



THE **2011**
Assessment Institute
INDIANAPOLIS • INDIANA

October 30-November 1, 2011 • The Westin Indianapolis
www.planning.iupui.edu/institute

Statement of Mission

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on outcomes assessment in higher education and is designed to provide opportunities for:

- *individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field*
- *individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills*
- *those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute*

THE 2011 Assessment Institute

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic, or the best practices presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

Keynote Panel

- **Cecilia L. Lopez**, Associate Vice Chancellor, City Colleges of Chicago
- **Thomas A. Angelo**, Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching and Learning Centre, La Trobe University, Australia
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, National Arts Alumni Project (SNAAP)
- **Jeffrey A. Seybert**, Director, National Higher Education Benchmarking Institute, Johnson County (KS) Community College

What you'll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields, as well as capstone experiences, civic engagement, ePortfolios, first-year experience, faculty development, National Institute for Learning Outcomes Assessment (NILOA), and student development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more-experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

Track Keynotes and Workshops *Emphasizing assessment in:*

- **Capstone Experiences** – Keynote: Drew C. Appleby, Professor of Psychology and Associate Dean of the Honors College, IUPUI; Douglas J. Eder, Emeritus, Southern Illinois University Edwardsville; Jillian L. Kinzie, Associate Director, Center for Postsecondary Research and NSSE Institute; Cherry Kay Smith, Assistant Vice President of Academic Policy and Assessment, Ivy Tech Community College; and Stephen Hundley as Moderator, Associate Dean for Academic Affairs and Undergraduate Programs and Associate Professor of Organizational Leadership and Supervision, Purdue School of Engineering and Technology, IUPUI
- **Civic Engagement** – Keynote: James L. Applegate, Vice President for Program Development, Lumina Foundation for Education
- **ePortfolios** – Keynote: Randall Bass, Professor, Department of English, Assistant Provost, Teaching and Learning Initiatives, Executive Director, Center for New Designs in Learning and Scholarship, and Director, Visible Knowledge Project, Georgetown University
- **Faculty Development** – Keynote: Daniel J. Bernstein, Professor, Cognitive Psychology and Director, Center for Teaching and Excellence, University of Kansas
- **First-Year Experience** – Keynote: Scott E. Evenbeck, President, New Community College, The City University of New York
- **NILOA** – Pat Hutchings, Senior Associate, The Carnegie Foundation for the Advancement of Teaching; and George D. Kuh, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, National Arts Alumni Project (SNAAP)
- **Student Development** – Keynote: Marilee J. Bresciani, Professor, Administration, Rehabilitation, and Postsecondary Education, San Diego State University

THE 2011 Assessment Institute

Pre-Institute Workshops

Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 30, for an additional fee.

Track Keynotes and Related Workshops

Keynote sessions feature leaders in assessment of Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development

Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above, plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations

The 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions

Assessment methods, practices, and findings that are shared best in a visual format with one-on-one discussion are presented during the poster sessions.

Pre-Institute Workshops

Sunday, October 30

Pre-Institute workshops are optional, in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the Web site at www.planning.iupui.edu/institute as you make your selections on the registration form.

Institute Agenda

Sunday, October 30

9:00 a.m. – 4:30 p.m.

Pre-Institute Workshops

Noon – 1:15 p.m.

Lunch on your own in Indianapolis

Monday, October 31

7:30 a.m.

Registration and Continental Breakfast

8:45 – 10:00 a.m.

Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, Cecilia L. Lopez, and Jeffrey A. Seybert

10:15 – 11:15 a.m.

Track Keynote Sessions: Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development

11:30 a.m. – 12:30 p.m.

Institute Luncheon (Optional)
Special Guest Speaker, David Paris, Executive Director of the New Leadership Alliance for Student Learning and Accountability (\$30 per person – see registration form)

12:45 – 5:00 p.m.

Concurrent Workshops – All Tracks

5:00 – 7:00 p.m.

Best Practices Presentations

5:30 – 6:30 p.m.

Poster Sessions

High Tea

Tuesday, November 1

7:30 – 8:30 a.m.

Continental Breakfast

8:45 – 10:00 a.m.

Plenary Panel

10:15 – 11:30 a.m.

Concurrent Workshops – All Tracks

11:30 AM – 12:30 p.m.

Best Practices Presentations

12:45 – 3:30 p.m.

Lunch on your own in Indianapolis

Concurrent Workshops – All Tracks

Best Practices Presentations

Full-Day Workshops • 9:00 a.m.–4:30 p.m.

1A Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education

Barbara E. Walvoord, University of Notre Dame

1B What to Expect When You're Assessing: A Workshop to Cultivate Leadership in Institutional Effectiveness

David A. Eubanks, Johnson C. Smith University; Kaye Crook, Coker College; and Teresa Flateby, University of South Florida

1C Assessment 101

Wanda K. Baker, Arizona State University

1D End-Of-Course Evaluations: Using Document Analysis To Determine What's Really Being Measured

Randi L. Stocker, Ingrid Ritchie, and Jacqueline H. Singh, IUPUI

Half-Day Workshops • 9:00 a.m.–Noon

1E Using Mixed Methods to Assess Indirect and Direct Learning Outcomes: Planning, Implementing, and Using Assessment Results

Michele J. Hansen, Sarah Baker, and Daniel Trujillo, IUPUI

1F Electronic Portfolios: First Steps and Next Steps

Debra Runshe, Susan Scott, and Lynn Ward, IUPUI

1G Quantifying and Measuring Professionalism: How Can We Demonstrate the Professionalism Outcomes of Health Professions Curricula?

