



Misconceptions in Assessment and Improvement

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Learning Outcomes

Upon completion of our time together, you should be able to:

1. Identify the “Top 10” Misconceptions in Assessment and Improvement
2. Explain Strategies to Debunk These Misconceptions
3. Use Plentiful Resources to Support Your Work

Access materials for today’s session at:

<https://assessmentinstitute.iupui.edu/events/bsu.html>



Today's Presentation Informed By:



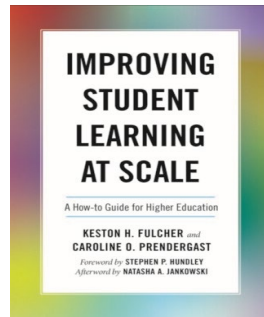
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October 24-27, 2021

Hosted By:  IUPUI

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The Center for Assessment
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Misconception #10

Student learning is one group's
responsibility.

Misconception #9

“They” are making us do assessment.



Misconception #8

Assessment is an added responsibility.



Misconception #7

A test is either valid or invalid.

Misconception #6

Standardization is inherently bad.

Misconception #5

Let's get assessment "done" so we can move on to other things.



Misconception #4

Assessment is solely about accountability.



Misconception #3

It's wise to try to improve everything all the
time.

Misconception #2

Academic program-level improvement projects can be started and concluded in a year or less.

Misconception #1

Assessment and improvement are administrative fads that I can “wait out” or ignore.



Strategies to Debunk These Misconceptions

- Promote ***student learning and success*** in our individual and collective spheres of influence
- Construct ***supportive environments*** aimed at producing holistic graduates prepared to thrive and adapt in ever-changing futures
- Use ***evidence-informed interventions and innovations*** throughout the collegiate experience to foster learning and development within and for our students
- Sustain this work through ***institutional cultures relentlessly focused on continuously improving***—at scale—the varying conditions, resources, and experiences for student learning to occur



Resources to Support Your Work



Join us for this year's Assessment Institute

- Assessment Institute is the oldest and largest U.S. higher education event focused on assessment and improvement
- We will offer a **virtual engagement** and provide **complimentary registration** to members of the higher education community
- 250+ unique educational sessions covering a range of trends, topics, and themes
- Sunday, October 24 – Wednesday, October 27, 2021
- Learn more and register: assessmentinstitute.iupui.edu



Additional Resources

Center for Assessment and Research Studies at James Madison University:
jmu.edu/assessment/

Trends in Assessment resources:
assessmentinstitute.iupui.edu/trends

Assessment Update:
assessmentinstitute.iupui.edu/au

Leading Improvements in Higher Education:
<https://assessmentinstitute.iupui.edu/overview/podcast.html>

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