

# Registration

Help us plan for your arrival by registering early.

On-line registrations will be accepted at: [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) until October 7, 2015.

Registration Fees:	On or before September 14th	After September 14th
Individual	\$290.00	\$310.00
Group	\$280.00	\$300.00

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

## Pre-Institute Workshops: Sunday, October 25, 2015 (Optional)

For detailed information on each workshop and workshop leaders, refer to [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu).

### Full Day (9:00 a.m. – 4:30 p.m.) — \$140.00

- 01A - Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education
- 01B - Building Rubrics for Large-Scale Campus-Wide Assessment
- 01C - Implementing and Assessing High-Impact Practices
- 01D - Assessment 101
- 01E - Creating Change and Buy-In of Assessment through Faculty Learning Communities

### Half Day Morning (9:00 a.m. – noon) — \$70.00

- 01F - Embedded Assessment: Supporting Faculty in the Design and Use of Effective Classroom Assignments
- 01G - Making Learning Visible: An Inquiry and Exploration of ePortfolio - Based Outcomes Assessment

- 01H - Program Review: Purposes, Perspectives, and Processes
- 01I - Assessing Student Civic and Global Learning
- 01J - Obtaining, Managing, Reporting, and Using Outcome Attainment Measures at all Institutional Levels to Improve Learning
- 01K - Assessment As Teaching

### Half Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$70.00

- 01L - Promoting Effective and Efficient Feedback for Learning: Classroom Assessment 3.0 (A meta-workshop)
- 01M - Beyond Benchmarking: Triangulating NSSE Data with Direct Evidence to Improve Teaching and Learning, Planning, and Policy Analysis
- 01N - Complementing the Classroom: Developing and Assessing Co-Curricular Learning Outcomes
- 01O - Tools for Assessing Cognitive Outcomes of High Impact Practices: A Training Session
- 01P - Building Institutional Capacity to Monitor and Assess Community-Engaged Activities
- 01Q - The Evolution of an Institution-Wide Process to Foster a Culture of Assessment
- 01R - Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies

### Optional Luncheon – Monday, October 26th — Fee: \$40.00

#### Registration Payments

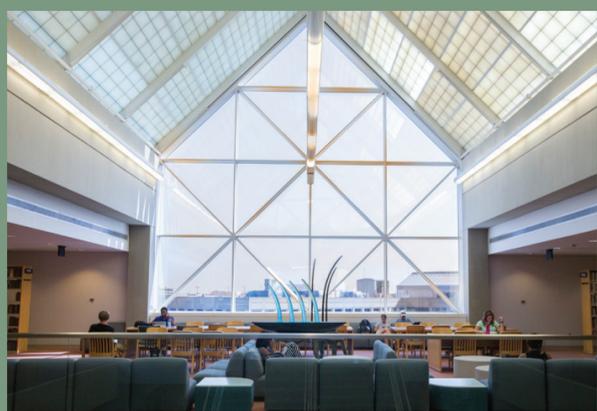
When registering on-line you will have the option to pay by:

- Credit Card (AmEx, MasterCard, Visa, Discover)
- Check
- Department Billing
- Purchase Order

#### Cancellation of Registration

Registration may be cancelled, less a \$15 administrative fee, by October 14th, 2015. All cancellations must be made in writing (email) to the Institute Registrar at: [iuconfs@indiana.edu](mailto:iuconfs@indiana.edu). No refunds will be made after October 14th.

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)



## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research institution with a growing reputation for innovation. We offer more than 200 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. More than 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city, the state capitol, and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,700,000. Indianapolis is referred to as the “Crossroads of America,” and four federal interstate highways converge here.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Marriott Indianapolis Downtown.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, Fountain Square, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana's first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Arts Garden.

Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
301 University Blvd., AD 4049  
Indianapolis, IN 46202-2896

NONPROFIT  
ORGANIZATION  
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**PAID**  
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Indianapolis, IN



2015  
**Assessment Institute**  
in Indianapolis

OCTOBER  
25-27, 2015

Marriott Indianapolis Downtown

Hosted by:

Indiana University – Purdue University Indianapolis

[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)

## Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education, and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

## How to plan your Institute experience

The Institute is designed to introduce you to good practice and innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

## What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as community engagement, ePortfolios, faculty development, high impact practices, global learning, graduate education, NILOA, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



[www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu)

## Featured Speakers

- **James T. Minor**, Deputy Assistant Secretary for Higher Education Programs, U. S. Department of Education (USDOE)
- **Thomas A. Angelo**, Clinical Professor of Educational Innovation and Research in the Division of Practice Advancement and Clinical Education, and Director of Educator Development in The Academ, UNC Eshelman School of Pharmacy, University of North Carolina at Chapel Hill
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **Jeffrey A. Seybert**, Higher Education Consultant

- **Graduate Education** – Keynote: Jane M. Souza, Assistant Provost for Academic Administration, University of Rochester
- **NILOA** – Keynotes: Clifford Adelman, Senior Associate with the Institute for Higher Education Policy (IHEP); and George D. Kuh, Co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **Student Affairs Programs and Services** – Keynote: Robert W. Aaron, Executive Director, Center for the Study of Student Life, The Ohio State University

### Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 25, for an additional fee.

### Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of ePortfolios, Faculty Development, High Impact Practices, Global Learning, Graduate Education, NILOA, and Student Affairs Programs and Services.

### Concurrent Sessions

Concurrent 60-minute interactive sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Community Engagement, Institution-Wide Data Collection/Use, and Use of Technologies in Assessment.

### Poster Session

Assessment methods, practices, and findings shared best in a visual format with one-on-one discussion are presented during the poster session, Monday 5:45-7:00 p.m.

## Track Keynotes, Workshops, and Sessions

Emphasizing assessment in:

- **ePortfolios** – Keynote: Tracy Penny Light, Executive Director, Centre for Student Engagement and Learning Innovation, Thompson Rivers University
- **High Impact Practices** – Keynotes: Ken O'Donnell, Senior Director, Student Engagement and Academic Initiatives and Partnerships; and Audrey Hovannesian, Associate Director of Assessment, California State University
- **Faculty Development** – Keynote: Michael R. Reder, Director of the Joy Shechtman Mankoff Center for Teaching and Learning, Connecticut College
- **Global Learning** – Keynote: Harvey Charles, Vice Provost for International Education, Northern Arizona University

## Pre-Institute Workshops

### Pre-Institute Workshops – Sunday, October 25

If you plan to attend a Pre-Institute workshop, refer to the web site at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) as you make your selections on the registration form.

#### Full-Day Workshops • 9:00 a.m. – 4:30 p.m.

- **01A - Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**  
Barbara E. Walvoord, University of Notre Dame
- **01B - Building Rubrics for Large-Scale Campus-Wide Assessment**  
Thomas W. Zane, Salt Lake Community College; and Diane L. Johnson, New Charter University
- **01C - Implementing and Assessing High-Impact Practices**  
Michele J. Hansen, Sarah S. Baker, and Kathy E. Johnson, IUPUI
- **01D - Assessment 101**  
Wanda K. Baker, Southwestern Indian Polytechnic Institute; and Nana Allison-Brewer, Haskell Indian Nations University
- **01E - Creating Change and Buy-In of Assessment through Faculty Learning Communities**  
Rosemary Reynolds and Holly Stovall, Tarrant County College District

#### Half-Day Workshops • 9:00 a.m. – Noon

- **01F - Embedded Assessment: Supporting Faculty in the Design and Use of Effective Classroom Assignments**  
Pat A. Hutchings, National Institute for Learning Outcomes Assessment (NILOA); Elise Martin, Middlesex Community College; Sandra Bailey, Oregon Institute of Technology; and Kacy Lundstrom, Utah State University
- **01G - Making Learning Visible: An Inquiry and Exploration of ePortfolio - Based Outcomes Assessment**  
Laura M. Gambino, Guttman Community College; and Bret Eynon, LaGuardia Community College
- **01H - Program Review: Purposes, Perspectives, and Processes**  
Karen E. Black and Stephen P. Hundley, IUPUI; and Robert W. Aaron, The Ohio State University

