

# 2018 Assessment Institute in Indianapolis

OCTOBER  
21-23, 2018

Hosted by:



IUPUI

Indianapolis Marriott Downtown  
350 West Maryland Street  
Indianapolis, IN

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)



# 2018 Assessment Institute in Indianapolis

## October 21-23, 2018

### Statement of Mission

The Assessment Institute in Indianapolis is now the nation's oldest and largest event focused exclusively on outcomes assessment in higher education, offering more than 250 educational sessions, and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills, and
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

### Future Institute Dates:

October 13 – 15, 2019  
October 25 – 27, 2020  
October 24 – 26, 2021

### How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by assessment leaders and practitioners. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

### What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as community engagement, ePortfolios, faculty development, global learning, graduate education, high impact practices, learning improvement and innovation, NILOA, STEM education, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

### Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)



## Plenary Speaker and Panel

- **Frank Sánchez** (Plenary Speaker), President, Rhode Island College
- **Keston Fulcher**, Executive Director, Center for Assessment and Research Studies, James Madison University
- **Stephen P. Hundley**, Senior Advisor to the Chancellor, Professor of Organizational Leadership, and Executive Editor of *Assessment Update*, IUPUI
- **Carol A. Hurney**, Director, Center for Teaching and Learning, Colby College
- **Emily Janke**, Associate Professor in the Peace and Conflict Studies Department and Director of the Institute for Community and Economic Engagement (ICEE), University of North Carolina – Greensboro
- **Jillian L. Kinzie** (Moderator), Senior Scholar at National Institute for Learning Outcomes Assessment (NILOA) and Associate Director of Indiana University's Center for Postsecondary Research and NSSE Institute

## Track Keynotes, Workshops, and Sessions

*Emphasizing assessment in:*

- **Community Engagement** – **Emily Janke**, Associate Professor in the Peace and Conflict Studies Department and Director of the Institute for Community and Economic Engagement (ICEE), University of North Carolina - Greensboro
- **ePortfolios** – **Bret Eynon**, Associate Provost and Assistant Vice President for Academic Affairs, LaGuardia Community College; and **Laura M. Gambino**, Associate Dean for Assessment and Technology, Guttman Community Colleges (CUNY)
- **Faculty Development** – **Carol A. Hurney**, Director, Center for Teaching and Learning, Colby College
- **Global Learning** – **Stephanie Paul Doscher**, Director, Office of Global Learning Initiatives, Florida International University
- **Graduate Education** – **Judith A. Halstead**, Executive Director, National League for Nursing Commission for Nursing Education Accreditation, National League for Nursing (NLN)

- **High Impact Practices** – **Peter Felten**, Executive Director, Center for Engaged Learning and Professor of History, Elon University
- **Learning Improvement and Innovation** – **Keston Fulcher**, Executive Director, Center for Assessment and Research Studies, James Madison University
- **NILOA** – **Natasha Jankowski**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Research Assistant Professor, Education Policy, Organization, and Leadership (EPOL), University of Illinois Urbana-Champaign
- **STEM Education** – **Diane M. Bunce**, Professor Emerita, Chemistry Education, The Catholic University of America
- **Student Affairs Programs and Services** – **Sara J. Finney**, Professor, Department of Graduate Psychology and Associate Director, Center for Assessment and Research Studies, James Madison University

### Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 21, for an additional fee.

### Track Keynotes and Related Workshops

Track keynote presentations feature leaders in assessment of Community Engagement, ePortfolios, Faculty Development, Global Learning, Graduate Education, High Impact Practices, Learning Improvement and Innovation, NILOA, STEM Education, and Student Affairs Programs and Services.

### Concurrent Sessions

Concurrent 60-minute interactive sessions and the Rise-and-Shine 20-Minute sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Assessment in Online Courses and Programs, Competency-Based Education and Assessment, Emerging Trends in Assessment, Institution-Wide Data Collection/Use, Leadership in Assessment, and Use of Technologies in Assessment.

### Poster Session

Assessment methods, practices, and findings that are best shared in a visual format with one-on-one discussion are presented during the poster session.



# Pre-Institute Workshops

## Pre-Institute Workshops – Sunday, October 21, 2018

If you plan to attend a Pre-Institute workshop, refer to the web site at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) as you make your selections on the registration form.

