



# 2017 Assessment Institute

in Indianapolis

OCTOBER  
22-24, 2017

Indianapolis Marriott Downtown  
350 West Maryland Street  
Indianapolis, IN

Hosted by:



IUPUI

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)



# 2017 Assessment Institute in Indianapolis

## October 22-24, 2017

### *Statement of Mission*

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education, and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

### *Future Institute Dates:*

October 21 – 23, 2018

October 13 – 15, 2019

October 25 – 27, 2020

### *How to plan your Institute experience*

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

### *What you'll learn at the Institute*

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as community engagement, ePortfolios, faculty development, global learning, graduate education, high impact practices, NILOA, STEM Education, and student affairs programs, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

### *Who should attend the Assessment Institute*

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.





## Plenary Speakers

- **Deborah A. Santiago** (Provocateur), Chief Operating Officer and Vice President for Policy, Excelencia in Education
- **Andrea Beach**, Professor of Educational Leadership in Higher Education and Co-Director, Western Michigan University Center for Research on Institutional Change in Postsecondary Education (CRICPE)
- **J. Patrick Biddix**, Associate Professor of Higher Education, The University of Tennessee, Knoxville
- **Stephen P. Hundley**, Senior Advisor to the Chancellor, Professor of Organizational Leadership, and Executive Editor of Assessment Update, Indiana University-Purdue University Indianapolis
- **Jillian L. Kinzie** (Moderator), Senior Scholar at NILOA and Associate Director of Indiana University's Center for Postsecondary Research and NSSE Institute
- **Tia Brown McNair**, Vice President, Office of Diversity, Equity, and Student Success, Association of American Colleges and Universities (AAC&U)

## Track Keynotes, Workshops, and Sessions

*Emphasizing assessment in:*

- **Community Engagement – Mathew Johnson**, Associate Dean of the College for Engaged Scholarship, Director, Howard R. Swearer Center for Public Service, and Professor of Practice Sociology, Brown University
- **ePortfolios – Kathleen Blake Yancey**, Kellogg W. Hunt Professor of English and Distinguished Research Professor, Florida State University
- **Faculty Development – Andrea Beach**, Professor of Educational Leadership in Higher Education and Co-Director, Western Michigan University Center for Research on Institutional Change in Postsecondary Education (CRICPE)
- **Global Learning – Madeleine F. Green**, Senior Fellow, International Association of Universities and NAFA: The Association of International Educators

- **Graduate Education – Lori Shaw**, Associate Dean for Academic Affairs and Professor of Lawyering Skills, University of Dayton
- **High Impact Practices – Tia Brown McNair**, Vice President, Office of Diversity, Equity, and Student Success, Association of American Colleges and Universities (AAC&U)
- **NILOA – Natasha Jankowski**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Research Assistant Professor, Education Policy, Organization, and Leadership (EPOL), University of Illinois Urbana-Champaign
- **STEM Education – Ann E. Austin**, Associate Dean for Research, Department of Educational Administration, University of Michigan
- **Student Affairs Programs and Services – J. Patrick Biddix**, Associate Professor of Higher Education, The University of Tennessee, Knoxville

### Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 22, for an additional fee.

### Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of Community Engagement, ePortfolios, Faculty Development, Global Learning, Graduate Education, High Impact Practices, NILOA, STEM Education, and Student Affairs Programs and Services.

### Concurrent Sessions

Concurrent 60-minute interactive sessions and the Rise-and-Shine 20-Minute sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Assessment in Online Courses and Programs, Competency-Based Education and Assessment, Emerging Trends in Assessment, Institution-Wide Data Collection/Use, Leadership for Assessment, and Use of Technologies in Assessment.

### Poster Session

Assessment methods, practices, and findings that are best shared in a visual format with one-on-one discussions presented during the poster session, Monday 5:45 – 7:00 p.m.



# Pre-Institute Workshops

## Pre-Institute Workshops – Sunday, October 22

If you plan to attend a Pre-Institute workshop, refer to the web site at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) as you make your selections on the registration form.

