core Values	Title from the evidence cover page
SharePoint File URL	Hyperlink	Direct link to file
Current Location URL	Hyperlink	Direct link to the source website (if applicable)
Date Created	Date	Date evidence file created
Need Update?	Y/N	An indicator if the evidence will need updating before loading to the HLC portal.
Notes	Text	Several notes columns were used to facilitate communication between evidence creators and narrative editors.

Evaluation Rubric

Criterion Relevance	Y/N	Is this type of evidence relevant to the criterion?
Evidence Relevance	Y/N	Is this specific evidence relative to the criterion?
PICK ONLY ONE	Clear	From HLC document: Providing Evidence for the Criteria for Accreditation.
	Corroborating	
	Circumstantial	
Complete	Y/N	Is the evidence complete?
Current	Y/N	Is the evidence current?
Strength	Formula: =IF(L2="Y",1,0)+IF(M2="Y",1,0)+IF(N2="Y",3,0)+IF(O2="Y",2,0)+IF(P2="Y",0.5,0)+IF(Q2="Y",1,0)+IF(R2="Y",1,0) [L2, M2, N2, etc. are the column and row designators of the Y/N values.]	
Rubric Notes	Notes field for follow-up and revision.	