2019
Assessment Institute
in Indianapolis

OCTOBER
13-15, 2019

Indianapolis Marriott Downtown
350 West Maryland Street
Indianapolis, IN

Hosted by:

IUPUI

2019 **Assessment**Institute
in Indianapolis

October 13-15, 2019

Statement of Mission

The Assessment Institute in Indianapolis is now the nation's oldest and largest event of its type in higher education, offering over 1,000 participants more than 250 educational sessions, and providing opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills, and
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

Future Institute Dates:
October 25 – 27, 2020
October 24 – 26, 2021
October 9 – 11, 2022
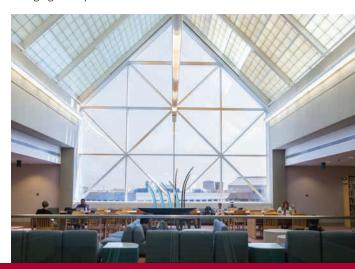
How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by assessment leaders and practitioners. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as community engagement, diversity, equity, & inclusion, ePortfolios, faculty development, global learning, graduate education, high impact practices, learning improvement and innovation, NILOA, STEM education, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

www.assessmentinstitute.iupui.edu

Plenary Speaker and Panel

- **Herman J. Felton, Jr.** (Plenary Keynote), President and CEO, Wiley College
- **Tia Brown McNair**, Vice President, Office of Diversity, Equity, and Student Success, Association of American Colleges and Universities (AAC&U)
- **Stephen P. Hundley**, Senior Advisor to the Chancellor, Professor of Organizational Leadership, Chair, Assessment Institute, and Executive Editor, *Assessment Update*, IUPUI
- **Natasha Jankowski** (Moderator), Director, National Institute for Learning Outcomes Assessment (NILOA) and Research Assistant Professor, Education Policy, Organization, and Leadership (EPOL), University of Illinois Urbana-Champaign
- **Tracy Penny Light**, Associate Professor, Philosophy, History, and Politics, Bachelor of Interdisciplinary Studies; Program Chair, President and Board Chair, Association for Authentic Experiential and Evidence-Based Learning (AAEEBL); and Co-Executive Editor, *International Journal of ePortfolio*, Thompson Rivers University
- **Monica Stitt-Bergh**, Associate Specialist, University of Hawai'i at Mānoa, and Past President, Association for the Assessment of Learning in Higher Education (AALHE)

Track Keynotes, Workshops, and Sessions

Emphasizing assessment in:

- **Community Engagement – Nyeema C. Watson**, Associate Chancellor for Civic Engagement, Rutgers University-Camden
- **Diversity, Equity, & Inclusion – Tia Brown McNair**, Vice President, Office of Diversity, Equity, and Student Success, Association of American Colleges and Universities (AAC&U)
- **ePortfolios – Tracy Penny Light**, Associate Professor, Philosophy, History, and Politics, Bachelor of Interdisciplinary Studies; Program Chair, President and Board Chair, Association for Authentic Experiential and Evidence-Based Learning (AAEEBL); and Co-Executive Editor, *International Journal of ePortfolio*, Thompson Rivers University
- **Faculty Development – Barbara Walvoord**, Professor Emerita, University of Notre Dame

