



2014
Assessment Institute
in Indianapolis

OCTOBER
19–21, 2014

Marriott Indianapolis Downtown

Hosted by:
Indiana University – Purdue University Indianapolis

www.assessmentinstitute.iupui.edu

Indiana University-Purdue University Indianapolis
Planning and Institutional Improvement
355 N. Lansing St., A0 140
Indianapolis, IN 46202-2896



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IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research institution with a growing reputation for innovation. We offer more than 200 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. More than 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,756,241. Indianapolis is referred to as the “Crossroads of America,” and four federal interstate highways converge here.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Marriott Indianapolis Downtown.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Arts Garden.

Registration

Help us plan for your arrival by registering early.

On-line registrations will be accepted at: www.assessmentinstitute.iupui.edu until October 1, 2014.

Registration Fees:	On or before September 8th	After September 8th
Individual	\$290.00	\$310.00
Group	\$280.00/person	\$300.00/person

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

Pre-Institute Workshops: Sunday, October 19, 2014 (Optional)

For detailed information on each workshop and workshop leaders, refer to www.assessmentinstitute.iupui.edu.

Full Day (9:00 a.m. – 4:30 p.m.) — \$140.00

- IA: *Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education*
- IB: *Building Rubrics for Large-Scale Campus-Wide Assessment*
- IC: *Implementing and Assessing High Impact Practices*
- ID: *Creating Change and Buy-In of Assessment through Faculty Learning Communities*
- IE: *Assessment 101*

Half Day Morning (9:00 a.m. – noon) — \$70.00

- IF: *From the Ground Up: Assessing Community Based High Impact Practices*
- IG: *Inquiry into ePortfolio Pedagogy and Practice – Using the Catalyst for Learning Resource Site*

- IH: *Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan*
- II: *Closing the Loop: Practical Applications for Using Assessment Results to Improve Student Learning*

Half Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$70.00

- IJ: *Building Institutional Capacity to Monitor and Assess Community-Engaged Learning*
- IK: *Assignment Design: The Ins and Outs*
- IL: *Sustainability, Faculty Buy-In, Assessment and Institutionalization: The Impact of Small Scale Mini-Grants*
- IM: *Creating a Comprehensive and Coordinated Assessment Process to Foster a Culture of Assessment*
- IN: *A Simple Framework for Non-Academic Assessment*

Optional Luncheon – Monday, October 20th — Fee: \$40.00

Special Guest Speaker

Karan Powell, Executive Vice President and Provost of the American Public University System

Registration payments

When registering on-line you will have the option to pay by:

- Credit Card (AmEx, MasterCard, Visa, Discover)
- Check
- Department Billing
- Purchase Order

Cancellation of Registration

Registration may be cancelled, less a \$15 administrative fee, by October 10th, 2014. All cancellations must be made in writing (email) to the Institute Registrar at: iuconf@indiana.edu. No refunds will be made after October 10th.

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Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as high impact practices, ePortfolios, faculty development, global learning, graduate education, NILOA, STEM education, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



Keynote Panel

- **Ralph Wolff**, Independent Consultant, Ralph Wolff and Associates
- **Thomas A. Angelo**, Assistant Provost, Director of the Center for Advancement of Faculty Excellence, and Professor of Higher Education, Queens University of Charlotte
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **Jeffrey A. Seybert**, Higher Education Consultant

Track Keynotes, Workshops, and Sessions

Emphasizing assessment in:

- **High Impact Practices** – Keynote: Ken O'Donnell, Senior Director, Student Engagement and Academic Initiatives and Partnerships, California State University
- **ePortfolios** – Keynote: Barbara Cambridge, Director, Washington, DC, Office of the National Council of Teachers of English (NCTE) and Co-Leader of the Inter/National Coalition for Electronic Portfolio Research
- **Faculty Development** – Keynote: Peggy Weissinger, Associate Dean for Assessment and Educational Scholarship and Assistant Professor, Department of Family Medicine, Georgetown University School of Medicine
- **Global Learning** – Keynote: Darla Deardorff, Executive Director, Association of International Education Administrators (AIEA) based at Duke University
- **Graduate Education** – Keynotes: Patricia Sexton, Associate Professor of Family Medicine, Preventive Medicine, and Community Health and Associate Dean for Curriculum, A.T. Still University of Health Sciences - Kirksville College of

Osteopathic Medicine; Jay R. Howard, Dean, College of Liberal Arts and Sciences, Butler University; and James Wimbush, Vice President for Diversity, Equity, and Multicultural Affairs and Dean of the University Graduate School, Indiana University

- **NILOA** – Keynotes: Jo Beld, Director of Evaluation and Assessment and Professor of Political Science, St. Olaf College; and George D. Kuh, Co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **STEM Education** – Keynote: Sandra McGuire, Director Emerita, Center for Academic Success and Retired Assistant Vice Chancellor and Professor of Chemistry, Louisiana State University
- **Student Affairs Programs and Services** – Keynote: Lance C. Kennedy-Phillips, Associate Vice Provost and Director of Institutional Research, University of Illinois at Chicago

Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 19, for an additional fee.

Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of High Impact Practices, ePortfolios, Faculty Development, Global Learning, Graduate Education, NILOA, STEM Education, and Student Affairs Programs and Services.

