

# Registration

Help us plan for your arrival by registering early.

On-line registrations will be accepted at: [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) until **September 30, 2016**.

#### Registration Payments:

When registering on-line you will have the option to pay by:

- Credit Card (AMX, MasterCard, Visa, Discover)
- Check
- Department Billing
- Purchase Order

#### Cancellation of Registration:

Registration may be cancelled, less a \$15 administrative fee, if cancelled by October 7th, 2016. All cancellations must be made in writing (email) to the Institute Registrar at: [iuonfs@indiana.edu](mailto:iuonfs@indiana.edu). No refunds will be made after October 7th.

#### Registration Fees:

	On or before September 9th	After September 9th
Individual	\$290.00	\$310.00
Group	\$280.00	\$300.00

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

#### Pre-Institute Workshops (Optional): Sunday, October 16, 2016

For detailed information on each workshop and workshop leaders, refer to [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu).

#### Full Day (9:00 a.m. – 4:30 p.m.) — \$140.00

01A - *Assessment 101*

01B - *Monitoring and Assessing Community-Engaged Activities Across Campus*

01C - *Making it Meaningful: How to Engage Faculty in Lasting Assessment Reform, From Idea Generation to Supported Implementation*

#### Half Day Morning (9:00 a.m. – noon) — \$70.00

01D - *Program Review: Purposes, Perspectives, and Processes*

01E - *Assessing Intercultural Competence: A Hands-On Workshop for Assessment Professionals*

01F - *Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement*

#### Half Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$70.00

01G - *Complementing the Classroom: Developing and Assessing Co-Curricular Learning Outcomes*

01H - *Making Assessment More Valuable on Our Campuses*

#### Optional Luncheon: Monday, October 17th — Fee: \$40.00

Featured Speaker, Trudy W. Banta, IUPUI

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)



## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research institution with a growing reputation for innovation. We offer more than 200 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of first professional degrees granted. More than 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is over 1,700,000. Indianapolis is referred to as the “Crossroads of America” as four federal interstate highways converge here.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Marriott Indianapolis Downtown.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, Fountain Square, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana's first IMAX theatre; and the Indianapolis Artsgarden.

Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
301 University Blvd., AD 4049  
Indianapolis, IN 46202

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ORGANIZATION  
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Permit No. 8478  
Indianapolis, IN



2016  
**Assessment Institute**  
in Indianapolis

OCTOBER  
16-18, 2016

Marriott Indianapolis Downtown

Hosted by:  
Indiana University – Purdue University Indianapolis

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)

## Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education, and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

## How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

## What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as community engagement, ePortfolios, faculty development, high impact practices, global learning, graduate education, NILOA, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)

## Featured Speakers

- **Sylvia M. Jenkins**, President, Moraine Valley Community College
- **Thomas A. Angelo**, Clinical Professor of Educational Innovation and Research in the Division of Practice Advancement and Clinical Education, and Director of Educator Development in The Academy at the UNC Eshelman School of Pharmacy, University of North Carolina at Chapel Hill
- **Tyrone M. Freeman**, Assistant Professor of Philanthropic Studies and Director of Undergraduate Programs, IUPUI
- **Jillian L. Kinzie**, Senior Scholar at NILOA and Associate Director of Indiana University's Center for Postsecondary Research and NSSE Institute
- **Darby M. Roberts**, Director, Student Life Studies, Texas A&M University
- **Jeffrey A. Seybert**, Higher Education Consultant

- **Graduate Education** – Keynote: Joanne Barnes, Dean of the Graduate School and Associate Professor of Organizational Leadership in the Department of Leadership Studies, Indiana Wesleyan University and Stacy Hammons, Provost and Chief Academic Officer, Indiana Wesleyan University
- **NILOA** – Keynote: George D. Kuh, Co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA); and Peter T. Ewell, President Emeritus, National Center for Higher Education Management Systems (NCHEMS)
- **Student Affairs Programs and Services** – Keynote: Darby M. Roberts, Director, Student Life Studies, Texas A&M University

### Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 16, for an additional fee.

### Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of Community Engagement, ePortfolios, Faculty Development, High Impact Practices, Global Learning, Graduate Education, NILOA, and Student Affairs Programs and Services

### Concurrent Sessions

Concurrent 60-minute interactive sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Institution-Wide Data Collection/Use, and Use of Technologies in Assessment

### Poster Session

Assessment methods, practices, and findings that are best shared in a visual format with one-on-one discussion are presented during the poster session, Monday 5:45-7:00 p.m.

