2004 Assessment Institute

Indiana University–Purdue University Indianapolis
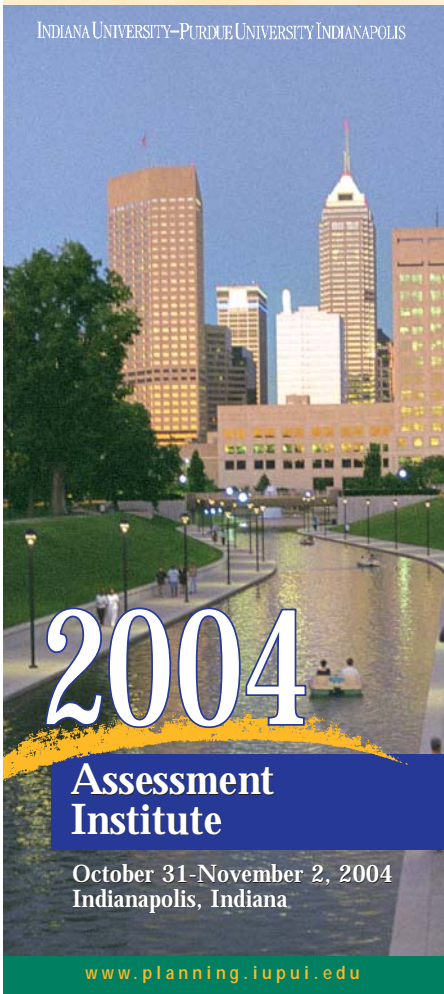
2004 Assessment Institute

October 31–November 2, 2004
Indianapolis, Indiana

www.planning.iupui.edu

INDIANA UNIVERSITY–PURDUE UNIVERSITY INDIANAPOLIS

2004 Assessment Institute

October 31–November 2, 2004
University Place Conference Center & Hotel
Indianapolis, Indiana

FEATURING

Thomas A. Angelo
Victoria University, Wellington, New Zealand

Trudy W. Banta
Indiana University — Purdue University Indianapolis

Anthony L. Brizendine
University of North Carolina at Charlotte

Douglas J. Eder
Southern Illinois University, Edwardsville

Peter T. Ewell
National Center for Higher Education Management Systems

George D. Kuh
Indiana University

Charlie Nelms
Indiana University

Jeffrey A. Seybert
Johnson County (KS) Community College

Barbara D. Wright
Eastern Connecticut State University

In-depth learning opportunities with scholars/practitioners

FOR ALL FACULTY AND ADMINISTRATORS

With tracks for those interested in engineering technology and student affairs professions.

Institute website: www.planning.iupui.edu

SUNDAY, OCTOBER 31

Optional Pre-Institute Workshops

For complete descriptions see our website:
www.planning.iupui.edu
See registration form for fees

10:00 a.m.–3:30 p.m. ALL DAY CONCURRENT WORKSHOPS

1A Electronic Portfolios: Developing a Culture of Evidence for Student and Institutional Learning
Susan Kahn, Jay Fern, Sharon J. Hamilton, Anastasia S. Morrone, Howard R. Mzumara, Megan Palmer, Elizabeth J. Rubens
IUPUI

1B Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education
Barbara E. Walvoord
University of Notre Dame

9:00–11:30 a.m. CONCURRENT WORKSHOPS

1C Reflecting on Student Learning When Documenting Teaching Evidence
Vicky A. Gunn
University of Glasgow (Scotland)

1D Diversity Counts: Assessing and Improving Diversity Initiatives
Victor M. H. Borden, Pamela C. Brown, Natasha S. Flowers
IUPUI

1E Capstone Experiences and Their Uses in Assessment: Mountaintops, Magnets, and Mandates
Stephen P. Hundley, Daphne Cyr Koch, Connie Rowles

1:30–4:00 p.m. CONCURRENT WORKSHOPS

1F Defining Intended Learning Outcomes: Foundation for Assessment
Lion T. Gardiner
Rutgers University

1G The Journey is Half the Fun: Development of a Diversity Assessment Tool
Julia M. Lash, Michelle T. Verduzco, A. Katherine Morrow
IUPUI

1H ASSET Update: Recent Improvements to a Free On-Line Survey System
*Eric J. Fountain*
Seton Hall University

BEST PRACTICES FAIR

November 1 & 2, 2004

The Best Practices Fair will feature assessment instruments, methods, and approaches from test developers and practitioners in higher education. You will see and have a chance to discuss with their developers successful assessment approaches and instruments currently in use on campuses across the country. Some topics include: assessment in the major, general education, surveys, data collection, electronic assessment tools, and assessment plans.