### Full-Day Workshops - 9:00 a.m. – 4:30 p.m.

- **01A - Assessment 101**  
Wanda K. Baker, Council Oak Assessment
- **01B - Making it Meaningful: How to Engage Faculty in Lasting Assessment Reform, From Idea Generation to Supported Implementation**  
Debora Ortloff and Jacob Amidon, Finger Lakes Community College

### Half-Day Workshops - 9:00 a.m. – Noon

- **01C - Transparency Across the Curriculum: Assignments, Alignments, and Learning Outcomes** — Pat Hutchings, National Institute for Learning Outcomes Assessment (NILOA); Jillian Kinzie, Indiana University and National Institute for Learning Outcomes Assessment (NILOA); and Mary-Ann Winkelmes, University of Nevada, Las Vegas
- **01D - Jump Start Assessment of Global Learning on Your Campus**  
Chris Cartwright, Intercultural Communication Institute; Iris Berdrow, Bentley University; Donna Evans and Martha Petrone, Miami University; and Chris Hightower, Texas Christian University
- **01E - Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement**  
Felix Wao and Ryan Chung, University of Oklahoma

- **01F - Making Feedback More Effective and Efficient to Make Assessment More Valuable**  
Thomas A. Angelo, The University of North Carolina at Chapel Hill
- **01G - Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study**  
John G.M. Frederick, Christine Robinson, and Harriet Hobbs, University of North Carolina at Charlotte; and Jody DeKorte, Kaplan University

### Half-Day Workshops - 1:30 – 4:30 p.m.

- **01H - Using ePortfolio to Document and Enhance the Dispositional Learning Impact of HIPs**  
George D. Kuh, National Institute for Learning Outcomes Assessment (NILOA); Ken O'Donnell, California State University, Dominguez Hills; Laura M. Gambino, Guttman Community College; and Marilee Bresciani Ludvik, San Diego State University
- **01I - Harnessing the Power of Formative Assessment and Feedback for Instruction, Learning, and Motivation**  
Ronald S. Carriveau, University of North Texas
- **01J - Academic, Administrative, and Student Affairs Assessment: Internally Valued and Driven**  
Teresa L. Flateby and Cynthia Groover, Georgia Southern University
- **01K - Meta-Assessment: Evaluating and Improving Academic Program Assessment to Better Inform Improvement Efforts**  
Nicholas A. Curtis and Chi Hang Au, James Madison University
- **01L - Assessing the Institution: Using Mission-Based Learning Outcomes to Guide Institutional Planning**  
Catherine M. Wehlburg, Texas Christian University

# Institute Schedule



## Sunday, October 22, 2017

7:30 a.m. – 6:00 p.m.	Registration
9:00 a.m. – 4:30 p.m.	Pre-Institute Workshops
Noon – 1:15 p.m.	Lunch <i>on your own in Indianapolis</i>
5:00 – 6:30 p.m.	Welcome, Networking, and Presenter's Recognition Reception

## Monday, October 23, 2017

6:30 a.m. – 6:00 p.m.	Registration
7:00 a.m.	Continental Breakfast
7:00 – 8:00 a.m.	Rise-and-Shine Concurrent 20-Minute Sessions – All Tracks
8:15 – 9:30 a.m.	Opening Plenary: Deborah Santiago, Andrea Beach, J. Patrick Biddix, Stephen P. Hundley, Tia Brown McNair, Jillian L. Kinzie (Moderator)
9:45 – 10:45 a.m.	<b>Featured Speakers:</b> ePortfolios, Global Learning, High Impact Practices, NILOA, and STEM Education
11:00 a.m. –12:30 p.m.	<b>Lifetime Achievement in Assessment Award Luncheon:</b> Optional – \$45 Fee Featured Speaker: Peter Ewell, President Emeritus, National Center for Higher Education Management Systems (NCHEMS)
12:30 – 2:45 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
2:45 – 3:15 p.m.	<b>Break Service</b>
3:15 – 5:30 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
5:45 – 7:00 p.m.	<b>Poster Session</b>
5:45 – 7:00 p.m.	<b>High Tea</b>
8:45 – 10:15 p.m.	<b>Assessment After Dark: Improv and the Art of Teaching, Learning, and Assessment</b> Featured Speaker: Jonathan P. Rossing, Gonzaga University

## Tuesday, October 24, 2017

7:00 a.m. – 2:00 p.m.	Registration
7:00 a.m.	Continental Breakfast
7:00 – 8:00 a.m.	Rise-and-Shine Concurrent 20-Minute Sessions – All Tracks

