



THE **2012**
Assessment Institute
INDIANAPOLIS • INDIANA

October 28-30, 2012 • Indianapolis Marriott Downtown
www.planning.iupui.edu/institute

Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field*
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills*
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute*

THE 2012 Assessment Institute

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use in your own setting. Plenary events are presented by national assessment leaders. Concurrent sessions provide a more in-depth perspective on specific topics. A poster session will present details about instruments or techniques. In addition, make some time for networking and enjoying the city of Indianapolis!

Keynote Panel

- **Sylvia Hurtado**, Professor and Director, Higher Education Research Institute, UCLA
- **Thomas A. Angelo**, Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching and Learning Centre, La Trobe University, Australia
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University - Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, Strategic National Arts Alumni Project (SNAAP)
- **Jeffrey A. Seybert**, Director, National Higher Education Benchmarking Institute, Johnson County (KS) Community College

What you'll learn at the Institute

You will learn about new techniques and proven approaches in a variety of outcomes assessment areas, including general education and major fields, as well as capstone experiences, civic engagement, ePortfolios, first-year experience, faculty development, NILOA, and student development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

Track Keynotes and Workshops *Emphasizing assessment in:*

- **Capstone Experiences** – Keynote: Douglas J. Eder, Emeritus, Southern Illinois University Edwardsville
- **Civic Engagement** – Keynote: Caryn McTighe Musil, Senior Vice President, Association of American Colleges and Universities (AAC&U)
- **ePortfolios** – Keynote: Kathleen Blake Yancey, Kellogg W. Hunt Professor of English, Distinguished Research Professor, and Director of the Graduate Program in Rhetoric and Composition, Florida State University
- **Faculty Development** – Keynote: Amy Driscoll, Consulting Scholar, The Carnegie Foundation for the Advancement of Teaching
- **First-Year Experience** – Keynote: Charles Blaich, Director of Inquiries and Director of Higher Education Data Sharing Consortium, Wabash College
- **NILOA** – Keynotes: George D. Kuh, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, Strategic National Arts Alumni Project (SNAAP); and Natasha A. Jankowski, Project Manager of National Institute for Learning Outcomes Assessment (NILOA)
- **Student Development** – Keynote: Randy L. Swing, Executive Director, Association for Institutional Research (AIR)

THE 2012 Assessment Institute

Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 28, for an additional fee. *See Below.*

Track Keynotes and Related Workshops

Track keynote sessions feature leaders in assessment of Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development.

Concurrent Sessions

Concurrent 75-minute interactive sessions will provide access to experts in all the tracks listed above, plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Poster Session

Assessment methods, practices, and findings that are shared best in a visual format with one-on-one discussion are presented during the poster sessions, Monday 5:00 - 7:00 p.m.

Pre-Institute Workshops

Sunday, October 28

If you plan to attend a Pre-Institute workshop, refer to the website at www.planning.iupui.edu/institute as you make your selections on the registration form.

Full-Day Workshops • 9:00 a.m.–4:30 p.m.

1A Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education

Barbara E. Walvoord, University of Notre Dame

1B What to Expect When You're Assessing

David A. Eubanks, Johnson C. Smith University; Kaye Crook, Coker College; and Teresa Fleteby, Georgia Southern University

1C Assessment 101

Wanda K. Baker, Arizona State University

1D Learning Outcomes Assessment: A Step-by-Step Approach

John G. M. Frederick, Miriam Frances Abety, Lauren Gach, and Barbara Rodriguez, Miami Dade College

Institute Agenda

Sunday, October 28

9:00 a.m. – 4:30 p.m. **Pre-Institute Workshops**

Noon – 1:15 p.m. **Lunch on your own in Indianapolis**

Monday, October 29

7:30 a.m.

Registration and Continental Breakfast

8:45 – 10:00 a.m.

Opening Plenary Panel: Sylvia Hurtado, Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert

10:15 – 11:15 a.m.

Track Keynote Sessions: Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development

11:30 a.m. – 12:30 p.m.

Institute Luncheon (Optional)
Special Guest Speaker, Barbara Wright, Vice President, Western Association of Schools and Colleges (\$30 per person – see registration form)

12:45 – 5:00 p.m.

Concurrent Sessions – All Tracks

5:00 – 7:00 p.m.

Poster Session

5:30 – 6:30 p.m.

High Tea

Tuesday, October 30

7:30 – 8:30 a.m.

Continental Breakfast

8:45 – 10:00 a.m.

Plenary Panel

10:15 – 11:30 a.m.

Concurrent Sessions – All Tracks

11:30 AM – 12:30 p.m.

Lunch on your own in Indianapolis

12:45 – 3:30 p.m.

Concurrent Sessions – All Tracks

Half-Day Workshops • 9:00 a.m.–Noon

1E Program Review: Purposes, Perspectives, and Processes

Karen E. Black and Stephen P. Hundley, IUPUI; and John V. Moore, Community College of Philadelphia

1F Pivot Table Basics for Assessment Professionals

Steven S. Graunke, IUPUI

1G Critical Testing and Measurement Concepts for Higher Education Assessment Professionals

Jessica L. Jonson, University of Nebraska - Lincoln

Half-Day Workshops • 1:30–4:30 p.m.