### Full-Day Workshops - 9:00 a.m. – 4:30 p.m.

- **01A - Assessment 101**  
Wanda K. Baker, Council Oak Assessment; and Jared Runck and Cullen Chrestman, Urshan College
- **01B - Transforming Assessment Practice through the Lens of Democratic Engagement**  
Mary F. Price, IUPUI; Joe Bandy, Vanderbilt University; Patti H. Clayton, Independent Consultant; Sylvia Gale, University of Richmond; and Julia Metzker, Stetson University

### Half-Day Workshops - 9:00 a.m. – Noon

- **01C - Meta-Assessment: Evaluating and Improving Academic Program Assessment to Better Inform Improvement Efforts**  
Nicolas A. Curtis and Tom Waterbury, James Madison University
- **01D - Lessons Learned: Making Sense of Assessment Data for Global Learning**  
Chris T. Cartwright, Intercultural Communication Institute; Iris Berdrow, Bentley University; Donna Evans and Martha Petrone, Miami University; and Chris Hightower, Texas Christian University
- **01E - Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement**  
Felix Wao, University of Oklahoma
- **01F - Academic Program Assessment – The Nuts and Bolts**  
Mark Nicholas, Framingham State University

- **01G - Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study**

John G. M. Frederick, Christine Robinson, and Harriet Hobbs, University of North Carolina at Charlotte; and Jody Dekorte, Purdue University Global

- **01H - Assessment as Leadership for Change**

Kathleen Wise and Charles Blach, Wabash College; Cynthia Crimmins, York College of Pennsylvania; and Mandy Moore, Rogers State University

### Half-Day Workshops - 1:30 – 4:30 p.m.

- **01I - Improving Improvement: Engaging Students as Partners in the Assessment Process**  
Nicholas A. Curtis and Robin Anderson, James Madison University
- **01J - An Introduction to Assessment and Navigating the Assessment Institute**  
Gianina Baker and Pat Hutchings, National Institute for Learning Outcomes Assessment (NILOA)
- **01K - Meaningful and Valued Assessment: Toward a Learning Organization**  
Teresa L. Flateby and Cynthia Groover, Georgia Southern University
- **01L - Cultivating Collaborative Leaders with a Facilitative Approach to Assessment**  
Yao Hill, University of Hawai'i at Mānoa; and Monica Stitt-Bergh, Association for the Assessment of Learning in Higher Education (AALHE)
- **01M - The Learning Landscape, Assessment, and ePortfolios**  
Susan Kahn, IUPUI; and Tracy Penny Light, Thompson Rivers University
- **01N - A Simple Framework for Assessing Administrative and Student Service Units**  
Edward Hummingbird, Southwestern Indian Polytechnic Institute

# Institute Schedule



## Sunday, October 21, 2018

7:30 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 4:30 p.m.	Pre-Institute Workshops
Noon – 1:15 p.m.	Lunch <i>on your own in Indianapolis</i>
4:30 – 6:00 p.m.	Welcome, Networking, and Presenter's Recognition Reception

## Monday, October 22, 2018

6:15a.m. – 6:00 p.m.	Registration
6:30 a.m.	Continental Breakfast
7:00 – 8:00 a.m.	Rise-and-Shine 20-Minute Sessions – All Tracks
7:00 a.m. – 6:45 p.m.	Exhibit Hall
8:15 – 9:45 a.m.	<b>Plenary:</b> Frank Sánchez, Keston Fulcher, Stephen P. Hundley, Carol A. Hurney, Emily Janke, Jillian L. Kinzie (Moderator)
10:00 – 11:00 a.m.	<b>Featured Speakers:</b> Community Engagement, ePortfolios, Global Learning, High Impact Practices, and STEM Education
11:00 a.m. – 12:30 p.m.	<b>Lifetime Achievement in Assessment Award Luncheon:</b> (Optional – \$45 per person) Featured Speaker: George D. Kuh, National Institute for Learning Outcomes Assessment (NILOA)
12:30 – 2:45 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
2:45 – 3:15 p.m.	<b>Break Service</b>
3:15 – 5:30 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
5:30 – 6:45 p.m.	<b>Poster Session</b>
5:30 – 6:45 p.m.	<b>High Tea</b>
8:30 – 10:15 p.m.	<b>Assessment After Dark: Improv and the Art of Teaching, Learning, and Assessment</b> Featured Speaker: Jonathan P. Rossing, Gonzaga University

## Tuesday, October 23, 2018

6:30 a.m. – 2:00 p.m.	Registration
6:30 a.m.	Continental Breakfast
7:00 – 8:00 a.m.	Rise-and-Shine 20-Minute Sessions – All Tracks
7:00 a.m. – 2:00 p.m.	Exhibit Hall

