

# 2025 Assessment Institute in Indianapolis

The Institute is the oldest and largest U.S. event focused on assessing and improving higher education.

## About the Institute:

The Assessment Institute in Indianapolis is designed to provide opportunities for:

- individuals and teams from campuses and organizations new to higher education assessment and improvement to acquire fundamental knowledge about the field;
- individuals who have worked as leaders in assessment and improvement to share and extend their knowledge and skills; and
- those interested in assessment and improvement at any level or in any collegiate context to establish networks that serve as sources of support and expertise beyond the dates of the Institute.



Hosted by the Center for Leading Improvements in Higher Education  
Indiana University Indianapolis

## Keynotes, Workshops, and Sessions

The Institute will feature themed keynote presentations emphasizing:

- Engaged Learning
- Inclusive Environments
- Innovative Instruction
- Strategic Directions
- Student Success

In addition, we will present workshops, concurrent sessions, and poster sessions with assessment leaders and practitioners with additional learning opportunities emphasizing:

- Accreditation
- Analytics and Metrics
- Assessment in Online Courses and Programs
- Assessment Methods
- Campus Business Operations and Services
- Community Colleges
- Competency-Based Education and Assessment
- Diversity, Equity, and Inclusion
- Emerging Trends in Assessment
- Experiential Learning
- Faculty/Professional Development
- Fraternity and Sorority Life
- General Education
- Graduate/Professional Education
- HIPs in the States (High-Impact Practices)
- Institution-Wide Data Collection/Use
- Leadership for Assessment
- Learning Improvement
- Major Fields
- National/State Initiatives
- STEM Education
- Strategy and Planning
- Student Affairs & Co-Curricular Programs & Services
- Student Partnership and Engagement in Assessment
- Undergraduate Education
- Use of Technologies in Assessment

In-depth learning opportunities with scholars and practitioners for faculty, student affairs and co-curricular educators, and higher education administrators and leaders:

### Pre-Institute Workshops:

Extended learning opportunities with experienced practitioners offered on Sunday for an additional fee.

### Poster Sessions:

Featuring assessment methods, practices, and findings that are best shared in a visual format encouraging one-on-one conversations.

### Concurrent Sessions:

Concurrent 60-minute interactive sessions and 20-minute Rise-and-Shine sessions in all session topic areas.

## For More Information, Contact:

**Stephen P. Hundley**

Chair, Assessment Institute  
Email: [planning@iu.edu](mailto:planning@iu.edu)

## Call for Proposals:

The 2025 Call for Proposals has a priority deadline of February 28, 2025.

## Future Dates:

October 18-20, 2026  
October 24-26, 2027  
October 29-31, 2028

[go.iu.edu/assessmentinstitute](http://go.iu.edu/assessmentinstitute)



See reverse side for additional information.

Continuing a tradition of more than 30 years, *Assessment Update*, an award-winning bi-monthly publication from Wiley, is committed to sharing emerging and enduring developments, practices, and thought leadership in the dynamic and continually evolving field of higher education assessment and improvement.

*Assessment Update* provides a broad audience of higher education leaders with current trends, proven approaches, promising practices, and practical advice relevant to assessment and improvement in a range of areas, including accreditation, student learning and development, teaching and instructional activities, academic programs and curricula, student affairs and co-curricular experiences, institutional data collection, and overall institutional planning.

*Assessment Update* keeps readers at the forefront of:

- sustained cultures of assessment and improvement
- equitable and culturally responsive assessment
- institutional and organizational initiatives to advance the field of assessment
- learning improvement efforts
- assessment of student learning, engagement, and success
- perspectives from higher education assessment thought leaders and more

## Subscriptions

*Assessment Update* is a bimonthly publication available in electronic format for individual and institutional subscribers. For more information on subscribing, please call Wiley at 888-378-2537 or visit [go.iu.edu/assessmentupdate](http://go.iu.edu/assessmentupdate).

## Call for Contributions

The editors welcome articles and news items for *Assessment Update*. Guidelines for those who would like to contribute articles on assessment and improvement in higher education can be found at [www.assessmentupdate.com](http://www.assessmentupdate.com)

## Editorial Board

- **Executive Editor:** Stephen P. Hundley
- **Managing Editor:** Jerry Daday
- **Associate Editors:** A. Katherine Busby, Erica Eckert, and John V. Moore III
- **Consulting Editors:** Assessment experts representing various fields
- **Founding Editor:** Trudy W. Banta

## Contact Information:

**Stephen P. Hundley**  
Executive Editor, *Assessment Update*  
Email: [aupdate@iu.edu](mailto:aupdate@iu.edu)  
[go.iu.edu/assessmentupdate](http://go.iu.edu/assessmentupdate)

## Listen to the *Leading Improvements in Higher Education* Podcast



*Leading Improvements in Higher Education* is an award-winning podcast service of the Assessment Institute in Indianapolis. The podcast profiles people, initiatives, institutions, and organizations improving conditions in higher education. Join thought leaders for engaging discussions of enduring and emerging topics, themes, and trends affecting colleges and universities.

- New seasons of the podcast debut annually during the Assessment Institute.
- Releases of monthly episodes profile the important work of assessment and improvement along with other topics of interest to the higher education community.
- We also encourage listeners to check out episodes from previous seasons, many of which feature representatives from national associations, research organizations, and initiatives—a number of whom are partners of the Assessment Institute—sharing important ideas and trends from their various perspectives.

Listeners may access the podcast via common streaming services, podcast apps, or at our website: [go.iu.edu/podcast](http://go.iu.edu/podcast).

## Assessment Institute Free Webinar Series

The Assessment Institute in Indianapolis will host 5 complimentary Zoom-based 60-minute webinars throughout the year featuring national leaders discussing how the RARE Model cultivates collaborative assessment relationships. These webinars are open to anyone in the higher education community. For more information, visit [go.iu.edu/freewebinar](http://go.iu.edu/freewebinar).

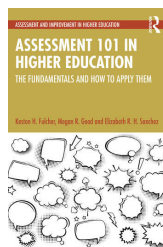


*Trends in Assessment: Ideas, Opportunities, and Issues for Higher Education (2nd Edition)* was edited by Stephen P. Hundley and Caleb J. Keith and features 50 Assessment Institute thought leaders and partners.

This second edition of *Trends in Assessment* is intended to encapsulate lessons learned from the recent past, reflect the current state, and inspire future directions for higher education assessment. For more information, visit [go.iu.edu/books](http://go.iu.edu/books).

## Bangkok 2025: International Conference

Join us for our global event next summer, the International Conference on Assessing Quality in Higher Education. This smaller, more intimate gathering will be held in Bangkok, Thailand, June 22-25, 2025. For more information, visit [go.iu.edu/internationalconference](http://go.iu.edu/internationalconference).



*Assessment 101 in Higher Education: The Fundamentals and How to Apply Them* by Keston H. Fulcher, Megan R. Good, and Elizabeth R. H. Sanchez.

*Assessment 101 in Higher Education*, the first book in the Assessment and Improvement in Higher Education book series, is your all-in-one guide to conducting and facilitating assessment in specific programs, as well as coordinating institution-wide assessment processes. For more information, visit [go.iu.edu/books](http://go.iu.edu/books).