

A nighttime photograph of downtown Indianapolis. In the foreground, a fountain with a central water spout and surrounding water features is illuminated with green lights. The water reflects the lights and the city skyline. In the background, several skyscrapers are lit up, including the US Bank Tower. The sky is a deep blue, suggesting dusk or dawn.

2013

Assessment Institute

in Indianapolis

OCTOBER
27–29, 2013

Marriott Indianapolis Downtown

Hosted by:
Indiana University – Purdue University Indianapolis

www.assessmentinstitute.iupui.edu

2013

Assessment Institute in Indianapolis

October 27-29, 2013

Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire fundamental knowledge about the field
- individuals who have worked as leaders in outcomes assessment to share and extend their knowledge and skills
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as high impact practices, ePortfolios, faculty development, global learning, NILOA, STEM education, and student affairs programs and services, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.





IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research institution with a growing reputation for innovation. We offer more than 200 degree programs — from associate to doctoral and graduate professional — and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, parks, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,834,672. Indianapolis is referred to as the “Crossroads of America,” and four federal interstate highways converge here.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Marriott Indianapolis Downtown.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.

Keynote Panel

- **Stanley O. Ikenberry**, President Emeritus, University of Illinois and American Council on Education and co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **Thomas A. Angelo**, Assistant Provost, Director of Center for Advancement of Faculty Excellence, and Professor of Higher Education, Queens University of Charlotte
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **Jeffrey A. Seybert**, Higher Education Consultant

Track Keynotes, Workshops, and Sessions

Emphasizing assessment in:

- **High Impact Practices** – **Ashley Finley**, Senior Director of Assessment and Research, Association of American Colleges and Universities (AAC&U)
- **ePortfolios** – **Brent Eynon**, Associate Dean for Academic Affairs and Founding Director, Making Connections National Resource Center, LaGuardia Community College, CUNY
- **Faculty Development** – **Catherine Wehlburg**, Assistant Provost, Institutional Effectiveness, Texas Christian University
- **Global Learning** – **Darla Deardorff**, Executive Director, Association of International Education Administrators (AIEA)

- **NILOA** – **George D. Kuh**, co-Principal Investigator; **Natasha A. Jankowski**, Assistant Director; and **Stanley O. Ikenberry**, co-Principal Investigator, National Institute for Learning Outcomes Assessment (NILOA)
- **STEM Education** – **Joan Ferrini-Mundy**, Assistant Director of the National Science Foundation (NSF) for Education and Human Resources
- **Student Affairs Programs and Services** – **Jillian Kinzie**, Associate Director, Indiana University Center for Postsecondary Research and Research Associate, National Institute for Learning Outcomes Assessment (NILOA)

Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 27, for an additional fee.

Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of High Impact Practices, ePortfolios, Faculty Development, Global Learning, NILOA, STEM Education, and Student Affairs Programs and Services.

Concurrent Sessions

Concurrent 60-minute interactive sessions will provide access to experts in all the tracks listed above plus Accreditation, Assessment in General Education, Assessment in All Major Fields, Assessment Methods, Assessment in Community Colleges, Institution-Wide Data Collection/Use, and Use of Technologies in Assessment.

Poster Session

Assessment methods, practices, and findings that are best shared in a visual format with one-on-one discussion are presented during the poster session, Monday 5:45-7:00 p.m.

Pre-Institute Workshops

Pre-Institute Workshops – Sunday, October 27

If you plan to attend a Pre-Institute workshop, refer to the web site at www.assessmentinstitute.iupui.edu as you make your selections on the registration form.

Full-Day Workshops • 9:00 a.m. – 4:30 p.m.

- **IA - Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**
Barbara E. Walvoord, University of Notre Dame
- **IB - Building Rubrics for Large-Scale Campus-Wide Assessment**
Thomas W. Zane, Salt Lake Community College; and Diane Johnson, New Charter University

Half-Day Workshops • 9:00 a.m. – Noon

- **IC - Program Review: Purposes, Perspectives, and Processes**
Karen E. Black and Stephen P. Hundley, IUPUI; and John V. Moore, Community College of Philadelphia
- **ID - A Simple Framework for Non-Academic Assessment: Administrative and Student Service Units**
Edward A. Hummingbird, Southwestern Indian Polytechnic Institute
- **IE - Implementing and Assessing High Impact Practices**
Michele J. Hansen, Sarah S. Baker, and Kathy E. Johnson, IUPUI
- **IF - Assessing Encounters of Difference that Make a Difference in Global Learning and Development**
Larry A. Braskamp, Loyola University Chicago and the Association of American Colleges and Universities
- **IG - Developing Effective Logic Models for STEM Projects: From Concept to Metrics**
Lisa B. Ncube, A.T. Still University; and Howard R. Mzumara, IUPUI

Half-Day Workshops • 1:30 – 4:30 p.m.