SESSIONS WITH NATIONAL ASSESSMENT LEADERS AND CONCURRENT WORKSHOPS

November 1 & 2, 2004

In-depth sessions with individuals with successful assessment initiatives, many of whom regularly serve as consultants at colleges and universities across the country. For detailed descriptions see our website.
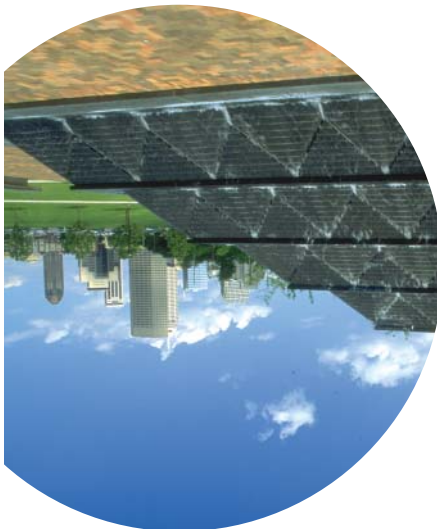
REGISTRATION FORM

Also register online at www.universityplace.iupui.edu

NAME

TITLE

INSTITUTION/ORGANIZATION

ADDRESS

CITY   STATE   ZIP

EMAIL ADDRESS

DAYTIME PHONE   FAX NUMBER

☐ Check or Money Order   ☐ VISA   ☐ MasterCard

CARD #   EXP. DATE

SIGNATURE

CONFERENCE REGISTRATION

Individual $285.00   _____

Group $275.00 x _____   _____

(Group = price per person for three or more persons from the same organization registering with a single payment)

I'm interested in the Engineering Technology track.   ☐ YES   ☐ NO

OPTIONAL PRE-INSTITUTE WORKSHOPS

(If you wish, you may select one from each time slot)

ALL DAY		# OF PEOPLE	TOTAL
☐ 1A	$140.00 x	_____	_____
☐ 1B	$140.00 x	_____	_____
MORNING			
☐ 1C	$70.00 x	_____	_____
☐ 1D	$70.00 x	_____	_____
☐ 1E	$70.00 x	_____	_____
AFTERNOON			
☐ 1F	$70.00 x	_____	_____
☐ 1G	$70.00 x	_____	_____
☐ 1H	$70.00 x	_____	_____
		TOTAL	_____

See registration information on inside panel for mailing address.

Indiana University–Purdue University Indianapolis
University Place Conference Center
850 West Michigan Street
Indianapolis, Indiana 46202

IUPUI

Institute Registration

Register online at www.universityplace.iupui.edu

Make checks payable to IUPUI and mail to:

Heather Fuller
The 2004 Assessment Institute
University Place Conference Center
850 West Michigan Street
Indianapolis, IN 46202

FAX (317) 274-3878 • EMAIL: hfuller@iupui.edu

Institute space is limited. Registrations will be accepted until **October 8, 2004** on a first-return basis. The University Place Conference Center will charge a service fee of $15 for all cancellations. You may fax your registration only if you are paying with VISA or MasterCard.

PLEASE NOTE: *There will be no refunds of any kind after October 29, 2004.*

Hotel Information

Rooms are reserved at the University Place Conference Center and Hotel at IUPUI, 850 West Michigan Street, Indianapolis, IN 46202. The number of rooms at conference rates is limited. Call the hotel directly at (317) 269-9000 or 1-800-627-2700 to make hotel reservations. Be sure to identify yourself as eligible for special conference rates. The hotel deadline to obtain these rates is September 29, 2004.

Room Rates:	Single Occupancy	$113 + 13.56 tax
	Double Occupancy	$128 + 15.36 tax

MONDAY, NOVEMBER 1

7:30-8:45 a.m. CONTINENTAL BREAKFAST AND REGISTRATION

9:00-10:00 a.m. PLENARY SESSION
Accreditation, Diversity, Initiatives, and Assessment
Charlie Nelms and Keynote Panel

10:15 a.m.-4:35 p.m. BEST PRACTICES FAIR

10:15-11:30 a.m. CONCURRENT WORKSHOPS

2A Integrating Assessment and Comprehensive Accreditation: Principles and Strategies
Mary A. Hedberg, Diane Boehm
Saginaw Valley State University

2B Developing a New Statewide Nursing Program
Robin Soine
Worldwide Instructional Design System (WIDS)

2C Using Rubrics for Assessing Critical Thinking Skills
Susan K. Wolcott
WolcottLynch Associates
Jerry K. Stonewater
Miami University (Ohio)

2D Double-Loop Learning: Feedback That Works!
Nancy Thannert, George Meier
Robert Morris College

2E Designing a Program-Based Assessment Plan in the Humanities
Richard A. Gerber
New England Educational Assessment Network

2F Linking Classroom Outcomes Assessment and Academic Advising: Transitioning from Prerequisite Enforcement to Outcomes Based Advising
Thomas J. Kopp, Joseph L. Rosetti
Siena College

2G CQI: Enough Already! Let's Just Do It
Michael R. Kozak, Albert B. Grubbs, Jr.
University of North Texas

11:30 a.m.-12:45 p.m. LUNCH

12:45-2:00 p.m. CONCURRENT WORKSHOPS

3A Using Assessment Results to Improve Teaching and Learning
Linda Suskie
Towson University

3B Outcomes Assessment: Making it Really Work at Community Colleges
Gordon Crandall, Michael Horwitz, Cecilia Macheski
LaGuardia Community College, CUNY

