



*the 2008*  
**Assessment Institute**



The Westin Indianapolis  
Indianapolis, Indiana  
October 26-28, 2008

**HOTEL RESERVATION  
DEADLINE**  
September 25, 2008

**INSTITUTE REGISTRATION  
DEADLINE**  
October 3, 2008



**REGISTER ONLINE AT:** [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)



# the 2008 Assessment Institute

October 26-28, 2008

## STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

## How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

## What you'll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first-year experience and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



## Keynote Panel

- **Felice Nudelman**, *Director of Education, The New York Times*
- **Thomas A. Angelo**, *Professor of Higher Education, Pro Vice-Chancellor (Curriculum & Academic Planning), and Director, Curriculum, Teaching and Learning Centre, La Trobe University, Australia*
- **Trudy W. Banta**, *Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis*
- **Peter T. Ewell**, *Vice President, National Center for Higher Education Management Systems (NCHEMS)*
- **George D. Kuh**, *Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University*
- **Jeffrey A. Seybert**, *Director, Research, Evaluation and Institutional Development, Johnson County (KS) Community College*



### Emphasizing assessment in:

- **Civic Engagement – Keynote**  
*Amy M. Driscoll, Associate Senior Scholar, Carnegie Foundation for the Advancement of Teaching*
- **ePortfolios – Keynote**  
*Sharon J. Hamilton, Chancellor's Professor Emerita and Former Associate Vice Chancellor for Academic Affairs, Indiana University-Purdue University Indianapolis*
- **Faculty Development – Keynote**  
*Bret Eynon, Director, Center for Teaching and Learning, LaGuardia Community College*
- **First-Year Experience – Keynote**  
*Gillies Malnarich, Co-Director, The Washington Center for Improving the Quality of Undergraduate Education, The Evergreen College*  
*Emily Decker Lardner, Co-Director, The Washington Center for Improving the Quality of Undergraduate Education, The Evergreen College*
- **Student Development and Diversity – Keynote**  
*Michael J. Cuyjet, Associate Dean, Graduate School and Associate Professor and Coordinator of the College Student Personnel Program, Department of Educational and Counseling Psychology, University of Louisville*

## Sunday, October 26

9:00 a.m. - 3:30 p.m.

See workshop descriptions on next page

## Monday, October 27

7:30 a.m.

Registration and Continental Breakfast

9:00 – 10:00 a.m.

Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, Felice Nudelman and Jeffrey A. Seybert

10:15 – 11:15 a.m.

- Track Keynote Sessions:  
Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Institute Luncheon  
(\$25 per person – see registration form)

12:45 – 5:00 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops – All Tracks
- Best Practices Presentations

5:00 – 7:00 p.m.

Poster Sessions

5:30 – 6:30 p.m.

High Tea

## Tuesday, October 28

7:30 a.m.

Continental Breakfast

9:00 – 10:00 a.m.

- Plenary Panel

10:15 – 11:30 a.m.

- Concurrent Workshops - All Tracks
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Lunch on your own in Indianapolis

12:45 – 3:30 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops - All Tracks
- Best Practices Presentations

## Pre-Institute Workshops

Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 26, for an additional fee.

## Track Keynotes & Related Workshops

Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

## Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

## Best Practices Presentations

Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

## Poster Sessions

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.



## Pre-Institute Workshops — Sunday, October 26

*Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the website at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) as you make your selections on the registration form.*

### FULL-DAY WORKSHOPS 9 a.m. – 3:30 p.m.

#### 1A The Integrated Postsecondary Education Data System (IPEDS)

Kimberly A. Thompson, Association for Institutional Research (AIR) and Regis University *Sponsored by Association for Institutional Research (AIR)*

#### 1B Never Enough Time to Work on Assessment!

Amy M. Driscoll, Carnegie Foundation for the Advancement of Teaching; Mary J. Allen, California State University Bakersfield; Douglas J. Eder, University of North Florida; Swarup E. Wood, California State University Monterey Bay; and Joshua S. Smith, IUPUI (*Special application and approval required before registering. See the website at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) for more details on how to apply and register.*)

#### 1C Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education

Barbara E. Walvoord, University of Notre Dame

### HALF-DAY WORKSHOPS 9 – 11:30 a.m.

#### 1D A Comprehensive Assessment Plan for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results

Scott E. Evenbeck, Michele J. Hansen, and Gayle A. Williams, IUPUI

#### 1E Capstone Experiences and Their Use in Learning and Assessment: Mountaintops, Magnets, and Mandates

Stephen P. Hundley, IUPUI

#### 1F Going for Gold

Pratibha Varma-Nelson and Sharon J. Hamilton, IUPUI

#### 1G Can We Have It All? ePortfolio as a Tool for Integrative Learning and Assessment @ LaGuardia

Bret Eynon, LaGuardia Community College

### HALF-DAY WORKSHOPS 1 – 3:30 p.m.

#### 1H Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity

Karen M. Whitney and Robert W. Aaron, IUPUI; and A. Katherine Busby, University of Alabama

#### 1I Assessing Administrative and Support Areas

Ephraim I. Schechter, HigherEdAssessment.com

#### 1J Using Electronic Portfolios to Assess Student Learning in Undergraduate Research Experiences

Kathryn J. Wilson, IUPUI; Mary L. Crowe, The University of North Carolina-Greensboro; Anthony C. Stamatoplos, Jacqueline H. Singh, John Gosney, and Elizabeth J. Rubens, IUPUI