- **01I - Assessing Student Civic and Global Learning**  
Kristin E. Norris, IUPUI; Richard Kiely, Cornell University; Eric Hartman, Kansas State University; and Ben Lough, University of Illinois at Urbana-Champaign
- **01J - Obtaining, Managing, Reporting, and Using Outcome Attainment Measures at all Institutional Levels to Improve Learning**  
Ronald S. Cariveau and Mike Simmons, University of North Texas
- **01K - Assessment As Teaching**  
Douglas J. Eder (Emeritus), Southern Illinois University Edwardsville

#### Half-Day Workshops • 1:30 – 4:30 p.m.

- **01L - Promoting Effective and Efficient Feedback for Learning: Classroom Assessment 3.0 (A meta-workshop)**  
Thomas A. Angelo, University of North Carolina at Chapel Hill
- **01M - Beyond Benchmarking: Triangulating NSSE Data with Direct Evidence to Improve Teaching and Learning, Planning, and Policy Analysis**  
John G. M. Frederick and Christine Robinson, University of North Carolina at Charlotte; and Marisa Yates, University of West Georgia
- **01N - Complementing the Classroom: Developing and Assessing Co-Curricular Learning Outcomes**  
Robert W. Aaron, The Ohio State University; and A. Katherine Busby, Tulane University
- **01O - Tools for Assessing Cognitive Outcomes of High Impact Practices: A Training Session**  
Pamela Steinke, University of St. Francis; and Peggy Fitch, Central College
- **01P - Building Institutional Capacity to Monitor and Assess Community-Engaged Activities**  
Kristin E. Norris and Mary Price, IUPUI; Emily Janke and Kristin Medlin, University of North Carolina-Greensboro; and Jen Domagal-Goldman, AACU
- **01Q - The Evolution of an Institution-Wide Process to Foster a Culture of Assessment**  
Teresa L. Flateby, Delena Gatch, and Cynthia Groover, Georgia Southern University
- **01R - Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies**  
Stephen P. Hundley, IUPUI

## Institute Schedule

### Sunday, October 25, 2015

7:30 a.m. – 6:00 p.m. Registration  
9:00 a.m. – 4:30 p.m. Pre-Institute Workshops  
Noon – 1:15 p.m. Lunch on your own in Indianapolis

### Monday, October 26, 2015

6:30 a.m. – 6:00 p.m. Registration  
7:30 a.m. Continental Breakfast  
8:45 – 10:00 a.m. Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert  
Featured Speakers: ePortfolios, High Impact Practices, Global Learning, and NILOA  
10:15 – 11:15 a.m. Institute Luncheon: (Optional – \$40 per person)  
12:30 – 5:30 p.m. Concurrent Sessions – All Tracks  
5:45 – 7:00 p.m. Poster Session  
5:45 – 7:00 p.m. High Tea

### Tuesday, October 27, 2015

7:00 a.m. – 2:00 p.m. Registration  
7:30 a.m. Continental Breakfast  
9:00 – 10:00 a.m. Featured Speakers: Faculty Development, Graduate Education, and Student Affairs Programs and Services  
10:15 a.m. – 12:30 p.m. Concurrent Sessions – All Tracks  
12:30 – 1:45 p.m. Lunch on your own in Indianapolis  
2:00 – 4:15 p.m. Concurrent Sessions – All Tracks

## Hotel Accommodations

The Marriott Indianapolis Downtown (Institute Site) – Rooms are reserved at the Marriott Indianapolis Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at [www.assessmentinstitute.iupui.edu](http://www.assessmentinstitute.iupui.edu) or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the **Assessment Institute** to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Thursday, September 25, 2015**.

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be cancelled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. and check-out is 11:00 a.m. EST

#### The Indianapolis Marriott Downtown Room Rates:

Single Occupancy:	\$169 + tax	Triple Occupancy:	\$169 + tax
Double Occupancy:	\$169 + tax	Quad Occupancy:	\$169 + tax

(current taxes are 10% occupancy tax and 7% state sales tax)