- **Global Learning – Elaine Meyer-Lee**, Associate Vice President for Global Learning and Leadership Development and Professor of Psychology, Agnes Scott College
- **Graduate Education – Andrea A. Curcio**, Professor of Law, Georgia State University, College of Law
- **High Impact Practices – Jillian L. Kinzie**, Senior Scholar, National Institute for Learning Outcomes Assessment (NILOA) and Associate Director, Indiana University Center for Postsecondary Research and the National Survey of Student Engagement (NSSE) Institute, Indiana University
- **Learning Improvement and Innovation – Monica Stitt-Bergh**, Associate Specialist, University of Hawai'i at Mānoa, and Past President, Association for the Assessment of Learning in Higher Education (AALHE)
- **NILOA – Natasha Jankowski**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Research Assistant Professor, Education Policy, Organization, and Leadership (EPOL), University of Illinois Urbana-Champaign
- **STEM Education – James Pellegrino**, Co-Director of Learning Sciences Research Institute, Liberal Arts and Sciences Distinguished Professor, and Distinguished Professor of Educaition, University of Illinois at Chicago
- **Student Affairs Programs and Services – A. Katherine Busby**, Director of Institutional Research, Effectiveness, & Planning and Instructional Assistant Professor of Higher Education, The University of Mississippi; and **Robert W. Aaron,** Executive Director of Student Affairs Assessment & Planning, Northwestern University

Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 13 2019, for an additional fee.

Concurrent and Poster Sessions

Concurrent 60-minute interactive sessions, the Rise-and-Shine 20-Minute sessions, and the poster sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Assessment in Online Courses and Programs, Competency-Based Education and Assessment, Emerging Trends in Assessment, Institution-Wide Data Collection/Use, Leadership for Assessment, and Use of Technologies in Assessment.

Pre-Institute Workshops – Sunday, October 13, 2019

If you plan to attend a Pre-Institute workshop, refer to the web site at **www.assessmentinstitute.iupui.edu** as you make your selections on the registration form.

Full-Day Workshops · 9:00 a.m. – 4:30 p.m.

- **01A** - *Assessment 101*
  Wanda K. Baker, Council Oak Assessment

- **01B** - *Embodied Curriculum Mapping: Activating Faculty Collaboration for Student Success*
  Jennifer M. Harrison and Vickie Williams, University of Maryland, Baltimore County

Half-Day Workshops · 9:00 a.m. – Noon

- **01C** - *Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study*
  John G. M. Frederick, Central Piedmont Community College; Christine Robinson and Harriet Hobbs, University of North Carolina at Charlotte; and Jody Dekorte, Purdue University Global

- **01D** - *A Simple Framework for Assessing Student Service/Administrative Departments*
  Edward Hummingbird, Southwestern Indian Polytechnic Institute

- **01E** - *Supporting the Interpretations and Uses of Assessment Scores: What Reliability and Validity Mean and Why They Are Necessary*
  Brian C. Leventhal and John D. Hathcoat, James Madison University

- **01F** - *Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement*
  Felix Wao, University of Oklahoma

- **01G** - *Context Matters: Assessment in Large Research Institutions*
  Timothy S. Brophy, University of Florida

Half-Day Workshops · 1:30 – 4:30 p.m.

- **01H** - *Engaging Students as Partners in the Assessment Processes*
  Kathleen Wise and Charles Blaich, Wabash College; Lynn Murray-Chandler, Shawna Franzek, and Ryan Waterman, Southern New Hampshire University

- **01I** - *Unpacking the Power of Assignment Design*
  Mark Nicholas, Framingham State University; and Bonnie Orcutt, Worcester State University

- **01J** - *Increasing Equity Using Culturally Relevant Assessment*
  Karen E. Singer-Freeman, Christine Robinson, and Harriet Hobbs, University of North Carolina at Charlotte

- **01K** - *General Education Assessment from A to Z*
  Lindsey R Guinn, Washington & Jefferson College; and Philip Dunwoody, Juniata College

- **01L** - *Meaningful Assessment Amid Chaos: Staying the Course During Institutional Change*
  Teresa L. Flateby and Cynthia Groover, Georgia Southern University

- **01M** - *An Introduction to Assessment and Navigating the Assessment Institute*
  Gianina Baker and Pat Hutchings, National Institute for Learning Outcomes Assessment (NILOA)

- **01N** - *Focusing on What Matters: Fostering Student-Faculty Partnerships to Improve Program-Level Assessment*
  Nicholas A. Curtis; Marquette University; and Robin Anderson, James Madison University