#### 1K Electronic Institutional Portfolios for Accountability and Accreditation

Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University





## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,744,558. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

INSTITUTION/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

SPECIAL ACCOMMODATIONS OR DIETARY NEEDS \_\_\_\_\_

INSTITUTE REGISTRATION	# OF PEOPLE	TOTAL
Individual	\$275.00 x _____	_____
Group	\$265.00 x _____	_____
Luncheon (Monday Oct. 27)	\$25.00 x _____	_____

Group = price per person for three or more from the same organization registering with single payment

**OPTIONAL PRE-INSTITUTE WORKSHOPS** (See workshop titles on pg. 5 of brochure. For full descriptions please see the conference Web site.)

	# OF PEOPLE	TOTAL
<b>FULL DAY</b> <input type="checkbox"/> 1A*	\$50.00 x _____	_____
<input type="checkbox"/> 1B**	\$140.00 x _____	_____
<input type="checkbox"/> 1C	\$140.00 x _____	_____
<b>MORNING</b> <input type="checkbox"/> 1D	\$70.00 x _____	_____
<input type="checkbox"/> 1E	\$70.00 x _____	_____
<input type="checkbox"/> 1F	\$70.00 x _____	_____
<input type="checkbox"/> 1G	\$70.00 x _____	_____
<b>AFTERNOON</b> <input type="checkbox"/> 1H	\$70.00 x _____	_____
<input type="checkbox"/> 1I	\$70.00 x _____	_____
<input type="checkbox"/> 1J	\$70.00 x _____	_____
<input type="checkbox"/> 1K	\$70.00 x _____	_____
	<b>TOTAL</b>	_____

\* 1A Sponsored by Association for Institutional Research (AIR)

\*\* 1B Special application and approval required before registering. Please see the website at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) for more details on how to apply and register.

**PAYMENT OPTIONS**

CHECK/MONEY ORDER     VISA     MC     AMEX

CARD # \_\_\_\_\_ EXP DATE \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**REGISTRATION INFORMATION**

Registrations will be accepted until **October 3, 2008** on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 14, 2008. There will be no refunds of any kind after October 14, 2008.

**Make checks payable to MP Records Communications and mail to:**

Mark Records  
The 2008 Assessment Institute  
MP Records Communications  
9840 Westpoint Drive, Suite 260  
Indianapolis, IN 46256  
PHONE: (317) 841-8202  
FAX: (317) 841-8206  
EMAIL: [mark@mprecords.com](mailto:mark@mprecords.com)

**HOTEL ACCOMMODATIONS**

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 1-317-262-8100, or through the Westin Central Reservation Offices at 1-800-937-8461. Be sure to identify yourself as attending the 2008 Assessment Institute to be eligible for the Institute rate. **The hotel deadline to obtain these rates is September 25, 2008.**

**The Westin Indianapolis Room Rates:**

Single Occupancy: \$130 + 16% tax  
Double Occupancy: \$130 + 16% tax  
Triple Occupancy: \$150 + 16% tax  
Quad Occupancy: \$150 + 16% tax

**EARLY HOTEL DEPARTURE FEES**

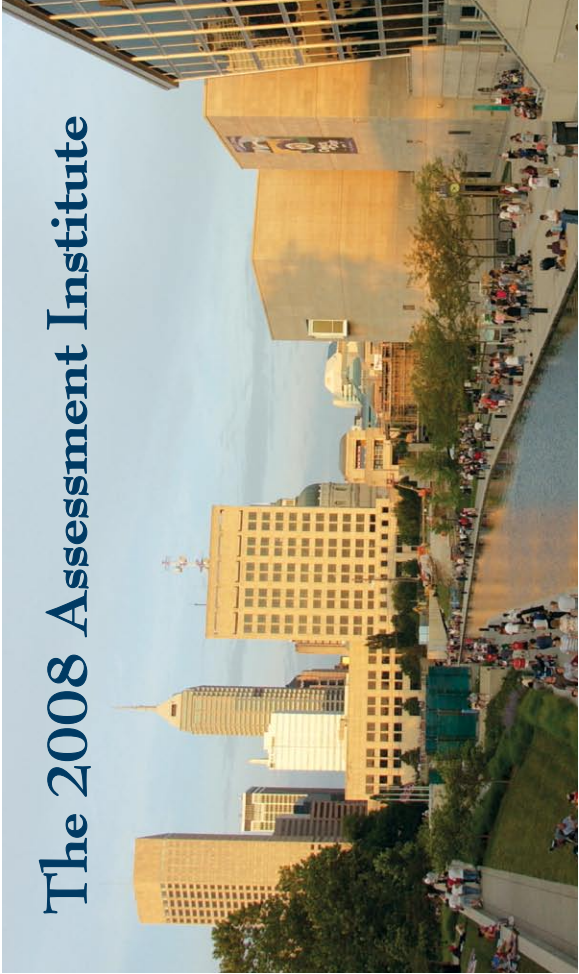
There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

# The 2008 Assessment Institute

INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS

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INDIANAPOLIS, IN

Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
355 N. Lansing St., AO 140  
Indianapolis, Indiana 46202-2896