## Tuesday, October 23, 2018 continued

8:15 – 9:15 a.m.	<b>Featured Speakers:</b> Faculty Development, Graduate Education, Learning Improvement and Innovation, NILOA, and Student Affairs Programs and Services
9:30 a.m. – 11:45 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
11:45 a.m. – 1:15 p.m.	Lunch <i>on your own in Indianapolis</i>
1:15 – 2:15 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
2:15 – 2:45 p.m.	<b>Networking Break</b>
2:45 – 5:00 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks

## Hotel Accommodations

### The Indianapolis Marriott Downtown Room Rates:

Single Occupancy: \$169 + tax   Double Occupancy: \$169 + tax

Triple Occupancy: \$169 + tax   Quad Occupancy: \$169 + tax

**(current taxes are 10% occupancy tax and 7% state sales tax)**

The Indianapolis Marriott Downtown (Institute Site) - Rooms are reserved at the Indianapolis Marriott Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the **Assessment Institute** to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Friday, September 21, 2018**.

- Hotel room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be canceled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. and check-out is 11:00 a.m. EST.



# Registration

*Help us plan for your arrival by registering early.*

On-line registrations will be accepted at: [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) until midnight **October 5, 2018**.

<b>Registration Fees:</b>	<b>On or before September 15th</b>	<b>After September 15th</b>
Individual:	\$320.00	\$350.00
Group:	\$310.00	\$340.00

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

## **Lifetime Achievement in Assessment Award Luncheon (Optional):**

Monday, October 22nd — Fee: \$45.00

Featured Speaker, George D. Kuh, National Institute for Learning Outcomes Assessment (NILOA)

## **Registration Payments:**

When registering on-line you will have the option to pay by:

- |  |   |
|--|---|
| <input type="checkbox"/> Credit Card (AMX, MasterCard, Visa, Discover) | <input type="checkbox"/> Check          |
| <input type="checkbox"/> Department Billing                            | <input type="checkbox"/> Purchase Order |

## **Cancellation of Registration:**

Registration may be cancelled, less a \$50 administrative fee, if cancelled by October 12th, 2018. All cancellations must be made in writing (email) to the Institute Registrar at: [iuconfs@indiana.edu](mailto:iuconfs@indiana.edu). No refunds will be made after October 12th.

## **Pre-Institute Workshops:** Sunday, October 21, 2018 (Optional)

For detailed information on each workshop and workshop leaders, refer to [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu).

### **Full-Day (9:00 a.m. – 4:30 p.m.) — \$160.00**

01A – *Assessment 101*

01B – *Transforming Assessment Practice through the Lens of Democratic Engagement*

### **Half-Day Morning (9:00 a.m. – noon) — \$80.00**

01C – *Meta-Assessment: Evaluating and Improving Academic Program Assessment to Better Inform Improvement Efforts*

01D – *Lessons Learned: Making Sense of Assessment Data for Global Learning*

01E – *Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement*

01F – *Academic Program Assessment – The Nuts and Bolts*

01G – *Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study*

01H – *Assessment as Leadership for Change*

### **Half-Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$80.00**

01I – *Improving Improvement: Engaging Students as Partners in the Assessment Process*

01J – *An Introduction to Assessment and Navigating the Assessment Institute*

01K – *Meaningful and Valued Assessment: Toward a Learning Organization*

01L – *Cultivating Collaborative Leaders with a Facilitative Approach to Assessment*

01M – *The Learning Landscape, Assessment, and ePortfolios*

01N – *A Simple Framework for Assessing Administrative and Student Service Units*





## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, IUPUI is Indiana's premier urban public research university. As a campus of Indiana University, IUPUI believes in the power of transformation. We are committed to providing educational opportunities that transform the lives of our students, our community, and the changing world around us. We offer approximately 350 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top institutions nationally in the number of health-related degrees and the number of first professional degrees granted. More than 30,000 students study at IUPUI, coming from nearly all 50 states and from several countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,952,000. Indianapolis is referred to as the “Crossroads of America” and four federal interstate highways converge here.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 300 restaurants, shops, and attractions are within walking distance of the Institute hotel, the Indianapolis Marriott Downtown.

Retail areas in the downtown area include Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, Fountain Square, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to galleries and performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana's first IMAX theatre; the Indianapolis Artsgarden; the Children's Museum; and the Indianapolis Museum of Art.

IUPUI  
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