## Track Keynotes, Workshops, and Sessions

Emphasizing assessment in:

- **Community Engagement** – Keynote: Robert D. Reason, Professor of Education and Associate Director of Research and Administration, Iowa State University
- **ePortfolios** – Keynote: Kathy M. Takayama, Associate Provost, Executive Director for the Center for Teaching and Learning, and Adjunct Professor of Biological Sciences, Columbia University
- **High Impact Practices** – Keynote: Sonia M. Gipson Rankin, Associate Dean for Curriculum and Program Development for University College, University of New Mexico
- **Faculty Development** – Keynote: Bill Condon, Professor of English, Washington State University - Pullman; and Carol Rutz, Director of the College Writing Program and Senior Lecturer in English, Carleton College
- **Global Learning** – Keynote: Hilary E. Kahn, Assistant Dean of International Education and Global Initiatives, School of Global and International Studies, Indiana University

## Pre-Institute Workshops

### Pre-Institute Workshops – Sunday, October 16

If you plan to attend a Pre-Institute workshop, refer to the web site at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) as you make your selections on the registration form.

#### Full-Day Workshops • 9:00 a.m. – 4:30 p.m.

- **01A - Assessment 101**  
Wanda K. Baker, Southwestern Indian Polytechnic Institute; and Nana Allison-Brewer, Haskell Indian Nations University
- **01B - Monitoring and Assessing Community-Engaged Activities Across Campus**  
Kristin E. Norris and Anne Weiss, IUPUI; Heather Mack, Heather Mack Consulting, LLC; and Kristin Medlin, Treetop Commons
- **01C - Making it Meaningful: How to Engage Faculty in Lasting Assessment Reform, From Idea Generation to Supported Implementation**  
Debra Hinderliter Ortloff, Jacob E. Amidon, Kellie Gauvin, and Meg Gillio, Finger Lakes Community College

#### Half-Day Workshops • 9:00 a.m. – Noon

- **01D - Program Review: Purposes, Perspectives, and Processes**  
Karen E. Black and Stephen P. Hundley, IUPUI; and Robert W. Aaron, The Ohio State University
- **01E - Assessing Intercultural Competence: A Hands-On Workshop for Assessment Professionals**  
Chris T. Cartwright, Intercultural Communication Institute; Christopher Hightower, Texas Christian University; Donna Evans and Martha Patrone, Miami University of Ohio; and Iris Berdrow, Bentley University

- **01F - Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement**  
Felix O. Wao and Ryan C. Chung, University of Oklahoma

#### Half-Day Workshops • 1:30 – 4:30 p.m.

- **01G - Complementing the Classroom: Developing and Assessing Co-Curricular Learning Outcomes**  
Robert W. Aaron, The Ohio State University; A. Katherine Busby, University of Mississippi; and Matthew D. Pistilli, Iowa State University
- **01H - Making Assessment More Valuable on Our Campuses**  
Teresa L. Flateby, Delena Bell Gatch, and Cynthia Groover, Georgia Southern University

## Institute Schedule

### Sunday, October 16, 2016

7:30 a.m. – 6:00 p.m. Registration  
9:00 a.m. – 4:30 p.m. Pre-Institute Workshops  
Noon – 1:15 p.m. Lunch on your own in Indianapolis

### Monday, October 17, 2016

6:30 a.m. – 6:00 p.m. Registration  
7:30 a.m. Continental Breakfast  
8:45 – 10:00 a.m. Opening Plenary Panel: : Sylvia M. Jenkins, Thomas A. Angelo, Tyrone M. Freeman, Jillian M. Kinzie, Darby M. Roberts, and Jeffrey A. Seybert  
10:15 – 11:15 a.m. Featured Speakers: ePortfolios, High Impact Practices, Global Learning, and NILOA  
11:15 a.m. – 12:30 p.m. Institute Luncheon: (Optional – \$40 per person) Featured Speaker, Trudy W. Banta, IUPUI  
12:30 – 5:30 p.m. Concurrent Sessions – All Tracks  
5:45 – 7:00 p.m. Poster Session  
5:45 – 7:00 p.m. High Tea

### Tuesday, October 18, 2016

7:00 a.m. – 2:00 p.m. Registration  
7:30 a.m. Continental Breakfast  
9:00 – 10:00 a.m. Featured Speakers: Community Engagement, Faculty Development, Graduate Education, and Student Affairs Programs and Services  
10:15 a.m. – 12:30 p.m. Concurrent Sessions – All Tracks  
12:30 – 1:45 p.m. Lunch on your own in Indianapolis  
2:00 – 4:15 p.m. Concurrent Sessions – All Tracks

## Hotel Accommodations



### The Indianapolis Marriott Downtown Room Rates:

Single Occupancy: \$158 + tax  
Double Occupancy: \$158 + tax  
Triple Occupancy: \$158 + tax  
Quad Occupancy: \$158 + tax

(current taxes are 10% occupancy tax and 7% state sales tax)

The Marriott Indianapolis Downtown (Institute Site) - Rooms are reserved at the Marriott Indianapolis Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the **Assessment Institute** to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Thursday, September 16, 2016**.

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be cancelled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. and check-out is 11:00 a.m. EST