Concurrent Sessions

Concurrent 60-minute interactive sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Institution-Wide Data Collection/Use, and Use of Technologies in Assessment.

Poster Session

Assessment methods, practices, and findings shared best in a visual format with one-on-one discussion are presented during the poster session, Monday 5:45-7:00 p.m.

Pre-Institute Workshops

Pre-Institute Workshops – Sunday, October 19

If you plan to attend a Pre-Institute workshop, refer to the web site at www.assessmentinstitute.iupui.edu as you make your selections on the registration form.

Full-Day Workshops • 9:00 a.m. – 4:30 p.m.

- **IA - Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**
Barbara E. Walvoord, University of Notre Dame
- **IB - Building Rubrics for Large-Scale Campus-Wide Assessment**
Thomas W. Zane, Salt Lake Community College; and Diane Johnson, New Charter University
- **IC - Implementing and Assessing High Impact Practices**
Michele J. Hansen, Sarah S. Baker; and Kathy E. Johnson, IUPUI
- **ID - Creating Change and Buy-In of Assessment through Faculty Learning Communities**
Rosemary Reynolds, Western Texas College; and Linda Gray, Tyler Junior College
- **IE - Assessment 101**
Wanda Baker, Southwestern Indian Polytechnic Institute

Half-Day Workshops • 9:00 a.m. – Noon

- **IF - From the Ground Up: Assessing Community Based High Impact Practices**
Maggie Stevens, Indiana Campus Compact; Kristin Norris, Mary Price, Julie Hatcher, Esperanza Angeles Martinez-Mier; and Brian Culp, IUPUI; Debby Scire, Campus Compact of New Hampshire; and Elaine Ikeda, California Campus Compact
- **IG - Inquiry into ePortfolio Pedagogy and Practice – Using the Catalyst for Learning Resource Site**
Bret Eynon, LaGuardia Community College; and Laura M. Gambino, Stella and Charles Guttman Community College
- **IH - Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan**
Robert W. Aaron, The Ohio State University; and A. Katherine Busby, Tulane University
- **II - Closing the Loop: Practical Applications for Using Assessment Results to Improve Student Learning**
John G.M. Frederick, Miami Dade College; and Barbara Rodriguez, Broward College

Half-Day Workshops • 1:30 – 4:30 p.m.

- **IJ - Building Institutional Capacity to Monitor and Assess Community-Engaged Learning**
Kristin Norris, and Mary Price, IUPUI; Maggie Stevens, Indiana Campus Compact; Barbara Holland, IUPUI and North Carolina-Greensboro; and Kristin Medlin, University of North Carolina-Greensboro
- **IK - Assignment Design: The Ins and Outs**
Pat Hutchings and Natasha Jankowski, NILOA; and Peter Ewell, NCHEMS

Hotel Accommodations

The Marriott Indianapolis Downtown (Institute Site) - Rooms are reserved at the Marriott Indianapolis Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at www.assessmentinstitute.iupui.edu or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the **Assessment Institute** to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Thursday, September 18, 2014.**

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be canceled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. and check-out is 11:00 a.m. EST

Institute Schedule

- **1L - Sustainability, Faculty Buy-in, Assessment and Institutionalization: The Impact of Small Scale Mini-Grants**
Charlie Feldhaus, Jeffrey Watt, Kathleen Marrs, Andy Gavrin, and Howard Mzumara, IUPUI; and Lisa Ncube, A.T. Still University
- **1M - Creating a Comprehensive and Coordinated Assessment Process to Foster a Culture of Assessment**
Teresa Flateby, Amy Ballagh, Delena Gatch, Cynthia Groover; Georgia Southern University
- **1N - A Simple Framework for Non-Academic Assessment**
Edward Hummingbird, Southwestern Indian Polytechnic Institute

Institute Schedule

Sunday, October 19, 2014

9:00 a.m. – 4:30 p.m. Pre-Institute Workshops
Noon – 1:15 p.m. Lunch on your own in Indianapolis

Monday, October 20, 2014

7:30 a.m. Registration and Continental Breakfast
8:45 – 10:00 a.m. Opening Plenary Panel: Ralph Wolff, Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert
10:15 – 11:15 a.m. Track Keynote Sessions: High Impact Practices, ePortfolios, Faculty Development, Global Learning, Graduate Education, NILOA, STEM Education, and Student Affairs Programs and Services
11:15 a.m. – 12:30 p.m. Institute Luncheon: (Optional – \$40 per person) Special Guest Speaker, Karan Powell, Executive Vice President and Provost of the American Public University System
12:30 – 5:30 p.m. Concurrent Sessions – All Tracks
5:45 – 7:00 p.m. Poster Session
5:45 – 7:00 p.m. High Tea

Tuesday, October 21, 2014

7:30 a.m. Continental Breakfast
8:45 – 10:00 a.m. Plenary Panel
10:15 a.m. – 12:30 p.m. Concurrent Sessions – All Tracks
12:30 – 1:45 p.m. Lunch on your own in Indianapolis
2:00 – 4:15 p.m. Concurrent Sessions – All Tracks

The Indianapolis Marriott Downtown Room Rates:

Single Occupancy:	\$153 + tax
Double Occupancy:	\$153 + tax
Triple Occupancy:	\$153 + tax
Quad Occupancy:	\$153 + tax

(current taxes are 10% occupancy tax and 7% state sales tax)