Katherine A. Kelley and Shilpa Register, The Ohio State University, College of Optometry; Douglas Eder, Southern Illinois University, Edwardsville; Kristin Janke, University of Minnesota, College of Pharmacy; Steven Scott, Purdue University College of Pharmacy; and Dana Hammer, University of Washington School of Pharmacy

1H Institutional Portfolios and Online Self-Studies: The State of the Art in 2011

Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

Half-Day Workshops • 1:30–4:30 p.m.

1I Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan

Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

1J Building Rubrics That Work

Thomas W. Zane, Salt Lake Community College

1K Electronic Portfolio Pedagogy and Reflection

Susan Kahn, IUPUI, and IUPUI Faculty

1L Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies

Stephen P. Hundley, IUPUI

REGISTRATION INFORMATION

Registrations will be accepted until October 10, 2011, on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 17, 2011. There will be no refunds of any kind after October 17, 2011.

Make checks payable to **Purdue University** and mail to:

PEC Business Services
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034

Or fax form with credit card information to: (765) 494-0567.

Register online at: www.planning.iupui.edu/institute

HOTEL ACCOMMODATIONS

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations can be made by calling 1 (317) 262-8100. Be sure to identify yourself as attending the 2011 Assessment Institute to be eligible for the Institute rate. The hotel deadline to obtain these rates is September 30, 2011.

The Westin Indianapolis Room Rates plus

17 percent hotel tax for all rooms: Single Occupancy: \$139
 Double Occupancy: \$139
 Triple Occupancy: \$159
 Quad Occupancy: \$159

EARLY HOTEL DEPARTURE FEES

There will be an early departure fee of one night's room fee, plus tax, in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

IUPUI

Founded in 1969 as a partnership between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs—from associate to doctoral and graduate professional—and IUPUI is among the top 20 institutions nationally in the numbers of health-related degrees and graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, parks, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,834,672. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

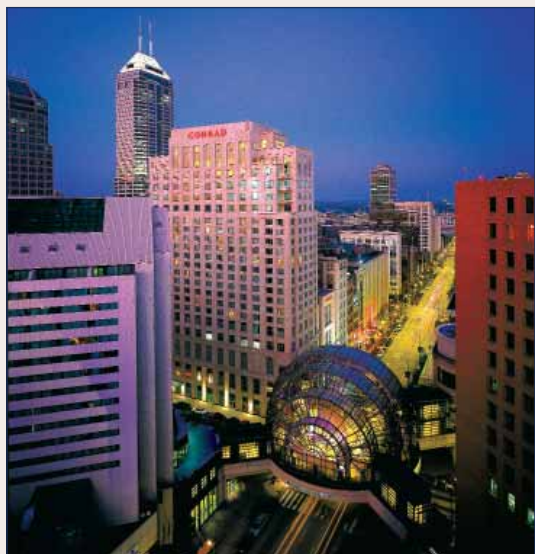
Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.



**The 2011 Assessment Institute • The Westin Indianapolis • Indianapolis, Indiana • October 30-November 1
Indiana University-Purdue University Indianapolis • Registration Deadline: October 10**

Name _____

Title _____

Institution/Organization _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ E-mail (required) _____

Purdue is committed to making its programs accessible to individuals with disabilities. If you require an accommodation or special assistance for this program due to a disability, please contact us at (765) 494-2758.

I have the following dietary restrictions _____

I want to be listed in the Institute participant list.

My institution is in the following phase of outcomes assessment (choose one) Discussion and planning 1-2 year program

3-5 year program Program 5+ years old

REGISTRATION FEES

Individual – Early Bird Registration, on or before September 15 – \$275 Individual Registration, after September 15 – \$290

Group Early Bird Registration, on or before September 15 – \$265 Group Registration, after September 15 – \$280

Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person in the group and designate a group leader below. **All forms and payments must be returned together in order to qualify for the group rate.**

Group Leader _____ Telephone _____

Monday, October 31 Luncheon (*Optional*) – Special guest speaker, David Paris, Executive Director of the New Leadership Alliance for Student Learning and Accountability – \$30

OPTIONAL PRE-INSTITUTE WORKSHOPS (Please see the Institute Web site at www.planning.iupui.edu/institute for full workshop descriptions)

Full Day	Half-Day Morning	Half-Day Afternoon
<input type="checkbox"/> 1A – \$140	<input type="checkbox"/> 1E – \$70	<input type="checkbox"/> 1I – \$70
<input type="checkbox"/> 1B – \$140	<input type="checkbox"/> 1F – \$70	<input type="checkbox"/> 1J – \$70
<input type="checkbox"/> 1C – \$140	<input type="checkbox"/> 1G – \$70	<input type="checkbox"/> 1K – \$70
<input type="checkbox"/> 1D – \$140	<input type="checkbox"/> 1H – \$70	<input type="checkbox"/> 1L – \$70

TOTAL ENCLOSED \$ _____

PAYMENT INFORMATION

(Payment due upon submission of registration. Your registration will not be confirmed until payment in full is received.)

Enclosed is a check made payable to **Purdue University**.

Please charge to: MasterCard VISA Discover American Express

Signature _____ Printed Name _____

Account Number _____ Expiration Date _____

Enclose payment and return to: PEC Business Services • Purdue University • Stewart Center, Room 110 • 128 Memorial Mall • West Lafayette, IN 47907-2034

Fax with credit card information to: (765) 494-0567

Registration questions contact, Kathy Walters: (765) 494-2758

Register online at: www.planning.iupui.edu/institute

Purdue University is in the Eastern time zone.



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Indiana University-Purdue University Indianapolis
Planning and Institutional Improvement
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Indianapolis, IN 46202-2896