- **01O** - *Developing a Rubric for Classroom AND Campus-Wide Assessment – One and Done*
  Thomas W. Zane and Kit Giddings, Salt Lake Community College

Institute Schedule

Sunday, October 13, 2019

7:30 a.m. – 6:00 p.m.	**Registration**
9:00 a.m. – 4:30 p.m.	**Pre-Institute Workshops**
Noon – 1:15 p.m.	**Lunch** *on your own in Indianapolis*
4:30 – 5:45 p.m.	**Welcome, Networking, and Presenter's Recognition Reception**

Monday, October 14, 2019

6:15 a.m. – 6:00 p.m.	**Registration**
6:30 a.m.	**Continental Breakfast**
7:00 – 8:00 a.m.	**Rise-and-Shine 20-Minute Sessions** – *All Tracks*
7:00 a.m. – 6:45 p.m.	**Exhibit Hall**
8:15 – 9:45 a.m.	**Plenary:** Herman J. Felton, Jr., Tia Brown McNair, Stephen P. Hundley, Natasha Jankowski (Moderator), Tracy Penny Light, and Monica Stitt-Bergh
10:00 – 11:00 a.m.	**Featured Speakers:** Community Engagement, Diversity, Equity, & Inclusion, ePortfolios, Faculty Development, Global Learning, and STEM Education
11:00 a.m. – 12:30 p.m.	**Lunch** *on your own in Indianapolis*
12:30 – 2:45 p.m.	**Concurrent 60-Minute Sessions** – *All Tracks*
2:45 – 3:15 p.m.	**Break Service**
3:15 – 5:30 p.m.	**Concurrent 60-Minute Sessions** – *All Tracks*
5:30 – 6:45 p.m.	**Poster Session**
5:30 – 6:45 p.m.	**High Tea**

Tuesday, October 15, 2019

6:30 a.m. – 2:00 p.m.	**Registration**
6:30 a.m.	**Continental Breakfast**
7:00 – 8:00 a.m.	**Rise-and-Shine 20-Minute Sessions** – *All Tracks*
7:00 a.m. – 2:00 p.m.	**Exhibit Hall**

8:15 – 9:15 a.m.	**Featured Speakers:** High Impact Practices, Graduate Education, Learning Improvement and Innovation, NILOA, and Student Affairs Programs and Services
9:30 a.m. – 11:45 p.m.	**Concurrent 60-Minute Sessions** – *All Tracks*
11:45 a.m. – 1:15 p.m.	**Lunch** *on your own in Indianapolis*
1:15 – 2:15 p.m.	**Concurrent 60-Minute Sessions** – *All Tracks*
2:15 – 2:45 p.m.	**Networking Break**
2:45 – 5:00 p.m.	**Concurrent 60-Minute Sessions** – *All Tracks*

Hotel Accommodations

The Indianapolis Marriott Downtown Room Rates:
Single Occupancy: $184+ tax   Double Occupancy: $184 + tax
Triple Occupancy: $184 + tax   Quad Occupancy: $184 + tax

(current taxes are 10% occupancy tax and 7% state sales tax)

The Indianapolis Marriott Downtown (Institute Site) - Rooms are reserved at the Indianapolis Marriott Downtown, 350 West Maryland St., Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at **www.assessmentinstitute.iupui.edu** or by calling Marriott Group Reservations 800-266-9432 or 877-303-0104. If you are telephoning, please identify yourself as attending the **Assessment Institute** to receive the Institute rate. The hotel deadline to obtain these rates is **Monday, September 16, 2019**.

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Early departures will be subject to a $75.00 fee and posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be canceled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. and check-out is 11:00 a.m. EST.

Help us plan for your arrival by registering early.

On-line registrations will be accepted at: **www.assessmentinstitute.iupui.edu** until midnight **Friday, September 27, 2019**.