- **IH - Assessment 101: Closing the Loop for Continuous Improvement**
Wanda K. Baker, Southwestern Indian Polytechnic Institute
- **II - Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies**
Stephen P. Hundley, IUPUI; and John V. Moore, Community College of Philadelphia
- **IJ - Effective and Efficient Feedback for Learning: Classroom Assessment 3.0 (A meta-workshop)**
Thomas A. Angelo, Queens University of Charlotte
- **IK - Digital Storytelling: The Pedagogy, Assessment Findings, and Implications**
Julie Hatcher, Kristin Norris, Starla Officer, Mikki Jeschke, Peter Altenburger, and Tyrone Freeman, IUPUI
- **IL - Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan**
Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

Institute Schedule

Institute Schedule

Sunday, October 27, 2013

9:00 a.m. – 4:30 p.m.	Pre-Institute Workshops
Noon – 1:15 p.m.	Lunch <i>on your own in Indianapolis</i>

Monday, October 28, 2013

7:30 a.m.	Registration and Continental Breakfast
8:45 – 10:00 a.m.	Opening Plenary Panel: Stanley O. Ikenberry, Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert
10:15 – 11:15 a.m.	Track Keynote Sessions: High Impact Practices, ePortfolios, Faculty Development, Global Learning, NILOA, STEM Education, and Student Affairs Programs and Services
11:30 a.m. – 12:30 p.m.	Concurrent Sessions – All Tracks
12:30 – 1:45 p.m.	Institute Luncheon (Optional – \$30 per person) Special Guest Speakers, Larry A. Braskamp, Professor Emeritus of Education at Loyola University Chicago, and Senior Fellow at the Association of American Colleges and Universities (AAC&U); Darla Deardorff, Executive Director, Association of International Education Administrators (AIEA); and Dawn M. Whitehead, Director for Curriculum Internationalization, IUPUI
2:00 – 5:30 p.m.	Concurrent Sessions – All Tracks
5:45 – 7:00 p.m.	Poster Session
5:45 – 7:00 p.m.	High Tea

Tuesday, October 29, 2013

7:30 a.m.	Continental Breakfast
8:45 – 10:00 a.m.	Plenary Panel
10:15 a.m. – 12:30 p.m.	Concurrent Sessions – All Tracks
12:30 – 1:45 p.m.	Lunch <i>on your own in Indianapolis</i>
2:00 – 4:15 p.m.	Concurrent Sessions – All Tracks

Hotel Accommodations

The Marriott Indianapolis Downtown (Institute Site) - Rooms are reserved at the Marriott Indianapolis Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made online at www.assessmentinstitute.iupui.edu or by calling Marriott Group Reservations 877-303-0104. If you are telephoning, please be sure to identify yourself as attending the **Assessment Institute** to be eligible to receive the Institute rate. The hotel deadline to obtain these rates is **Thursday, September 26, 2013**.

- Hotel's room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- Reservations must be guaranteed with first night's deposit to a major credit card.
- Reservations must be canceled 48 hours prior to arrival date to avoid loss of first night's room and tax charges.
- Check-in time is 4:00 p.m. PMT and check-out is 11:00 a.m. EST.

The Indianapolis Marriott Downtown Room Rates:

Single Occupancy:	\$149 + tax
Double Occupancy:	\$149 + tax
Triple Occupancy:	\$149 + tax
Quad Occupancy:	\$149 + tax

(current taxes are 10% occupancy tax and 7% state sales tax)



Registration

Help us plan for your arrival by registering early.

On-line registrations will be accepted at: www.assessmentinstitute.iupui.edu until October 15, 2013. On-site registrations will be accepted after October 15th.

Registration Fees:	On or before September 13th	After September 13th
Individual	\$275.00	\$290.00
Group	\$265.00/person	\$280.00/person

Group price is per person for three or more registrants from the same organization registering together. When registering you will be asked to submit the name of all of the people in your group, as well as the name of the group leader.

Pre-Institute Workshops: Sunday, October 27, 2013 (Optional)

For detailed information on each workshop and workshop leaders, refer to

www.assessmentinstitute.iupui.edu.

Full Day (9:00 a.m. – 4:30 p.m.) — \$140.00

IA: *Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education*

IB: *Building Rubrics for Large-Scale Campus-Wide Assessment*

Half Day Morning (9:00 a.m. – noon) — \$70.00

IC: *Program Review: Purposes, Perspectives, and Processes*

ID: *A Simple Framework for Non-Academic Assessment: Administrative and Student Services Units*

IE: *Implementing and Assessing High Impact Practices*

IF: *Assessing Encounters of Difference that Make a Difference in Global Learning and Development*

IG: *Developing Effective Logic Models for STEM Projects: From Concept to Metrics*

Half Day Afternoon (1:30 p.m. – 4:30 p.m.) — \$70.00

IH: *Assessment 101: Closing the Loop for Continuous Improvement*

II: *Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies*

IJ: *Effective and Efficient Feedback for Learning: Classroom Assessment 3.0 (A meta-workshop)*

IK: *Digital Storytelling: The Pedagogy, Assessment Findings, and Implications*

IL: *Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan*

Optional Luncheon – Monday, October 29th — Fee: \$30.00

Special Guest Speakers

Larry A. Braskamp, Professor Emeritus of Education, Loyola University, Chicago, and Senior Fellow, Association of American Colleges and Universities (AAC&U)

Darla Deardorff, Executive Director, Association of International Education Administrators (AIEA)

Dawn M. Whitehead, Director for Curriculum Internationalization, IUPUI

Registration payments

When registering on-line you will have the option to pay by:

- Credit Card (AMX, MasterCard, Visa, Discover)
- Department Billing
- Check
- Purchase Order

Cancellation of Registration

Registration may be cancelled, less a \$15 administrative fee, if cancelled by October 18th, 2013. All cancellations must be made in writing (email) to the Institute Registrar at: iuonfs@indiana.edu. No refunds will be made after October 18th.

TAB

TAB

POSSIBLE
TAB

Indiana University-Purdue University Indianapolis
Planning and Institutional Improvement
355 N. Lansing St., A0 140
Indianapolis, IN 46202-2896

2 TABS UNDER ONE OUNCE
3 TABS OVER ONE OUNCE



ADDRESS CAN BE ANYWHERE
WITHIN THIS BOX