1H Implementing and Assessing High Impact Practices

Michele J. Hansen, Kathy E. Johnson, and Sarah S. Baker, IUPUI

1I Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan

Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

1J Outcomes Assessment Nuts and Bolts

Ephraim I. Schechter, HigherEdAssessment.com

1K Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies

Stephen P. Hundley, IUPUI; and John V. Moore, Community College of Philadelphia

REGISTRATION INFORMATION

Registrations will be accepted until October 8, 2012, on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 14, 2012. There will be no refunds of any kind after October 14, 2012.

Make checks payable to **Purdue University** and mail to:

Purdue Conference Registration
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034

Or fax form with credit card information to: (765) 494-0567.

Register online at: www.planning.iupui.edu/institute

HOTEL ACCOMMODATIONS

The Indianapolis Marriott Downtown (Institute Site) - Rooms are reserved at the Indianapolis Marriott Downtown, 350 West Maryland Street, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations may be made by calling Marriott Group Reservations 877-303-0104. Be sure to identify yourself as attending the **IUPUI Assessment Institute** to be eligible to receive the conference rate. The hotel deadline to obtain these rates is September 27, 2012.

- Hotel room rates are subject to applicable state and local taxes currently in effect at the time of check-in.
- All guests will be required to initial their departure date upon check-in. Any early departures will be subject to a \$75.00 fee. This fee will be posted to the individual guest's credit card if payment is to be made by the guest.
- All reservations must be accompanied by a first night room deposit and guaranteed with a major credit card. Any reservation canceled within (48) hours of the arrival date will be charged for one (1) night's room and tax.

The Indianapolis Marriott Downtown Rates

Single Occupancy:	\$145 _{+TAX}
Double Occupancy:	\$145 _{+TAX}
Triple Occupancy:	\$145 _{+TAX}
Quad Occupancy:	\$145 _{+TAX}





IUPUI

Founded in 1969 as a partnership between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs—from associate to doctoral and graduate professional—and IUPUI is among the top 20 institutions nationally in the numbers of health-related degrees and graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 2,080,782. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Indianapolis Marriott Downtown.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Art; and the Indianapolis Repertory Theatre.

The 2012 Assessment Institute • Indianapolis Marriott Downtown • Indianapolis, Indiana • October 28-30
Registration Deadline: October 4

Name _____

Title _____

Institution/Organization _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ E-mail (required) _____

We are committed to making its programs accessible to individuals with disabilities. If you require an accommodation or special assistance for this program due to a disability, please contact us at (765) 494-2758.

I have the following dietary restrictions _____

I want to be listed in the Institute participant list.

My institution is in the following phase of outcomes assessment (choose one) Discussion and planning 1-2 year program
 3-5 year program Program 5+ years old

REGISTRATION FEES

- Individual – Early Bird Registration, on or before September 13 – \$275 Individual Registration, after September 13 – \$290
 - Group Early Bird Registration, on or before September 13 – \$265 Group Registration, after September 13 – \$280
- Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person in the group and designate a group leader below. **All forms and payments must be returned together in order to qualify for the group rate.**

Group Leader _____ Telephone _____

Monday, October 25 Luncheon (Optional) – Special guest speaker, Barbara Wright, Vice President, Western Association of Schools and Colleges – \$30

OPTIONAL PRE-INSTITUTE WORKSHOPS (Please see the Institute Web site at www.planning.iupui.edu/institute for full workshop descriptions)

Full Day	Morning	Afternoon
<input type="checkbox"/> 1A – \$140	<input type="checkbox"/> 1E – \$70	<input type="checkbox"/> 1H – \$70
<input type="checkbox"/> 1B – \$140	<input type="checkbox"/> 1F – \$70	<input type="checkbox"/> 1I – \$70
<input type="checkbox"/> 1C – \$140	<input type="checkbox"/> 1G – \$70	<input type="checkbox"/> 1J – \$70
<input type="checkbox"/> 1D – \$140		<input type="checkbox"/> 1K – \$70

TOTAL ENCLOSED \$ _____

PAYMENT INFORMATION (Payment due upon submission of registration. Your registration will not be confirmed until payment in full is received.)

- Enclosed is a check made payable to **Purdue University**.
- Please charge to: MasterCard VISA Discover American Express

Account Number _____ Expiration Date _____

Signature _____ Printed Name _____

Enclose payment and return to: Purdue Conference Registration • Purdue University • Stewart Center, Room 116 • 128 Memorial Mall • West Lafayette, IN 47907-2034
Fax with credit card information to: (765) 494-0567 **Registration questions contact, Kathy Walters:** (765) 494-2758

Register online at: www.planning.iupui.edu/institute

Purdue University is in the Eastern time zone.