



# The 2006 Assessment Institute



The Westin Indianapolis  
Indianapolis, Indiana  
October 29-31, 2006

**REGISTER ONLINE AT:**  
[www.planning.iupui.edu](http://www.planning.iupui.edu)

# The 2006 Assessment Institute

October 29-31, 2006



## STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

## How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

## What you'll learn at the Institute

You will learn about new techniques, approaches, and ideas in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, and electronic portfolios, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

## Keynote Panel

- **Thomas A. Angelo**, *Professor of Higher Education and Director, University Teaching Development Centre, Victoria University of Wellington, New Zealand*
- **Trudy W. Banta**, *Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis*
- **Peter T. Ewell**, *Vice President, National Center for Higher Education Management Systems (NCHEMS)*
- **George D. Kuh**, *Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University*
- **Jeffrey A. Seybert**, *Director, Research, Evaluation and Institutional Development, Johnson County (KS) Community College*

## NEW THIS YEAR

### Track Keynotes and Workshops

Emphasizing assessment in:

- **Civic Engagement – Keynote**  
Barbara A. Holland, *Director of the National Service-Learning Clearinghouse*
- **ePortfolios – Keynote**  
Kathleen Blake Yancey, *Kellogg W. Hunt Professor of English; Director of the Graduate Program in Rhetoric and Composition at Florida State University; and Co-chair, the National Coalition for Electronic Portfolio Research*
- **Faculty Development – Keynote**  
Barbara E. Walvoord, *Fellow, Institute for Educational Initiatives; and Concurrent Professor of English, University of Notre Dame*
- **First-Year Experience – Keynote**  
Betsy O. Barefoot, *Co-Director and Senior Scholar for the Policy Center on the First Year of College, Brevard, NC*
- **Student Development and Diversity – Keynote**  
George D. Kuh, *Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University*





## Pre-Institute Workshops

Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 29 for an additional fee.

## Track Keynotes & Related Workshops

Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

## Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

## Best Practices Presentations

Some fifty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

## Poster Sessions

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.

## Sunday, October 29

**9:00 a.m. - 4:00 p.m.**

See workshop descriptions on next page

## Monday, October 30

**7:30 a.m.**

Registration and Continental Breakfast

**9:00 - 10:00 a.m.**

Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert

**10:15 - 11:15 a.m.**

- Track Keynote Sessions: First-Year Experience, ePortfolio, Civic Engagement, Faculty Development, and Student Development and Diversity
- Best Practices Presentations

**11:30 a.m. - 12:30 p.m.**

Institute Luncheon

**12:45 - 5:00 p.m.**

- Concurrent Workshops - All Tracks
- Best Practices Presentations

**3:00 - 6:30 p.m.**

Poster Sessions

**5:30 - 6:30 p.m.**

High Tea

## Tuesday, October 31

**7:30 a.m.**

Continental Breakfast

**9:00 - 10:15 a.m.**

- Concurrent Workshops - All Tracks
- Best Practices Presentations

**10:30 a.m. - NOON**

- Concurrent Workshops: Angelo, Banta, Ewell, Kuh, and Seybert
- Best Practices Presentations

**NOON - 1:30 p.m.**

Lunch on your own in Indianapolis

**1:30 - 2:45 p.m.**

- Concurrent Workshops - All Tracks
- Best Practices Presentations

**3:00 - 4:00 p.m.**

Closing Panel Discussion

## Pre-Institute Workshops — Sunday, October 29

Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the descriptions below as you make your selections on the registration form.

### FULL-DAY WORKSHOPS 9 a.m. - 3 p.m.

**1A Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**, Barbara E. Walvoord, University of Notre Dame

**1B New Rules Call for New Tools: Accreditation and Electronic Institutional Portfolios**, Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

**1C Assessing Powerful Pedagogies**, Elizabeth J. Rubens, Anastasia S. Morrone, Kathryn J. Wilson, Lauren Chism, Lawrence P. Garetto, Michele J. Hansen, Steven G. Jones, and Hilary E. Kahn, IUPUI

### HALF-DAY WORKSHOPS 9 - 11:30 a.m.

**1D Reflection and Matrix Thinking to Enhance Learning (or 'What Would the Dalai Llama's Portfolio Look Like?')**, Sharon J. Hamilton, IUPUI; Darren Cambridge and Mary Zamon, George Mason University; and William Rickards, Alverno College

**1E From Soup to Nuts: Program Review as a Value-Added Assessment Activity**, Karen E. Black and Stephen P. Hundley, IUPUI

**1F Institutional Assessment of Civic Engagement for Accreditation and Carnegie**, Robert G. Bringle and Julie A. Hatcher, IUPUI

**1G A Mini-Training Session: Three Rubrics for Assessing Students' Critical Thinking Learning Outcomes**, Jerry K. Stonewater, Miami University (Ohio); and Susan Wolcott, WolcottLynch

### HALF-DAY WORKSHOPS 1:30 - 4 p.m.

**1H How Do ePortfolios Actually Assess Learning?**, Sharon J. Hamilton, IUPUI; Judith Kirkpatrick, University of Hawaii; Yves Labissiere, Portland State University; Deborah L. Miller, University of Georgia; Sharon Roy and Todd Vaneck, Washington State University; and Benjamin R. Stephens, Clemson University

**1I Capstone Experiences and Their Use in Learning and Assessment: Mountaintops, Magnets, and Mandates**, Stephen P. Hundley and Karen E. Black, IUPUI

**1J Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity**, Karen M. Whitney and A. Katherine Busby, IUPUI

**1K A Comprehensive Assessment Plan for a Large Entering Student Unit**, Scott E. Evenbeck, Barbara D. Jackson, Gayle A. Williams, and Michele J. Hansen, IUPUI





## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is 7th nationally in the number of health-related degrees and 15th in the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,700,201. Indianapolis is referred to as the "Crossroads of America" and more than half of the nation's population lives within a day's drive of Indianapolis.

## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city's more than 200 restaurants and taverns are within walking distance of the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, including Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana's first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians & Western Art; the Indiana State Museum, which houses Indiana's only IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.

Register online at [www.planning.iupui.edu](http://www.planning.iupui.edu) and click on Assessment Institute, or mail in the form below.

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

INSTITUTION/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

SPECIAL ACCOMMODATIONS OR DIETARY NEEDS \_\_\_\_\_

INSTITUTE REGISTRATION	# OF PEOPLE	TOTAL
Individual \$295.00 x _____	_____	_____
Group \$285.00 x _____	_____	_____
<i>Group = price per person for three or more from the same organization registering with single payment</i>		

**OPTIONAL PRE-INSTITUTE WORKSHOPS** (see descriptions on pg. 5 of brochure)

	# OF PEOPLE	TOTAL
<b>FULL DAY</b>		
<input type="checkbox"/> 1A \$140.00 x _____	_____	_____
<input type="checkbox"/> 1B \$140.00 x _____	_____	_____
<input type="checkbox"/> 1C \$140.00 x _____	_____	_____
<b>MORNING</b>		
<input type="checkbox"/> 1D \$70.00 x _____	_____	_____
<input type="checkbox"/> 1E \$70.00 x _____	_____	_____
<input type="checkbox"/> 1F \$70.00 x _____	_____	_____
<input type="checkbox"/> 1G \$70.00 x _____	_____	_____
<b>AFTERNOON</b>		
<input type="checkbox"/> 1H \$70.00 x _____	_____	_____
<input type="checkbox"/> 1I \$70.00 x _____	_____	_____
<input type="checkbox"/> 1J \$70.00 x _____	_____	_____
<input type="checkbox"/> 1K \$70.00 x _____	_____	_____
<b>TOTAL</b>		_____

**PAYMENT OPTIONS**

CHECK/MONEY ORDER    VISA    MC    AMEX    Diner's Club    DISCOVER

CARD # \_\_\_\_\_ EXP DATE \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**REGISTRATION INFORMATION**

Registrations will be accepted until **October 6, 2006** on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 23, 2006. There will be no refunds of any kind after October 23, 2006.

**Make checks payable to University Place and mail to:**

Heather Fuller  
 The 2006 Assessment Institute  
 University Place Conference Center  
 850 W. Michigan St.  
 Indianapolis, IN 46202

PHONE: (317) 274-3280  
 FAX: (317) 274-3878  
 EMAIL: [hfuller@iupui.edu](mailto:hfuller@iupui.edu)

**HOTEL ACCOMMODATIONS**

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 1-317-262-8100, or through the Westin Central Reservation Offices at 1-800-937-8461. Be sure to identify yourself as attending the 2006 Assessment Institute to be eligible for the Institute rate. **The hotel deadline to obtain these rates is September 28, 2006.**

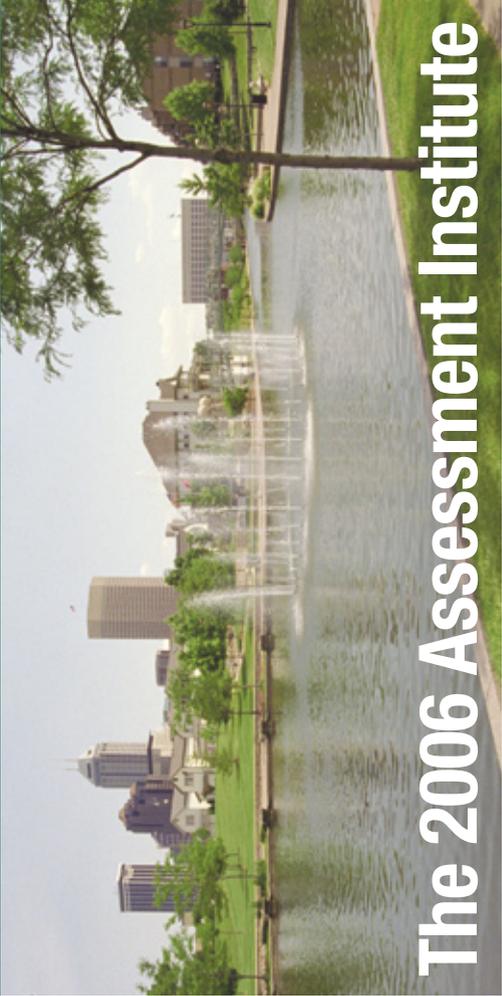
**The Westin Indianapolis Room Rates:**

Single Occupancy: \$120 + \$18 tax  
 Double Occupancy: \$120 + \$18 tax  
 Triple Occupancy: \$130 + \$19.50 tax  
 Quad Occupancy: \$130 + \$19.50 tax

**EARLY HOTEL DEPARTURE FEES**

There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS



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