3C The Process of Developing Rubrics for Assessing General Education and Values Outcomes
Eliot S. Elfner
St. Norbert College

3D Accreditation to Assessment to Institutional Program Review
Deborah L. Moore, Heidi M. Anderson
University of Kentucky

3E Rethinking Classroom Assessment: A New Vision of Excellence in Assessment
Howard R. Mzumara
IUPUI

3F Practical Integration of Learning Outcomes/Assessment of Student Affairs Programs and Services
Juan C. Gonzalez, Alka Arora
Arizona State University

3G Bloom's Taxonomy Applied to Accreditation Processes that Follow the Assessment Criteria
Mysore Narayanan
Miami University (Ohio)

2:15-4:15 p.m. CONCURRENT WORKSHOPS

4A Thomas A. Angelo, *Victoria University*

4B Trudy W. Banta, *IUPUI*

4C Peter T. Ewell, *National Center for Higher Education Management Systems*

4D George D. Kuh, *Indiana University*

4E Jeffrey A. Seybert, *Johnson County (KS) Community College*

5:00-6:00 p.m. HIGH TEA

TUESDAY, NOVEMBER 2

7:30-8:15 a.m. CONTINENTAL BREAKFAST

8:30-9:30 a.m. PLENARY SESSION
What Have We Learned from Recent Experiences with the Accreditation of Engineering Technology Programs Under the New Outcomes Assessment Criteria?
Anthony L. Brizendine

9:45 a.m.-2:55 p.m. BEST PRACTICES FAIR

9:45-11:00 a.m. CONCURRENT WORKSHOPS

5A Information Technology as a Catalyst for Strategic Planning, Budget and Assessment: Sharing Our Experiences from Seton Hall University
John W. Collins, Jr., M. Janet Easterling, Pamela F. Foley, Eric J. Fountain, Heather Stewart, Kristin Jakubek, Vivienne B. Carr
Seton Hall University

5B Factors That Impact Closing the Assessment Loop
Janet L. Woldt
A. T. Still University

5C An Analytic Approach to Writing Assessment in the Classroom and Across the Institution
Teresa L. Flateby
University of South Florida

5D Using Measurement, Evaluation and Communication to Introduce a New Electronic Portfolio Assessment System in the Neag School of Education
Jacqueline Kelleher, Matthew Marino
University of Connecticut

5E The Art of Assessing Speaking Across the Curriculum: One School's Journey
Janet R. Cosbey, Mary C. Hogg
Eastern Illinois University

5F Linking the Curricular and Co-Curricular Through a Campus Assessment Program
Timothy J. Detwiler, Thomas B. Emigh, John D. Warren
Cornerstone University

5G Selecting a Primary Source of Assessment Data
Charles F. Yokomoto and colleagues
IUPUI

11:00 a.m.-12:30 p.m. LUNCH ON YOUR OWN

12:30-1:30 p.m. PLENARY SESSION
Linking Assessment and Accreditation
Barbara D. Wright and Keynote Panel

1:45-3:00 p.m. CONCURRENT WORKSHOPS

6A Assessing Information Literacy: How University Libraries Can Contribute to the Measurement of Student Skills
Megan J. Oakleaf, Marilee J. Bresciani
North Carolina State University

6B Clarifying the Assessment Message for Faculty and Students
David Deitemyer
Moraine Valley Community College

6C Developing a General Education PIE (Process of Institutional Effectiveness)
Susan Lovegren Bosworth
College of William and Mary

6D Designing and Assessing Gaps in Learning Transfer
Stefinee E. Pinnegar, J. Gary Daynes, Patricia Ann B. Esplin, Daniel T. Rowe
Brigham Young University

6E Integrating General Education Writing Assessment into the Curriculum
Stephen J. Friedman, Mark W. Lencho, Michael J. Longrie
University of Wisconsin - Whitewater

6F Making Achievement Possible: Moving Beyond Institutional Boundaries
Donald R. Whitaker, Sherry A. Woosley
Ball State University
Christopher Caplinger
Georgia Southern University

6G How to Develop an Assessment Process That Matches Your Culture-- Asking the Right Questions
Charles F. Yokomoto
IUPUI

Concurrent Workshops

Consider attending the following workshops that are in your area of interest.

ACCREDITATION
All Plenary Sessions and Sessions 2A, 2B, 3D, 3G

CAMPUS-WIDE APPROACHES
2A, 3A, 4B, 5A, 5E, 5F, 6A

COMMUNITY COLLEGE
2B, 3B, 4E, 5B, 6B

ENGINEERING TECHNOLOGY
2G, 3G, 5G, 6G

GENERAL EDUCATION
2C, 3C, 4C, 5C, 5E, 6C, 6E

MAJORS
2B, 2D, 2E, 2G, 3D, 3G, 4C, 5D, 5G, 6D, 6G

METHODS
2E, 3E, 4A, 5E, 6E

STUDENT AFFAIRS
2F, 3F, 4D, 5F, 6F