Registration Fees:

	On or before September 6th	After September 7th
Individual:	$340.00	$370.00
Group:	$330.00	$360.00

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

Registration Payments:
When registering on-line you will have the option to pay by:
- Credit Card (AMX, MasterCard, Visa, Discover)
- Department Billing
- Check
- Purchase Order

Cancellation of Registration:
Registration may be cancelled, less a $50 administrative fee, if cancelled by Friday, October 4, 2019. All cancellations must be made in writing (email) to the Institute Registrar at: **iuconfs@indiana.edu**. No refunds will be made after Friday, October 4, 2019.

International Conference:
The Assessment Institute in Indianapolis invites you to attend our global event, the **International Conference on Assessing Quality in Higher Education**. In 2020, this International Conference will take place in Berlin, Germany in late June. For more information, refer to our web site at **www.assessmentinstitute.iupui.edu**.

Pre-Institute Workshops: Sunday, October 13, 2019 (Optional)
For detailed information on each workshop and workshop leaders, refer to **www.assessmentinstitute.iupui.edu**.

Full-Day (9:00 a.m. – 4:30 p.m.) — $160.00
01A – *Assessment 101*

01B – *Embodied Curriculum Mapping: Activating Faculty Collaboration for Student Success*
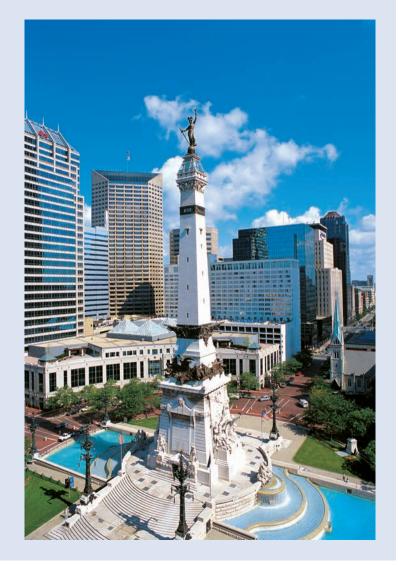
Half-Day Morning (9:00 a.m. – noon) — $80.00
01C – *Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study*

01D – *A Simple Framework for Assessing Student Service/Administrative Departments*

01E – *Supporting the Interpretations and Uses of Assessment Scores: What Reliability and Validity Mean and Why They Are Necessary*

01F – *Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement*

01G – *Context Matters: Assessment in Large Research Institutions*

Half-Day Afternoon (1:30 p.m. – 4:30 p.m.) — $80.00
01H – *Engaging Students as Partners in the Assessment Processes*

01I – *Unpacking the Power of Assignment Design*

01J – *Increasing Equity Using Culturally Relevant Assessment*

01K – *General Education Assessment from A to Z*

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01M – *An Introduction to Assessment and Navigating the Assessment Institute*

01N – *Focusing on What Matters: Fostering Student-Faculty Partnerships to Improve Program-Level Assessment*

01O – *Developing a Rubric for Classroom AND Campus-Wide Assessment – One and Done*

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IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, IUPUI is Indiana's premier urban public research university. As a campus of Indiana University, IUPUI believes in the power of transformation. We are committed to providing educational opportunities that transform the lives of our students, our community, and the changing world around us. We offer approximately 350 degree programs and IUPUI is among the top institutions nationally in the number of health-related degrees and the number of first professional degrees granted. More than 30,000 students study at IUPUI, coming from all 50 states and from several countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,952,000. Indianapolis is referred to as the "Crossroads of America" and four federal interstate highways converge here.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 300 restaurants, shops, and attractions are within walking distance of the Institute hotel, the Indianapolis Marriott Downtown.

Retail areas in the downtown area include Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, Fountain Square, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to galleries and performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana's first IMAX theatre; the Indianapolis Artsgarden; the Children's Museum; and the Indianapolis Museum of Art.

IUPUI

Planning and Institutional Improvement

301 University Blvd., AD 4049

Indianapolis, IN 46202

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