## Tuesday, October 24, 2017 continued

8:15 – 9:15 a.m.	<b>Featured Speakers:</b> Community Engagement, Faculty Development, Graduate Education, and Student Affairs Programs and Services
9:30 a.m. – 11:45 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
11:45 a.m. – 1:15 p.m.	Lunch <i>on your own in Indianapolis</i>
1:15 – 2:15 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks
2:15 – 2:45 p.m.	<b>Break Service</b>
2:45 – 5:00 p.m.	<b>Concurrent 60-Minute Sessions</b> – All Tracks

## Hotel Accommodations

### The Indianapolis Marriott Downtown Room Rates:

Single Occupancy: \$164 + tax	Double Occupancy: \$164 + tax
Triple Occupancy: \$164 + tax	Quad Occupancy: \$164 + tax

**(current taxes are 10% occupancy tax and 7% state sales tax)**

The Indianapolis Marriott Downtown (Institute Site) - Rooms are reserved at the Marriott Indianapolis Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the Assessment Institute to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Friday, September 22, 2017**.

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be canceled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. PMT and check-out is 11:00 a.m. EST.



# Registration

*Help us plan for your arrival by registering early.*

On-line registrations will be accepted at: [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) until midnight **October 6, 2017**.

## Registration Payments:

When registering on-line you will have the option to pay by:

- Credit Card (AMX, MasterCard, Visa, Discover)
- Check
- Department Billing
- Purchase Order

## Cancellation of Registration:

Registration may be cancelled, less a \$15 administrative fee, if cancelled by October 13th, 2017. All cancellations must be made in writing (email) to the Institute Registrar at: [iuconfs@indiana.edu](mailto:iuconfs@indiana.edu). No refunds will be made after October 13th.

---

Registration Fees:	On or before September 15th	After September 15th
Individual:	\$299.00	\$329.00
Group:	\$289.00	\$319.00

*Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.*

## Lifetime Achievement in Assessment Award Luncheon (Optional):

Monday, October 23rd — Fee: \$45.00

Featured Speaker, Peter Ewell, President Emeritus, National Center for Higher Education Management Systems (NCHEMS)

## Pre-Institute Workshops: Sunday, October 22, 2017 (Optional)

For detailed information on each workshop and workshop leaders, refer to [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu).

### Full Day (9:00 a.m. – 4:30 p.m.) — \$160.00

01A – Assessment 101

01B – *Making it Meaningful: How to Engage Faculty in Lasting Assessment Reform, From Idea Generation to Supported Implementation*

### Half Day Morning (9:00 a.m. – noon) — \$80.00

01C – *Transparency Across the Curriculum: Assignments, Alignments, and Learning Outcomes*

01D – *Jump Start Assessment of Global Learning on Your Campus*

01E – *Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement*

01F – *Making Feedback More Effective and Efficient to Make Assessment More Valuable*

01G – *Jumpstarting General Education Program Review: A Systems Thinking Approach to the Self-Study*

### Half Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$80.00

01H – *Using ePortfolio to Document and Enhance the Dispositional Learning Impact of HIPs*

01I – *Harnessing the Power of Formative Assessment and Feedback for Instruction, Learning, and Motivation*

01J – *Academic, Administrative, and Student Affairs Assessment: Internally Valued and Driven*

01K – *Meta-Assessment: Evaluating and Improving Academic Program Assessment to Better Inform Improvement Efforts*

01L – *Assessing the Institution: Using Mission-Based Learning Outcomes to Guide Institutional Planning*

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)





## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis (IUPUI) is Indiana's premier urban public research university. IUPUI believes in the power of transformation. We are committed to providing educational opportunities that transform the lives of our students, our community, and the changing world around us. We offer more than 350 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top institutions nationally in the number of health-related degrees and the number of first professional degrees granted. More than 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,952,000. Indianapolis is referred to as the “Crossroads of America” and four federal interstate highways converge here.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 300 restaurants, shops, and attractions are within walking distance of the Institute hotel, the Marriott Indianapolis Downtown.

Retail areas in the downtown area includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, Fountain Square, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to galleries and performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana's first IMAX theatre; the Indianapolis Artsgarden; the Children's Museum; and the Indianapolis Museum of Art.

Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
301 University Blvd., AD 4049  
Indianapolis, IN 46202

NONPROFIT  
ORGANIZATION  
U.S. Postage  
**PAID**  
Permit No. 8478  
Indianapolis, IN

