

## Resources for Assessment and Improvement

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### **Presenters and Contact Information (see biographical profiles on page 2)**

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- Keston H. Fulcher, Ph.D., Executive Director of the Center for Assessment and Research Studies and Professor of Graduate Psychology, James Madison University. Phone: 540-568-3292; email: [fulchekh@jmu.edu](mailto:fulchekh@jmu.edu).

**Assessment Institute in Indianapolis** – hosted by IUPUI, the Assessment Institute is the oldest and largest U.S. higher education event focused on assessment and improvement, featuring 200+ unique educational sessions each year.

[Assessment Institute Information](#)

[2021 Event: October 24-27, 2021 \(offering \*complimentary registration & a virtual engagement\*\)](#)

[Assessment Institute Partners](#)

[2020 Presentation Session Recordings](#)

[2020 Presentation Session Handouts](#)

[Future Assessment Institute Dates \(2022-2025\)](#)

**Center for Assessment and Research Studies at James Madison University** – providing quality assessment service to the university; providing applied graduate training in both assessment and measurement; increasing the use of innovative technology in assessment practice; increasing the rigor of measurement and statistical techniques used in assessment practice; and producing quality scholarship in assessment and measurement.

[Center for Assessment and Research Studies site](#)

**Assessment Update** – an award-winning bimonthly periodical from Wiley with a national readership.

[Assessment Update page on Assessment Institute site](#)

[Assessment Update page on the Wiley site](#)

[Complimentary COVID-19 Issue of \*Assessment Update\*, 32:6 \(November/December 2020\)](#)

[Supplemental articles from COVID 19 Issue of \*Assessment Update\*](#)

**Trends in Assessment** – an edited volume from Stylus Publishing featuring contributions from more than 45 thought leaders discussing enduring themes and emerging opportunities in higher education assessment, along with a website offering a selection of related resources.

[Trends in Assessment page on the Stylus Publishing site](#)

[Trends in Assessment page featuring resources to accompany the book's themes and chapters](#)

**Improving Student Learning at Scale** – a Stylus Publishing book providing a guide for improving student learning in higher education, including improvement efforts that span an entire program, affecting all affiliated students.

[Improving Student Learning at Scale page on the Stylus Publishing site](#)

**Leading Improvements in Higher Education** – a service of the Assessment Institute, the podcast profiles people, initiatives, institutions, and organizations improving conditions in higher education.

[Leading Improvements in Higher Education Podcast Overview page](#)

[Leading Improvements in Higher Education Podcast Episodes page](#)

[Crosscutting themes from 12 inaugural episodes of \*Leading Improvements in Higher Education\*](#)

### **Biographical Profile of Stephen P. Hundley, Ph.D.**

Stephen P. Hundley, Ph.D., is Senior Advisor to the Chancellor for Planning and Institutional Improvement at IUPUI, an urban-serving institution with 30,000 students. He is also Professor of Organizational Leadership within the Department of Technology Leadership and Communication in IUPUI's School of Engineering and Technology. Stephen chairs the annual national-level Assessment Institute in Indianapolis, the nation's oldest and largest higher education event focused on assessment and improvement. He is host of *Leading Improvements in Higher Education*, a podcast profiling people, initiatives, institutions, and organizations improving conditions in higher education. Stephen is also executive editor of *Assessment Update*, an award-winning bimonthly periodical from Wiley with a national readership. With Susan Kahn, he is co-editor of *Trends in Assessment: Ideas, Opportunities, and Issues for Higher Education* (Stylus Publishing, 2019). His prior administrative roles at IUPUI include program director, department chair, and associate dean for academic affairs and undergraduate programs in the School of Engineering and Technology; associate vice chancellor for strategic initiatives in the Office of the Executive Vice Chancellor and Chief Academic Officer; and interim associate vice chancellor for undergraduate education and dean of University College. Stephen earned his bachelor's and master's degrees from Virginia Commonwealth University and a doctorate from American University in Washington, D.C.

### **Biographical Profile of Keston H. Fulcher, Ph.D.**

As the Executive Director for the Center for Assessment and Research Studies, Keston H. Fulcher, Ph.D. ensures the department is supporting the needs of the university faculty as it pertains to the assessment of student learning outcomes. In his day-to-day role, Keston oversees all of the faculty in CARS in their assessment specialist roles, and provides leadership for ~15 graduate and doctoral assistants. Keston ensures that CARS stays connected to the needs and priorities of the university, and sets the strategic direction for the Center. By fostering relationships between CARS and other units/organizations, both internal and external to JMU, Keston endeavors to help higher education transform from a "culture of assessment" to a "culture of learning improvement." With Caroline Prendergast, he is co-author of *Improving Student Learning at Scale: A How-To Guide for Higher Education* (Stylus Publishing, 2021). Keston was recently invited to initiate the Improvement and Innovation track at the Assessment Institute, and to author an occasional column in *Assessment Update* called "Improvement Matters." He earned his bachelor's degree from the University of Virginia, his master's degree from the University of Kansas, and his doctorate from James Madison University.